

Board of Trustees
The Albuquerque Museum
2000 Mountain Rd, NW

Museum Conference Room
June 17, 2014
11:30 a.m.

Present: Harold Behl (Vice-President
Kathleen Lebeck
Victor Lopez
Dr. Siu Wong
Julie Gutierrez
Cathy Wright
Elizabeth Becker
Deborah Slaney
Cynthia Garcia

Absent: Cathy Goldberg
Jacobo de la Serna (President)
Pamela Chavez
John Cordova

The meeting was called to order at 11:36 a.m. Approval of minutes was postponed until a quorum was present.*

Dr. Jerome Goss was introduced as a new Trustee. Dr. Goss was a Board of Trustee member many years ago and has also served on the Albuquerque Museum Foundation Board. As Dr. Goss's current appointment fulfills the expired term of Catherine Goldberg, it ends July 1, 2014, and we will need to submit a request for his reappointment for the next full term.

Harold Behl presented an Executive Committee discussion about a resource advocacy process that would include ways to make connections with City administrators about the needs of the Albuquerque Museum (staffing, funding, etc.) prior to the next fiscal year's budget development process. Suggestions were requested about how to start a process in the fall and what that process would consist of. Cathy Wright gave a briefing of the City budget process and the budget for FY 2014, and answered questions about the general operating budget. Meetings with Council members and the Mayor were suggested, with a presentation of issues and talking points with statistics. The Executive Committee might also meet with Beatriz Rivera, Cultural Services Director. City Council members could also be invited to preview the new history exhibit by touring the space and having a presentation of the history exhibit content. Included could be a "progress report" as well as talking points about what the Museum's needs are.

*Minutes of the April 8, 2014 meeting were M/S/A.

Cathy Wright gave an update on the history exhibit work. The exhibit fabricator, ColorAd, is working with the Museum and The Design Minds on construction

drawings and beginning fabrication. Cathy, Elizabeth Becker, Deb Slaney and Debra Romero traveling to the Richard Lewis Media Group to review and approve the media components of the exhibition. Cathy and Elizabeth Becker described the rollout of the exhibition opening and programs.

Cathy Wright introduced a proposed study of the Museum's insurance coverage for collections. While the City is self-insured, as well as having coverage through an insurance agency, there is still a concern about having adequate fine arts insurance coverage for the collection. Staff, including registrar Scott Nacke, will be researching the current coverage. We are also preparing for an upgrade of the collections database system and a software upgrade through the City. Recently, a direct line to City hall was installed, along with an upgraded switch system.

Julie Gutierrez gave the Foundation report. Julie will assume Presidency of the Albuquerque Museum Foundation Board on July 1. She reported great success in achieving and exceeding the Foundation's goal of \$1.25 million for the history capital campaign. She mentioned the Foundation's two annual fundraisers: the success of Shaken Not Stirred (in April) and preparations for Miniatures & More (in October). She also addressed the recent reorganization of the Foundation staff and operations and how the Foundation Board expects the change to aid in greater fund raising to support the Museum. The Board has five new members. Julie discussed Foundation's work this past year to attract new Patron's Circle members and upgrade current members. They are determining how to promote membership with families and in promotion of the new history exhibition. Dr. Wong suggested the Foundation make a membership pitch to the docents, not all of whom are members of the Museum.

Elizabeth Becker gave a report on the education program and the program for the Christo and Jeanne Claude exhibition. A special lecture will be given by Christo on August 22. Elizabeth reported an increase of 23% in public program participation. With the history exhibit closed for two years, a concerted effort was made to expand and supplement programming: Second Saturdays were added at Casa San Ysidro and resulted in more than an increase of 850 visitors; the APS Title I summer program had 223 participants; and 3rd Thursdays were at their highest level, increasing 30% in FY 2014 (57% since FY 2012).

Deb Slaney reviewed the new exhibit opening June 28, *The Bolo Tie: Vintage and Contemporary Artistry*. The exhibition is being covered by the Albuquerque Journal (Kathleen Roberts) and KASA 2. Opening weekend there will be a book signing with the catalog authors/curators and a trunk show in the Museum Shop.

Meeting adjourned at 12:50 p.m.

NEXT MEETING: Tuesday, August 12, 2014, 11:30 a.m.