



Board of Trustees Meeting Agenda

Anderson Abruzzo Albuquerque International Balloon Museum,
9201 Balloon Museum Drive, Albuquerque, NM 87113

West Meeting Room, 2nd Floor

Wednesday, November 12, 3:00-4:30 pm 2025

Remote option - provided upon request

Members: Chair Gina Montoya, Vice Chair Nora Tocci, Nancy Abruzzo, Ron Behrman, Rodrigo Eichwald, Janice Arnold-Jones, Jeremy Rutherford, Victor Segura, Jonathan Wolfe

Balloon Museum Staff: Nan Masland, Elsa Menendez, Lynne Newton, Eric Wimmer, John Fitzpatrick

1. Call to Order - 310PM
2. Approval of Agenda and Minutes Motion to approve Nora Tocci, 2nd Rodrigo Eichwald unanimously approved.
3. Museum Update - Nan Masland, Museum Director
 - a. Balloon Fiesta 2025 – opened new Anderson Family Theater, new film “Above and Beyond”, new retractable seats, customizable lights, could have other programming in the space, new screen, total Fiesta visitors to the Museum 21,142, 6000 bike valet, looking to 2026 work on bylaws and a strategic plan
4. Collections Update –Eric Wimmer, Curator of Collections – no committee meeting
 - a. Update- Museum Assessment Program – Collections Stewardship site visit upcoming to talk to trustees and collections committee. Tour of the facilities and exhibits for MAP assessment. Nov 19th. Phase I was workbook, now follow up, funding for collections development from DAC
5. Exhibitions Update –Dr. Lynne Newton – Curator of Exhibitions – Extension of MAP assessment to swap out collections, starting from early ballooning to the grand hall, actively caring for the collection, updating panels, CABQ celebration of RT 66 BM mural, experimental balloons exhibit, 90th balloon interview (Leonard Saiz – crewed for Richard Abruzzo) as a performance measure for BM
6. Foundation Update – Jeremy Rutherford - observation deck most successful year to date, 90% sold out, 37 states represented as visitors, ex director has submitted resignation 2 weeks after fiesta, working on interim fill in prior to search, focusing on year end giving campaign, evaluating new foundation structure with budgetary limitations
7. Chairperson Update – Gina Montoya – open discussion on how are members are interacting with the BM and what’s needed improve and unify the voice of the BM

board of trustees, reads letter of ballooning and Albuquerque BM trustees roles and path moving forward- discussion on moving forward

8. Bylaws Committee – Update in January
9. Announcements and Events
 - a. New Years Before Dark, December 31, 10 am – 12 pm
10. Announcement of next meeting – January 14, 3 pm 2025 – Elections and Schedule
11. Adjournment

Committees and Members

Collections Committee – R. Berhman, J. Rutherford, J. Wolfe

Onboarding New Members - Vacant

Accreditation Exploration - N. Pascoe, N. Abruzzo, G. Montoya

Legislative Committee – N. Abruzzo, Arnold-Jones, J. Rutherford, J. Hunt

Bylaws Committee – N. Abruzzo, N. Tocci, R. Eichwald, N. Pascoe