

**BOARD OF TRUSTEES MEETING MINUTES  
ALBUQUERQUE MUSEUM**

April 11, 2017

Casa San Ysidro, Corrales

Present: Harold "Hal" Behl, Chair  
Pamela Chavez, Secretary  
Louise Campbell-Tolber  
Jacob De La Serna  
Joni Palmer  
Judy Suiter  
Pamela Weese  
Alan Weitzel, AMF

Cathy Wright, Museum Director  
Elizabeth Becker, Curator of Education  
Andrew Connors, Curator of Art  
Emily Stovel, Casa San Ysidro Site Manager  
Stephen Hutchins, Exhibit Designer

Absent: Jerry Goss, Vice Chair  
Deborah Slaney, Curator of History  
Emily Fox, Albuquerque Museum Foundation Executive Director

**Action items in red**

Lunch was provided in the courtyard prior to the meeting  
Chairman Behl called the meeting to order at 11:50 a.m.

**Approval of Minutes**

The minutes of the February 14, 2017, Board of Trustees meeting were reviewed. Judy Suiter moved that the minutes be approved as submitted. Louise Campbell-Tolber seconded, motion carried unanimously.

**Chairperson's Report - Hal Behl**

- Hal thanked Emily Stovel for providing Casa San Ysidro and arranging lunch for the meeting.
- Hal gave a report on the recent Board of Trustee interviews
  - Three candidates applied to the City of Albuquerque for the open Trustee spot
  - One candidate was appointed to the Albuquerque Museum Foundation board
  - Two candidates were interviewed
  - Wayne Chew was selected
  - The BOT will receive an email with the candidate recommendation that is being sent to the City of Albuquerque
  - Feedback about the interview process included:
    - Discussion about the types of questions asked
    - Alan Weitzel mentioned that the Foundation has a letter with expectations of board members and suggested the BOT consider doing the same
    - It was suggested that the questions be standardized and provided to the candidates ahead of time

## Board of Trustees April 11, 2017 Minutes, continued

### Museum Director's Report – Cathy Wright

- Cathy introduced the Museum's 50<sup>th</sup> Anniversary activities
  - Outreach activities are going well and response has been good
  - Each member of the BOT will be given 24 passes to the Museum and asked to attend two meetings of the board of a community organization and give out the passes for those board members to visit the Museum
    - Trustees will be asked to send Pamela the organization's name, contact and contact information so we can track which organizations were contacted
    - Trustees are asked to put their own name and the name of the organization on the back of each pass they distribute so we can track how many people came from which organization
    - Trustees are asked to explain to the organizations that if they put their email on the back of the passes that we will invite them to a reception
    - Board members volunteered to reach out to:
      - Louise – NDI
      - Louise and Judy – Old Glass Club
      - Pamela Weese – Jewish Community Center
      - Joni – UNM International Faculty and students with families
      - Pamela Chavez – Junior League
- The City of Albuquerque budget is finished and is going to the City Council for review
  - No staff positions were cut
  - A lot of the rental revenue will be going to the City General Operating budget
    - The Museum will get an appropriation from the City to cover costs

### Foundation Report – Alan Weitzel

- Shaken Not Stirred Event was a gangbuster success and fun party, despite the power outage about 10:30
  - The purpose was to attract younger people, not to serve as a huge fundraiser
- The Foundation is considering re-engaging with Vintage Albuquerque
- There is a Strategic Planning Session next Friday with lots to cover including the budget
  - Some members of the Foundation Board want to purchase Batten House items
    - A clear policy would need to be developed in conjunction with the Museum's policies
    - There are ethical standards for Museums that would need to be reviewed
    - Purchases were allowed once before and the Foundation did okay
    - The Foundation would need to consider the "arm's length" fact that others would not have a chance to bid
    - If an opportunity for others to bid was presented, the Foundation would need to consider Marketing processes and expense
    - Action is on hold pending process development
  - The Foundation received an IRA distribution of \$170,000 from an anonymous donor. The bulk of the sum went to the Endowment.

## **Board of Trustees April 11, 2017 Minutes, continued**

### **Curator Reports**

Andrew

- The latest installation in the Works on Paper Gallery opened
- Sunday is the last day for the Carved Line exhibit – great response to this exhibit
- The Art Advisory Committee is meeting this afternoon
  - 6 new pieces of jewelry are being considered for acquisition
- Andrew is working with Patrick Nagatani to curate his final book
- The Museum just booked an exhibit that is opening in Madrid, Spain: Visions of the Hispanic World and will open at our Museum in November of 2018
  - We are the first US Venue
  - There will be 220 Hispanic objects and 112 Spanish Colonial objects

Elizabeth

- Elizabeth reviewed the Upcoming Events on the Agenda and encouraged board members to attend
- The Art Start Family Day is for preschool teachers and families from 13 partner Title 1 schools, not open to the public
- In the “Focus on Youth” photography exhibit, the digital filmmaking category was added
- The New Mexico Philharmonic Orchestra will perform in the Museum on April 28<sup>th</sup>
- A Museum wide survey is being launched to seek feedback from visitors about every aspect of their visit, benchmark successes and use comments to improve the experience
  - We are really trying to live our mission of engaging people in Art and History
  - BOT feedback included:
    - The Museum needs to brag more about our successes and market positive comments
    - Cathy noted that positive comments now surpass negative ones
    - We could develop 5 bullet points of our “Elevator Speech” to carry on cards

### **Casa San Ysidro Report – Emily Stovel**

- Welcomed the BOT to Casa San Ysidro
- There were 250 more people this February than February 2016, and over 1000 in March
- Special Events have doubled and momentum is building
  - A pot luck was held with 2 Historical Societies
  - The 2<sup>nd</sup> Saturday program on Archeology brought in a whole new audience
  - BOT discussion included:
    - Is CSY on the biking events path?
    - Do we have or can we get a picnic license to serve alcohol?
    - How do we use the spaces creatively: pop up dinners, concerts and dances?
- Having a Site Manager has increased relationships and responded to programs people are interested in
- There is a new Maintenance staff person: Sheldon, a hard worker

**Board of Trustees April 11, 2017 Minutes, continued**

**New Business**

None

**The meeting adjourned at 1:05 p.m.**

**NEXT MEETING August 8, 2017, 11:30 p.m. to 1:00 p.m.**

**2017 Board of Trustees Meetings**

August 8

October 10

December 12