

ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

BOARD OF TRUSTEES

MINUTES

OCTOBER 26, 2016

The meeting was called to order by Chairperson Nancy Abruzzo at 4:04 PM.

Present were Nancy Abruzzo, Tom Fisher, Greg Shuman, Bobbie Tuley, Margie Marino, Cindy Hernandez-Wall, Angela Romero, Peter Cuneo and Karen Brown. Also present were museum staff Paul Garver, Linda Hubley, Marilee Nason and Laurie Magovern and Foundation staff Jill Lane.

The minutes from the last meeting were reviewed. Greg moved and Margie seconded the minutes be approved as written.

Nancy welcomed new member Peter Cuneo. Peter has been a balloonist for many years and has helped Marilee with a number of projects. He has experience in both hot air and gas ballooning.

Paul asked for a moment of silence for Board member Gary Libman who passed away recently. He was well known in the community for his work with the Folk Festival.

MUSEUM REPORTS

FOUNDATION

Jill thanked everyone for their hard work and support during Fiesta and thanked Paul for his leadership. The viewing events sold out earlier than ever and all the special events were well attended. The recap is in her report. Cindy complemented Jill on the Hall of Fame. Jodi Baugh, Sarah Hough and Marilee Nason were instrumental in that success.

PAUL GARVER

Paul thanked Jill and the Foundation for the success of the Hall of Fame and the Buddy Bombard event. Marilee took on the extra duty of escorting Buddy and his wife and the Japanese consul and his wife. Buddy and Suzanne had to stay extra days due to the storm in Florida.

Attendance during Fiesta exceeded 25,000. Overall attendance is up 4% and Paul is forecasting an 8-10% increase by the end of December.

The 2015 state outlay has been fully reauthorized and was not cut in the special session. The \$262,000 has to be encumbered by December 1.

Arctic Air will open around November 21. A strategic planning survey was mailed out and the results will be reported at the next meeting. Applications for the curator position are being reviewed and interviews will be conducted in mid-November.

Albuquerque is still in the running for the World Air Games. The bid is due in March.

Paul and Jill made a presentation to City Council on a \$15,000 grant proposal. It was a two and a half minute presentation followed by questions. Several members had concerns about why a city museum was requesting money. In the end 4 of the 5 councilors voted yes with one abstention. The money will be used for education and the theater. Cindy asked for a thank you letter to Councilor Jones who suggested we request the money.

MARILEE

There are several new additions to the exhibit area. The Buddy Bombard basket was installed with a film and other items. Marilee thanked Scott at Rainbow Ryders for transporting the basket. New items received include an OK Harris poster from 1974. Gary King visited and is cleaning out Governor Bruce King's storage unit. There are ballooning items he would like to donate.

One of the three rooms is completed in Arctic Air, touch tables and two of the videos are complete and half of the panels are approved and in production. America's Challenge has been reopened and the Andree balloon has been moved to the main exhibit.

Marilee has purchased data loggers which will track temperature, humidity and light in the annex to help evaluate needed changes.

LAURIE

Seventy two volunteers helped during Fiesta. They attended trainings and worked in the art studio, the radio controlled balloons, gave tours, greeted visitors, worked in the shoppe and in the information booth. This is the first year we have had an outside lounge area with food and beer. It was difficult to get the word out about what was available.

Upcoming programs include three tissue paper balloon events with Balloon Explorium on October 28, November 1 and November 15. Boolloon Mania will be October 28 from 3 to 6 pm with a balloon glow, costumes, pumpkin carving etc. The 10th annual Holidays Take Flight event is December 4.

LINDA

Linda passed around a card for Gary. His death is a loss for the Folk Festival as well as the museum.

Inquiries are up by 50 year to date. Seventy five events have been booked to date compared to 78 last year. The Arts and Crafts Fair is November 13 and Peter Cuneo and Barbara Fricke will do a presentation on their recent gas ballooning adventures on November 12.

Angela congratulated everyone on a successful Fiesta. She had guests from out of town who attended the viewing events and had a great time. Bobbie complemented Garcia's who did the food for Balloons and Breakfast and for the volunteers.

Angela also mentioned that the Heart Gallery Foundation had a very successful event at the museum and would like to make this their permanent home for the gallery. Bobbie asked about the theater. Paul noted it went very well in spite of a glitch now and then. The younger set seemed to really like the film. The museum has six months to develop 4D content and the recent grant from the city should help with this.

There being no further business, the meeting was adjourned at 5:07 pm.

The next meeting will be on December 7, 2016 at 4:00 pm.