

# **ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM**

## **BOARD OF TRUSTEES**

### **MINUTES**

**NOVEMBER 13, 2019**

The meeting was called to order at 4:10 pm by Chairman Peter Cuneo.

Present were Peter Cuneo, Betty Ann McDermott, Cindy Hernandez Wahl, Nancy Abruzzo, Angela Romero, Troy Bradley and Karen Brown. Staff present were Nan Masland, Linda Hubley and Marilee Nason. Laurie Magovern represented the Foundation.

The minutes were reviewed. Peter moved and Nancy seconded that the minutes be approved.

#### **ELECTION OF OFFICERS**

Peter and Karen both agreed to serve another year as Chair and Secretary. Josh Bacon was nominated as vice chair pending his agreement to serve. Cindy agreed to serve if Josh is not able to. Peter moved and Angela seconded the slate be approved by acclamation.

#### **CITY REPORT**

This is Nan's first meeting with the Trustees. She would like to meet informally with members in the near future. Fiesta attendance was 22,684. Also 148 people attended the Wind Riders film. Parking and traffic remain issues and meetings are being held with Fiesta concerning these issues.

There have been numerous staff changes, Amanda Lujan has taken another city job. Katie Fermin has been hired as volunteer coordinator and Leona Brown is in charge of social media and marketing. Eric Wimmer has been hired a registrar and will start in December. Linda and Nan are currently interviewing for a maintenance supervisor.

Shelle has allocated \$200,000 to the museum for an exhibit on youth engagement. It must be spent by June 30.

Some of the funds for the Fiesta 50<sup>th</sup> exhibit must be spent by June 30. Nan requested help from the Board in planning the exhibit, Karen, Troy, Peter, Angela, Nancy and Cindy volunteered and Peter and Betty Ann offered to help with the youth exhibit.

The city has scheduled a meeting to work on how to recognize former board members. Nan would like the names of former members.

#### **WIND RIDERS**

Nancy noted the KiMo reception was very successful. The museum has received permission to show the film one more time at the November 21 volunteer potluck at 1:00 pm. Nan would like to get the film back in the future.

#### **JULIAN NOTT COLLECTION**

The museum will be receiving part of the collection including 125 books and archival material. Peter will go to Santa Barbara to get the materials.

#### STAFF REPORTS

Balloon Mania was successful again this year. The final drone pod race for this year is scheduled this month. There will be four races next year. The next big event is the BBQ, Craft Beer Festival scheduled in February.

#### COLLECTIONS

Marilee is continuing the cataloguing and looking forward to having the registrar on board. She is working with the architect planning for storage. It may be possible to share space with other city departments. More will come out about this in the future.

#### FOUNDATION REPORT

Fiesta activity resulted in the following:

Shoppe \$87,585 income

Viewing events \$130,000 income

Carts and parking costs \$6,000

Promotion and marketing cost \$2,000

Staffing costs \$15,000

Hall of Fame cost \$3,000

Laurie presented her goals for 2020. She plans to develop a campaign of sponsorships for the Fiesta exhibit, rebrand the membership program, relaunch the website, reorganize the office space and acquire new computers, Complete and sign the MOU and lease and get ready for the legislative session.

#### NEW BUSINESS

Cindy asked the Board if anyone would be willing to donate to a scholarship for the Balloon Camp. Members will be polled to see what they would be willing to donate.

There being no further business to come before the board, the meeting was adjourned at 5:30 pm.

The next meeting is January 8, 4:00 pm at the museum.