

ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

BOARD OF TRUSTEES

MINUTES

January 9, 2019

The meeting was called to order by Chairperson Peter Cuneo at 4:05 PM. This meeting was held at the Museum Annex located at 207 Sin Nombre Ct. NE

Present were Nancy Abruzzo, Michael Anderson, Peter Cuneo, Cindy Hernandez-Wall, Betty Ann McDermott, Sid Gutierrez, Angela Romero, Robert (Josh) Bacon, Troy Bradley and Scott Appelman (phone) Also present were museum staff Paul Garver, Linda Hubley, Marilee Nason, Department Director Shelle Sanchez and Department Deputy Director Hakim Bellamy. Foundation director Jill Lane was also present. J. D Huss attended as a visitor.

A quorum was declared after a discussion of whether Ms. Marino was still the representative from the NM Office of Cultural Affairs. That position awaits appointment by the new administration [The City website lists the position as vacant].

Marilee Nason lead a tour of the current collections stored at the annex and highlighted some of the unique and rare items in the collection. The condition of the facility was also discussed. After the tour, the minutes from the last meeting were read. Josh moved and Cindy seconded the minutes be approved as corrected. Passed.

#### MUSEUM REPORT

Paul's briefing included the following items.

The City's Capital submission to the 2019 NM Legislative session includes a request for \$600,000 for pre-construction costs for the new onsite Collections Storage Facility. Total facility cost is currently estimated at \$3.2M. Kathy Duhigg and two lobbyists will be in Santa Fe during the legislative session.

Strategic Plan: The Strategic Plan Committee will present two report annually, midyear and year end. There are three major goals: 1) Develop the collection; 2) Engage Educate and Expand Diverse Audiences and 3) Strengthen the Institution.

Under 3) (above) Rachel Zulevi has been hired part time to spearhead the volunteer program. Lesson Plans are being developed aligned to specific grade levels for student group tours. Ballooning and Weather are the core topics used for the program.

Nancy asked if a food and beverage service is included in the Strategic Plan. This is a Tier 2 item on page 8 of the Strategic Plan. There was a short term café set up in the library during Fiesta, but there is no progress to date on a permanent facility, but several ideas were suggested including new, smart vending machines (Cindy) or a food truck (Nancy). An early attempt was made to interest Garduño's in running a café, but they felt that they would need to link it to the gift shop to make money (Mike). A full food service facility was also investigated, but the cost to meet building codes including a vent system was estimated at \$1M (Mike). A cafe would benefit our many visitors who want something to eat (Nancy). Issues discussed were finding the proper location, ensuring that food and drink are not taken into the exhibit area.

The Albuquerque Museum does have a café run by the Slate Street Café which does not make much money but is run as a service to visitors (Shelle).

## COMMITTEE REPORTS

Four Committees are forming, or re-forming with the following volunteers:

Strategic Planning – Peter, Karen, Scott, Nancy, Bobbie Tuley, and Tom Fisher

*(Point of Contact: Paul Garver, [pgarver@cabq.gov](mailto:pgarver@cabq.gov), 505-768-6030)*

Exhibitions – J. D., Troy, Scott and Nancy

*(Point of Contact: Amanda Lujan, [AmandaMLujan@cabq.gov](mailto:AmandaMLujan@cabq.gov), 505-768-6031)*

Education – Karen, Cindy, Nancy

*(Point of Contact: Amanda Lujan, [AmandaMLujan@cabq.gov](mailto:AmandaMLujan@cabq.gov), 505-768-6031)*

Collections – Josh, Peter, Troy, Cindy, Karen

*(Point of Contact: Marilee Nason, [mnason@cabq.gov](mailto:mnason@cabq.gov), 505-768-6029)*

## FOUNDATION – Jill

Jill noted that Fiesta netted \$160,000 which is a record. Bookings for next year went live on the web on meeting date (January 9) and as of 1pm there are 12 bookings. On the group side there will be 13 viewing events. Family Day will happen on the final Sunday. Nine private sponsor events are booked and three are pending for 2019 Fiesta.

## OTHER BUSINESS

Linda presented a three tier plan for recognizing BOT members who have completed their terms. A Certificate will be presented for completion of one, three year board term. A plaque will be presented to each officer (Chair, Vice-Chair and Secretary) upon completion of their elected position and a Gift of Thanks will be presented for completion of two, three year board terms. Additionally, Anderson and Abruzzo Family appointees as well as NM Cultural Affairs appointees will receive a Gift of Gratitude when they decide to end their term.

Peter asked what plans the Museum has to celebrate the 50<sup>th</sup> Fiesta, coming in 2021. Paul stated that the permanent Fiesta exhibit will be added. Suggestion was made for a temporary banner to be exhibited just before and during Fiesta 2021.

The meeting was adjourned at 5:45PM.

The next meeting is scheduled for March 13, 2019.