



Board of Trustees Virtual Meeting Minutes

Wednesday, January 12th, 2022

3:00 - 4:30 pm, conducted via ZOOM web hosting

Members in Attendance: Chair Nancy Abruzzo, Vice Chair Josh Bacon, Michael Anderson, Ron Behrman, J. D. Huss, Bradley, Nora Tocci, Gina Montoya, Jonathan Wolfe

Museum Stakeholders in Attendance: Nan Masland, Lynn Newton, Laurie Magovern, Hakim Bellamy, Eric Wimmer, John Fitzpatrick

1. Meeting called to order 3:05pm by Chair Nancy Abruzzo
2. **Approval of Minutes:** Review of Minutes from November, 2021 Meeting. Motion to approve Ron Behrman 1st Robert Bacon 2nd
Approval of Agenda: Accepted
3. **Exhibitions Update:** Dr. Lynne Newton, Curator of Exhibitions. The Exhibition Committee reconvened in December. Nora Tocci and Cindy Hernandez-Wall were in attendance. From here out meetings will be monthly. Creating a frame work to select objects to be finalized, meeting with the design team to move quickly moving forward. Nancy Abruzzo had a question re the discussion of the Airport Exhibit. Nan Masland proposed in the next few months to meet at the airport to bring the exhibit into the forefront. Want to make sure that it's a priority to experience the special exhibit. Nancy wants to engage youth with a # of the photo booth back drops. Possible finding a sponsor to offer free admission, prizes, a balloon ride. Jonathan Wolfe suggest that Rainbow Ryders to participate in contest with selfies.
4. **Collections Update:** Eric Wimmer nothing to review now, will have some to discuss at the next meeting. Currently working on receiving the items previously approved. 2 of the 5 have arrived. Main focus is processing the Dennis Floden Collection "The Captain Phogg" sitting on pallets and reviewing the collection to determine what will be admitted into the permanent collection vs. what will be returned. New registrar on staff now since October Rachel Blomquist, doing a fantastic job going through all the old file cabinets and boxes to create an organized system to renumber items identifying 178 donations and 154 deeds of gift to parallel the donation. Doesn't account for any item not identified. Processing loans and temporary receipts as well as imputing items in TMS. Happy to have a full team. Mike Anderson has items to donate. Nan mentioned ideas to have a balloon fiesta fashion show for the 50th. Nancy wants to lend some ideas to the 50th to have dialogue and participate in – Lynne will send previous presentation and discuss at the next exhibit meeting.

- 5. Legislative Update:** Laurie Magovern shares ways to get involved in the coming months and thank you for helping and participating in the end of year event. Presentation on how to participate. Official ask for 2022 Capital Outlay working with Jeremy Rutherford, Lobbyist. Nan and Sam Kennedy on the team to craft the ask of LCS Project ID 1767 \$300k. to plan, design, construct, purchase, furnish, equip, and install new exhibits including the Fiesta 50th, an outdoor youth exhibit, update old exhibits, collections storage upgrades and to offset rising construction costs. Sending out an email with a draft letter and a list of NM legislators. Free to work with the letter to add personality but not change the ask. Use the letter as a reference as a phone script. In this 30-day session the best time to reach the legislators is the first 10 days the 17 to the 27 of January. No in person visits for the BM Team. Other foundation projects Event fundraiser February 12th and 13th 7am to 10 am to coincide with the AAAA F&L Rally. With an evening glow and cocktail party Saturday February 12th similar to the past sweet beginnings. Tickets on sale to public. Mark your calendars for April 30th 2022 Balloon Museum Gala that replaces the Chic - i - Boom Ball. The Forever Tile Program is kicking off again with 7 new tiles. The tiles are \$1000. Next time in person Board Member Badges are ready. Nancy chimed in on the importance of personal effort to contact the legislators.
- 6. Personnel:** Nan Masland Introduced Hakim Bellamy Deputy Director of Arts and Cultural Dept. and prior to Nan, Mr. Bellamy was acting Balloon Museum Manager to steer the ship. Hakim announces his decision to leave his position with the city of Albuquerque and expressed his desire to spend more time with family after the loss of his father in 2019. Nan discussed filling Linda Hubley's operations and events manager position after two postings reassessing position and reposting.
- 7. Museum Facility:** Nan Masland discussed the going out for pre-bid on roof to finish prior to Fiesta with panels and flat roof. Mike Anderson asked if the color will change – no the original copper look will be reused as the original architect impression color pallet-alucabond panels. Mike reminded the board that when the building was built it won many awards. Nan mentioned the theater had a broken bulb in the projector pre-pandemic. Wanting to brainstorm ideas on how to reintegrate it with a new revision. Proposed meeting in person to discuss what to do in the future with the theater. Possibly get Netflix or another film company to donate a new type of theater. Entry reimagination – various architects renderings submitted. Nancy, Peter Cuneo, Shelle Sanchez and DMD met to discuss how to rework the entry and improve the visitor experience. Have a shade structure, possible removing the ticket booth? Have a visitor desk inside the museum. Create a sculpture garden? Give large groups a place to dwell outside.
- 8. Board Initiatives:** Legislative ASK Nancy recommended that the board BCC Laurie on any asks with instructions in the packet when sent, Goals for 2022 -

9. Announcements and events

- a. S.T.E.A.M Nights at Balloon Museum Saturday, postponed until February 19, 5:30-7:30 pm “Elevation Station” Celebrating our newest Youth Exhibition with Explora and Electric Playhouse - Wine by VARA and food truck
- b. Deputy Director Hakim Bellamy leaves City of Albuquerque at end of January. He will be deeply missed.

10. Announcement of next meeting – March 9, 2022 at 3 pm

Meeting Adjourned 4:10pm