

CITY OF ALBUQUERQUE OFFICE OF CIVIC ENGAGEMENT

3rd Annual State of Partnerships Report

2

0

2

2

Celebrating our community partners and projects

Mariah Harrison Office of Civic Engagement 2022

Table of Contents

3	FROM THE MAYOR
4	ABOUT THE TEAM
5	ABOUT THIS YEAR'S REPORT
7	OUR DEPARTMENTS
20	CITY-WIDE UPDATES
23	RESOURCES
24	OUR PARTNERS





From the Mayor

A quick message from the Mayor.

Our city is able to accomplish so much, across so many sectors and issues, because we work together. This is reflected most clearly in the efforts of Albuquerque nonprofit agencies and their work in addressing challenging issues directly with the communities they serve. We are proud to partner with them and support their work. Truly, the City relies heavily on the innovations and commitments that nonprofits provide for our residents.

Our nonprofit partners serve individuals, families, animals in need, the environment, and artists alike. They uphold our culture of service and improve our quality of life. As you'll see in this report, the City of Albuquerque departments enjoy an array of partnerships, some of which we delve into in detail.

Additionally, we want to recognize the hard work of our staff and community partners in responding to the Northern New Mexico wildfires. Through one of the most difficult experiences, we came together to provide food, housing, and other assistance to fire victims. This is a perfect example of the Power of Us.





Above (top): Timothy M. Keller, Mayor, City of Albuquerque. Above (bottom): City employees. Left: A volunteer during Solid Waste's annual cleanup month event.

The Office of Civic Engagement assembles this report annually to outline and celebrate these projects. Additionally, the report outlines the economic impact of our partners as well as highlights the work of the One Albuquerque Fund.

I encourage you to read on and look for ways to get involved or learn more about this work. I believe you'll find something valuable and relatable to your own community service.

Sincerely,

rothy Felle

TIMOTHY M. KELLER, MAYOR, THE CITY OF ALBUQUERQUE



About the Team

Who We Are.

The <u>Office of Civic Engagement</u> (OCE) staff is intimately familiar with the unique nature of supporting our diverse community and culture of service. Our work promotes engagement across City departments and throughout Albuquerque. Residents can find information on volunteer opportunities, nonprofit organizational resources, and funding resources with the help of our staff. Additionally, OCE is supported by AmeriCorps VISTA members whose mission is to fight poverty and build volunteer capacity in citywide departments.

Douglas Small, Civic Engagement Manager

A native New Mexican and Sandia High School Matador, Douglas has a Bachelor's Degree in Business Economics from the College of Wooster in Ohio. Prior to joining the City as a Constituent Services Representative and Assistant to First Lady Elizabeth Kistin Keller in 2019, Doug worked as a marketing strategist for a local Albuquerque e-Commerce company. In 2022, he took on the role of Civic Engagement Manager leading efforts in building new and innovative pathways for residents to get involved in local government. Doug works closely with members of Albuquerque's interfaith community as the Interfaith Liaison for the City and has a wealth of experience in local organizing.

Nicholas Vottero, Volunteer Coordinator

Nick comes from an advocacy and nonprofit background. He has been an advocate



Above: Downtown Albuquerque. **Left:** OCE Staff (from left to right): Stephanie Bartlett, Nick Vottero, Doug Small, Mariah Harrison, and Pete Garcia

in administrative and legislative contexts for policies and reforms at the municipal and state level. In addition to advocacy, he and a team of University of New Mexico (UNM) graduates created the nonprofit, Free the Future, to decentralize our community infrastructure to empower individuals and communities across the city. Nicholas holds a master's degree in Public Administration and serves as the Civic Engagement Coordinator.

Mariah Harrison, Nonprofit & Philanthropy Coordinator

Mariah joined the Mayor's Office in May 2020. She assists in documenting the many City/nonprofit partnerships, staffs the Volunteers Advisory Board, and represents the office on several committees. She works to find resources, promote equity of voices, and create programs and experiences that lift up our community. Her background is in supporting nonprofit and philanthropic work and helping Albuquerque residents find ways to connect. Mariah serves on the board of Albuquerque Involved and holds a master's degree in Community and Regional Planning.



About This Year's Report

This report reflects the big picture of how the City of Albuquerque relies on and supports our city's nonprofit organizations. We are happy to report that in Fiscal Year 2022 (FY22), over \$81 million was allocated to more than 200 unique organizations among 11 departments to coordinate more than 300 partnerships. Below you'll learn about updates to unique city-wide projects and distinct partnerships shared by City departments.

Projects with these partners are funded by City General Funds, City Council sponsorships, the State and Federal governments, and foundations. Memorandums of Understanding (MOUs) also enhance existing services and invest in the capacity of these vital partners.

The spectrum of city partnerships adresses critical issues and supports programming for the wellbeing of our residents. Contracts for services as well as non-monetary partnerships provide tech training for seniors, opportunities for artists, solar energy support, housing and mentorship for youth experiencing



Above: An aerial shot of Albuquerque. **Left:** Downtown Albuquerque.

homelessness, community health trainings, and workforce trainings and many other programs.

Data provided by each department reflects FY22 contracts (July 2021– June 2022) and a few project updates through 2022.

A section on the One Albuquerque Fund discusses the 501c3's success as well.

Another key purpose of this report is to stress the economic impact of nonprofit-city partnerships, ultimately highlighting the economic impact of nonprofits.

A report published in 2020 by the University of New Mexico (UNM) Bureau of Business and Economic Research (BBER) and the NM Association of Grantmakers found that Bernalillo County has over 500 organizations employing over 28,000 individuals. These are primarily in the human services sector.

CHART 01					
${\sf S}{\sf U}{\sf M}{\sf M}{\sf A}{\sf R}{\sf Y}$	CHART:	CITY	PARTNERS	AND	FUNDING

CITY DEPARTMENTS	NO. OF NONPROFIT PARTNERS	NO. OF PROJECTS	CITY FUNDING
Animal Welfare	3	2	\$350,000
Albuquerque Community Safety (ACS)	4	4	\$234,000
Arts & Culture	35	39	\$1,197,000
Economic Development (EDD)	33	42	\$19,967,200
Environmental Health	1	1	\$100,000
Family & Community Services (FCS)	72	180	\$50,272,400
Metropolitan Redevelopment Agency (MRA)	2	2	\$60,000
Office of Equity & Inclusion (OEI)	17	11	\$1,782,500
Office of Policy	7	1	\$0.00
Parks & Recreation	34	39	\$7,520,400
Senior Affairs	7	8	\$32,800
TOTAL	215	329	\$81,516,300

Given an average income of \$21,441 in the human services sector, this employment leads to a minimum economic impact of more than \$600 million for Bernalillo County.

The City works with 215 organizations, so if we also consider that we work with almost half the nonprofit employees in Bernalillo County, this shows that our partners are contributing \$300 million dollars or more in economic impact to the City of Albuquerque.

Finally, this report reflects the values prioritized by the Nonprofit & Philanthropy Coordinator: equity,

collaboration, service, integrity, and vision.

The Coordinator, Mariah Harrison, and her colleagues are committed to these values and do so by seeking ways to improve access to and connection within partnerships, by providing trainings, and continuing their own learning experience about the incredible work within the Albuquerque nonprofit sector.

Please read on to learn more and to find ways to engage with our city departments. Visit the second Annual Report, <u>here</u>.





Department of Arts and Culture

The <u>Department of Arts and Culture</u> (DAC) is known for its wide range of event coordination, museum collections, and support of artists and organizations across the city. Over FY22 DAC sponsored 39 events for 35 organizations. Residents enjoyed DAC support in the form of the Downtown Growers Market, Gathering of Nations, a production of Shakespeare, in addition to the Railyards Market, flamenco, Globalquerque, SOMOS, and other events.

URBAN ENHANCEMENT TRUST FUND

The <u>Urban Enhancement Trust Fund</u> (UETF) funding cycle is for two years, and this year we are continuing to highlight the special projects that UETF recipients accomplished over the most recent cycle.

In Spring 2022, 90 artists partnered with five local organizations: AfroMundo/ Dellsly Group, FUSION, Keshet Center for the Arts, National Institute of Flamenco, and Puha Hubiya to form the first ever UETF Residency program. Every type of creative arts discipline was included, ranging from poetry to choreography, cellists and storytellers, and a sustainable gardening theater. Within the first eight months out the 18-month program, about 20 artists completed their Residency projects. Many of the artists have used the grant to create more freedom in their creative process, thus enjoying relief rather than worry about funding, a factor that seems to be ever-present for artists.

Many of these artists have connected to collaborate, share ideas, and offer support. Throughout the Residency, the UETF provided access to resources,



Above: A performer at the Mañana de Oro Event. Left: The Kimo Theatre. Previous Page: A City employee raises awareness on current city programs.

advice and counsel from their fiscal sponsors, as well as City staff support.

Additionally, the UETF has partnered with GovTV and Sopapilla Productions to produce a series of videos spotlighting different artists who were awarded the Residency grant. These videos will be released throughout the rest of the year on the <u>GovTV YouTube channel.</u> See all past and current Residency projects <u>here</u>.

One exciting example of collaboration is Keely MacKey (celloquacious) and Elizabeth Garland (Garland Studios) who partnered to produce an evening length show, When the Veil Thins, at the South Broadway Cultural Center (SBCC) in November 2022.

The concert was a celebration of Dia de Los Muertos and Celtic Samhain featuring professional musicians and performing artists.

Antonio Armani Leon and The Secret Gallery in Barelas presented Aliens on the Border, a show held in Fall 2022. The show featured Leon's thesis of Chicano/a stories as science

JUMP TO PAGE 10 >>



COMMUNITY RESPONSE

Northern New Mexico Wildfire Response

In 2022, City staff pulled together to coordinate a <u>massive response for victims of</u> <u>the northern New Mexico wildfires</u>. In the first few days, Family and Community Services and the Department of Senior Affairs both contributed shelf stable food and medical supplies which were transported to the first shelters set up in Glorieta and Las Vegas. The Office of Equity and Inclusion and Finance staff hosted meetings with all the City departments gathering what assistance was available and how each planned to help. The Office of Emergency Management staff coordinated with all the City departments to deliver contributions and contracted with hotels for sheltering and food delivery.

Parks and Recreation worked with the RV park at Balloon Fiesta Park so that evacuees who had RVs could stay there and also receive services. Help NM started the temporary evacuee housing at the Crown/Query Hotel for which the City then took responsibility and provided funding for evacuees to stay at the hotels.

For this reason, Help NM was able to divert their funding to give direct financial assistance to victims.

The range of partners to connect victims to resources included American Red Cross, New Mexico Catholic Charities, Roadrunner Food Bank, World Central Kitchen, ABQ Sunvan, PNM Resources, and the State of New Mexico.

FEMA was on site to collect information to schedule damage assessments and registered individuals for receive further assistance.



Above: CABQ staff providing supplies to fire victims. **Left:** Forest fires rocked northern New Mexico in April of 2022.

Organizations from northern New Mexico referred evacuees most in need of medical attention to hotels in Albuquerque. Senior Affairs Nutrition and Transportation Division provided hygiene and household items, over 220 shelf-stable meals and more than \$2,000 in other essential relief supplies to displaced families. As part of the overall response, the City provided \$450,000 for food and lodging.

In May 2022, the City expanded the resources available to evacuees from communities impacted by the wildfires. The Emergency Operation Center (EOC) opened a community hub at the John Marshall Health and Social Services Center which was staffed by ACS and FCS. EOC staff worked to ensure the hub, RV park, and all the hotels were stocked with needed supplies. Evacuees received resources including food, hygiene products, pet food and access to WiFi and computers while the hub was open Monday through Friday.

The City partnered with FEMA, Help NM, Presbyterian, and Roadrunner Foodbank to be on site to provide their resources. ABQ Sunvan assisted individuals with disabilities with transportation to and from the hub.



Above: Youth Corps volunteers working at one of the City's open spaces. **Right**: Pond at Candelaria's Nature Preserve.

fiction, using a surrealist and futurist lens and style.

In his words: "Born out of a forfeiture of land more than a century and a half ago, Chicano/a and Mexican-American identity has long been put into question over its place in the fabricated American racial order, resulting in deeply embedded and embodied feelings of alienation, assimilation, invasion, otherness, and imaginary border; all common and undeniable themes in science fiction."

Another artist drawing from her identity was Tatiana Isabel Gil, a playwright and theater artist who restaged her work Lithosphere Heart using local theater and dance artists in FUSION Forum.

The work explored the life of a Queer and Catholic Latina, and the reconciling of those identities.

A large, multidisciplinary showcase was held in April at the SBCC to highlight artists in the Residency grant program.

The showcase featured performing and visual arts, and was an opportunity for the Residency artists to connect even deeper with the members of this ground-breaking program.



Parks and Recreation Department

The <u>Parks and Recreation Department</u> (PRD) and its 44 partners, for- and nonprofit, provided \$7.5 million towards departmental programming to enhance and maintain parks, open space, and trails; to provide quality recreation facilities and services; and to offer quality environmental education opportunities for diverse audiences.

Among many notable partnerships, the <u>PRD Open Space Division</u> (OSD) collaborates with Ciudad Soil and Water Conservation District (Ciudad SWCD) on many large-scale and vital projects on Major Public Open Space. Ciudad SWCD promotes the conservation, improvement, and responsible use of natural resources on the rural and urban lands within its district, including Albuquerque. Ciudad brings critical capacity and expertise to a number of projects.

Specifically, Ciudad SWCD and the OSD continue to partner on the following projects:

- Transition of the Candelaria Nature Preserve from traditionally farmed land to a mosaic of native habitat.
- Stream restoration, floodplain improvements, trail construction and programming at the Tijeras Bio Zone Education Center.
- Watershed stewardship education and tree planting projects in the Rio Grande Bosque.
- Hazard fuel mitigation and forest health initiatives in the East Mountains and the Rio Grande Bosque.
- Engaging Youth Corps in Open Space conservation projects including trail rehabilitation and construction, invasive species removal, and erosion control.



Family and Community Services (FCS)

In FY 2022, the Family and Community Services Department (FCS) coordinated 180 contracts with 72 different nonprofit agencies within a budget of \$50.2 million. This funding provides for the critical needs of the city's residents under the five divisions of FCS (Community Recreation & Educational Initiatives, Behavioral Health & Wellness, Community Development, Area Agency on Aging, and Homeless Programs & Initiatives). These divisions, each with at least one innovative project to share, reflect the incredibly broad scope of important services offered by FCS.

COMMUNITY RECREATION AND EDUCATIONAL INITIATIVES

The <u>Community Recreation and Educational Initiatives</u> (CREI) division offers a variety of programs and events at community centers and various locations around Albuquerque. Programs include youth and teen opportunities, health and wellness, arts and culture, and educational opportunities that are designed to engage the whole family and enhance quality of life.

2022 brought with it the "new normal" in terms of programming for CREI. Although CREI programs operated throughout the entire COVID-19 pandemic, including at its peak, the amount and scope of programs, as well as participation increased exponentially in FY 2022.

With this increase, the necessity of strong partnerships became more apparent, both through contractual agreements, as well as through natural relationships. Youth programs, in particular, benefited from such partnerships. CREI contracted with the Kennedy Center Any Given Child Program which strives to increase student access to art. Through this program, children at community centers, as well as in the Play+ and Therapeutic Recreation Programs were able to experience a variety of art classes, from henna to comic book making to circus performance. **Left:** Local children at the City's Spring into Summer event.

The New Mexico Art League also contracted with CREI to facilitate the "Summer Art Story" program at various community centers. The program ended with art shows featuring the participants' creations. In addition to arts and culture, CREI contracted with Challenge Island, a non-profit that facilitated STEM activities for youth, as well as family nights at community centers.

FY 2022 also saw the long-awaited return of Teen Nights, free events offered at various locations on Fridays for teens ages 12-17. The first Teen Night (and one of the most popular) to return was the Explora Teen Night, offered in conjunction with CREI's strong partner, Explora Science Center and Children's Museum of Albuquerque.

HOUSING AND HOMELESSNESS INITIATIVES

The Division of Housing and Homelessness Initiatives (HHI) works very closely with New Day. Founded in 1976, New Day's mission is to authentically connect young people to safety, the community, and themselves. New Day works with people ages 11-25. The agency develops services and supports that align with young peoples' diverse experiences and needs. New Day works with over 900 young people who experience marginalization. disconnection, and homelessness every year. Support provided includes street outreach, collaboration with APS Title I Project, the Life Skills Academy, and a crisis shelter for youth ages 12-18.

In particular, HHI provides funding to New Day for its youth shelter, rapid re-housing program, and permanent

FCS DIVISION	PARTNERS	PROJECTS	FY 22 BUDGET
Area Agency on Aging	8	12	\$2,411,507
Behavioral Health and Wellness	29	37	\$9,147,474
Community Development	13	24	\$9,560,589
Community Recreation and Educational Initiatives	8	18	\$4,683,575
Homeless Programs and Initiatives	27	89	\$24,469,265
TOTAL Unduplicated total of partners = 72	85	180	\$50,272,410

CHART 02 SUMMARY CHART: FCS PARTNERS AND FUNDING

supportive housing program for youth experiencing homelessness.

The rapid-rehousing program is provided for youth who are considered self-sufficient within two years. Case management includes case conferencing (recurring group meetings with service providers) as well as collaboration with other agencies for additional support as needed. So far, the program has served three youth households within its goal of 20. The permanent supportive housing is for youth who have behavioral health diagnoses.

BEHAVIORAL HEALTH & WELLNESS

The <u>Division of Behavioral Health and Wellness</u> (BHW) strives to be a progressive leader in the development and implementation of an effective continuum of treatment in Mental Health, Prevention/Intervention and Substance Use Disorders.

The division ensures services funded by the City are ethical, comprehensive, high quality and evidence-based. Staff manages approximately 60 prevention, intervention, treatment and wellness contracts, within a budget of approximately \$10 million, to improve the quality of life for people of our community.

Notably, one longstanding partner of BHW is located within the International District—the <u>University of New Mexico</u> <u>Young Children's Health Center (</u>UNM-YCHC). In FY22, UNM-YCHC held three contracts with BHW—gang prevention services, pediatric health and mental health, and early intervention and prevention services. The early intervention and prevention services contract used City general funds to leverage Medicaid and other funding sources to provide early identification and intervention to address underlying behavioral and/or situational issues that contribute to the development of anti-social behaviors such as violence, substance abuse and delinquency.

Programming includes brief family interventions, crisis intervention, case management, behavioral health services, parent group sessions and community forums, with a primary focus on families and youth residing in the high needs 87108 zip code.

Seven hundred and thirty-three children/families received Brief Family Interventions, crisis intervention, and/or case management services throughout the course of fiscal year 2022. Thirty-five children/youth who have experienced trauma and/or other ACEs received behavioral health services, 97% of whom demonstrated improvement over the course of the year.

The support group sessions were focused on Caregivers of Children with Disabilities. These sessions covered a wide range of topics including effect of the pandemic on stress and family dynamics, self-care, healthy communication for problem solving and conflict resolution, APS re-entry



Above: Volunteers assisting elder neighbors with chores. **Left:** The City is working to make housing affordable for all residents.

problems, positive affirmations for self and others, back to school issues, coping with feelings of loss caused by the pandemic, and building formal support systems, with 37 parents attending these groups.

The community forums focused on social determinants of health, community violence, adverse childhood events, traumatic stress, parenting and resiliency.

Each quarter, UNM-YCHC details client successes in working through their challenging circumstances. For example, a 14-year old Latinx bilingual (English/ Spanish) youth presented to counseling with feelings of low mood, irritability, frequent worry, racing thoughts, anxiety, fatigue, and intermittent suicidal thoughts. Clinicians were able to assist by providing evidence-based treatments including Cognitive Behavioral Therapy to assist the youth in developing effective relaxation/mindfulness skills, affect regulation skills, affect expression skills, and cognitive coping skills. The family engaged in family sessions to foster attunement, enhance communication, and promote effective response to youth's reactions and needs. The youth demonstrated significant improvements over the course of seven months, including no suicidal ideation in over four months. She attends school regularly and is passing all of her classes. She has increased her social engagement and experienced decreased feelings of social isolation. YCHC services help provide support for the physical and mental well-being of youth and families in one of our community's most vulnerable areas.

COMMUNITY DEVELOPMENT

The <u>Community Development</u> (CD) division of FCS provides millions of dollars in funding for affordable housing development, public facility improvements, public services, and economic development to support programs for down payment assistance, motel vouchers, eviction prevention, dental services and other community development programs. In FY22, CD worked with nonprofit organizations like Homewise, Cuidando los Niños, Enlace, Greater Albuquerque Housing Partnership, YES Housing, Albuquerque Healthcare for the Homeless, Barrett Foundation, First Nations, and HopeWorks to accomplish this important work.

Within FY22, CD allocated funding from both federal and local sources to develop

and promote the creation of new affordable housing opportunities. These opportunities include the continued support of Mortgage Reduction Assistance for home ownership, Tenant Based Rental Assistance (TBRA), and the new construction of affordable rental housing units designed to serve households at or below 80% of the Area Median Income. The construction of new rental housing units often leverages the City funding with Low Income Housing Tax Credit (LIHTC) financing, to ensure that these multi-year housing developments come to fruition. Although funding was provided in FY 21, it should be noted that the PAH! Hiland Plaza, a 92-unit (75 affordable) rental housing project, which was designed to accommodate the needs of the Deaf community in New Mexico and will also house the Deaf Culture Center of New Mexico's community center, is currently under construction and will be completed by June 2023.

AREA AGENCY ON AGING The Albuquerque/Bernalillo <u>Area Agency on Aging</u> (AAA) Right: Albuquerque pet owners can utilize several programs that helps keeps their pets safe and healthy. Facing Page: An aerial shot of Central Ave in Downtown Albuquerque.

is a federally-mandated entity tasked with developing needs assessments, program planning and implementation, as well as monitoring the Older Americans Program services for people over the age of 60 in Bernalillo County. With combined federal, state, county and City funding, the AAA works with providers to ensure quality service are directed toward older individuals with the greatest economic or social need, with particular attention to lowincome minority individuals and older individuals residing in rural areas.

These services are provided in ways that allow for the highest quality of life in the least restrictive living environment.

One distinct provider of note is Share Your Care Adult Day Services,

which has been working with CABQ to serve older adults and their caregivers in our community for more than 15 years. The FY22 contract provided a partnership for adult day services with the AAA, with many services provided within four Albuquerque senior centers (Barelas, Bear Canyon, Los Volcanes, and North Valley). Share Your Care provides a safe and engaging day for adults and seniors who may be frail, physically or developmentally disabled, suffering from Alzheimer's, Dementia, Parkinson's or otherwise vulnerable. Adult day services prevent the isolation of in-home care as well as the trauma and expense of being moved into a nursing facility. These services also provide an opportunity for respite or work for caregivers and family members.



Animal Welfare

The <u>Animal Welfare Department</u> (AWD) has ongoing programs funded by PetSmart Charities grants that support their adoption events, staffing, and animal welfare services. AWD is also supported through the generosity of Dennis Friends Foundation and Kennel Kompadres.

Through the height of the pandemic, funders and AWD adapted and provided for sterilization, microchip identification, and vaccinations for companion animals at the mobile clinic and overall AWD services.

Street Cat Hub (SCH) is contracted through reimbursement to humanely control the free-roaming cat population by spaying or neutering. SCH actually traps, neuters or spays, and releases roughly 5,000 cats per year—up to 40 a day. The trap/neuter/return (TNR) program, along with vaccinations, provides cats that would be at high risk of euthanasia after shelter admission the chance to truly live. SCH also runs foster and adoption programs and has expanded its operations through new software and a local facility. Funding to SCH was recently increased to monitor wellbeing and improve the population control and health of Albuquerque's feral cats. In past reports we've shared the incredible work that the Street Cat Hub (SCH) is able to accomplish in partnership with AWD. Due to cost increases for trap-neuter-release (TNR) services (vaccination, medical supplies, sterilization surgery, transport, pre/post-surgery care and housing), AWD has received a one-time funding for \$350K to account for these costs. Given this, AWD is looking forward to supporting the services of SCH in a much more sustainable way.

Another program AWD is giving energy to and requesting support for is the Dog House Drive. New or gently used donated dog houses will go to pet owners who need assistance during the cold winter months.

Community members wishing to donate or apply for assistance can reach out to AWD at their <u>website</u>.



Metro Redevelopment Agency

The <u>Metropolitan Redevelopment Agency</u> (MRA), focuses on revitalizing and redeveloping designated Metropolitan Redevelopment Areas of the City—with a special focus on Downtown Albuquerque—through public-private partnerships and strategic programmatic interventions.

The MRA coordinated the first round of <u>Downtown Storefront</u> <u>Activation Grants</u> (DSAG), beginning in October 2021. Among just over a dozen awarded thus far, two nonprofits received grants: Warehouse 508 and Flamenco Works at \$30,000 each.

The DSAG Program is an economic recovery program aimed to increase the vibrancy of Downtown Albuquerque (the area between Lomas Avenue, Coal Ave, 11th Street and Broadway).

The goal of the DSAG Program is to decrease the vacancy rate by incentivizing new businesses to locate in Downtown and existing businesses to expand their current operations.

Funding for these grants came from the City of Albuquerque, through which \$500,000 was available to businesses that occupied street-level retail space. Eligibility criterion for funding of \$30,000-35,000 included location, a minimum of 1,000 square feet of storefront, and hours of operation, among other things. Applications were accepted on a rolling basis, and funds were awarded on a first-come-first-served basis until expended.

Round two, which has a larger source at \$750,000, opened November 2022 with the same goals.

Office of Policy

The <u>Office of Policy</u> is dedicated to moving the Administration's innovative policy agenda forward through legislation, public outreach, and research.

BANK ON BURQUE

Bank On Burque, launched in June 2021, is an example of partnerships within the City that are based on community needs and agreements rather than contracts. The Program's economically inclusive mission is to connect individuals and families in Albuquerque to safe and affordable checking accounts with no overdraft fees.

From the City's program came the Bank On Burque Coalition, a group of financial institutions and community organizations collaborating to expand banking access. Coalition Steering Committee members include nonprofits Enlace Comunitario, Youth Development, Inc (YDI), New Mexico Child Advocacy Networks (NMCAN), Albuquerque Community Foundation, WESST and Prosperity Works. Nearly a third of households in Albuquerque are underbanked, meaning they rely on costly alternative financial services like check cashers and storefront loan shops. Bank On Burque aims to decrease this reliance and provide tangible resources for those seeking financial stability.

Additionally, four nonprofit organizations are currently codeveloping banking integration pilot projects: Tax Help NM, YDI, NMCAN, and Enlace Comunitario. WESST is leading the development of a marketing plan for youth about safe banking that will roll out in 2023. The Coalition also researched and compiled information about all financial education programs currently available in Albuquerque and plans to hold a Financial Wellness event in April 2023 to promote banking access. Bank On Burque also began working with One ABQ Youth Connect in 2022 to integrate financial education and account-opening opportunity for City youth employees, in partnership with Rio Grande Credit Union.

See the <u>Bank On Burque website</u> for an updated list of banks and credit unions with certified Bank On Burque accounts and to find out more about the Coalition and ongoing projects.

Office of Equity and Inclusion (OEI)

The Office of Equity & Inclusion (OEI) works with 19 organizations funding training, the Health Literacy Program, language services, job readiness, leadership building, and cultural events. OEI is the beneficiary of a renewed grant from Living Cities which provides for support to innovate and coordinate the increase of housing for Native Americans and opportunities for the Black entrepreneurial community. Cultural event sponsorships include Juneteenth, Cesar Chavez Day, Nizhoni Days, and the AAPI Heritage Month Luncheon among others. **Right**: ACS have taken over 18,000 calls for service from APD since being established in 2021.

Of their many partners, OEI continues to partner with 12 community clinics and nonprofits for the Health Literacy Project (ABQ HLP) under its two-year \$3.5 million federal grant.

The ABQ HLP is a partnership between OEI, community-based organizations, UNM's Community Health Workers Initiative, and the Office of Community Health and New Mexico Department of Health.

The purpose of this program is to offer culturally and linguistically appropriate services to increase vaccinations, and health literacy of populations who are disproportionately impacted by COVID.

Through these partners, the City has been able to provide vitally important health education to more than 10,000 Albuquerque residents in more than a dozen languages.

In October 2022 OEI, in collaboration with UNM Health Science Center's Office for Community Health, presented results from the Albuquerque Health Literacy Program at The Pandemic Divide Conference: How COVID Increased Inequality in America. OEI staff and ABQ HLP partners presented the research and data gathered from the first 18 months of the ABQ HLP via a poster entitled "COVID-19 Pandemic: Impacts on Albuquerque and Major Lessons for Policy-Makers, Social Equity Practitioners and Emergency Management."

This research highlights major lessons learned, how to improve health literacy in vulnerable populations, and discusses policy solutions that allow cities to more effectively address future crises.



Albuquerque Community Safety Department

One of the major goals of the <u>Albuquerque Community Safety</u> (ACS) department is to influence and inform the ongoing evolution of the larger system of care and emergency response. In FY22 ACS took more than 11,000 calls for service and diverted nearly 6,000 calls from Albuquerque Police.

ACS relies on guidance from its Steering Committee, a key link to community providers and community leaders. Members of the Committee are all nonprofits, such as Crossroads for Women, the Transgender Resource Center, Albuquerque Health Care for the Homeless, Together 4 Brothers, Vizionz-Sankofa, the Rock at Noonday, Disability Rights of New Mexico, and New Mexico Black Leadership Council.

In order to expand capacity of service providers, provide internal and external trainings, and increase awareness of ACS's services ACS has contracted with several nonprofits. The department has more than 50 active partnerships with nonprofits, hospitals, businesses and other city government agencies, and participated in more than 30 community engagement events. Trainings for community members are offered for de-escalation, motivational interviewing, scene safety, and many more topics. For example, Women in Leadership (WIL), which provides support groups to community members experiencing domestic violence and sexual assault, offers trainings on how to support women transitioning from incarceration into society and on how to responsibly address substance use disorders and mental illness.

Additionally, the <u>Transgender Resource Center</u> (TGRC) provides trainings to ACS staff and community members on understanding sex, gender, and sexual orientation to better serve and advocate for transgender individuals. TGRC is also a valuable referral resource for ACS responders.

The ACS reports page provides data on their many trainings and outcomes.

CHART 03 ACS IMPACTS



Organizations to which ACS refers:

- Alamosa Health and Social Service Center
- Albuquerque Center for Hope and Recovery
- Albuquerque Coordinated Entry System
- Albuquerque Health Care for the Homeless
- Albuquerque Opportunity Center
- Albuquerque Public Schools
- Albuquerque Sexual Assault
 Nurse Examiners
- Barret House
- CARE Campus Detox (Formerly MATS)
- CareLink
- Catholic Charities
- Courageous Transformations
- Crossroads for Women
- Duke City Recovery Toolbox
- East Central Center
- Family Advocacy Center
- Family Promise
- First Choice
 Community Healthcare

- First Nations Community
 Healthsource
- Four Winds Behavioral Health
- Good Shepard Fresh Start
- Goodwill
- Haven Behavioral Hospital
- Heading Home
- HopeWorks
- John Marshall Center
- Joy Junction
- Law Enforcement
 Against Drugs
- Law Offices of the Public Defender
- Los Griegos Community Center
- National Alliance on Mental Illness
- New Day Youth & Family Services
- New Mexico Coalition to End Homelessness
- New Mexico Legal Aid
- New Mexico Solutions
- Open Skies Healthcare
- PB&J Family Services
- Pegasus Legal Services for Children

- Presbyterian Hospital
- Rape Crisis Center
- Rio Grande Food Project
- Roadrunner Foodbank
- Safehouse
- Salvation Army Men's Rehabilitation
- Steelbridge
- Storehouse
- TenderLove Community Center
- The Rock at Noon Day
- Transgender Resource Center
- Turquoise Lodge Hospital
- University of New Mexico Adult Psychiatric Center
- University of New Mexico
 Children's Psychiatric Center
- University of New
 Mexico Hospital
- Valencia Shelter for
 Domestic Violence
- Veterans Integration Center
- Veterans Affairs Hospital
- Westside Emergency
 Housing Center
- Youth Development Inc.



Senior Affairs

The <u>Department of Senior Affairs</u> (DSA), works with multiple nonprofits and provides services to seniors across the city with the help of many businesses as well.

DSA benefits from volunteer support from KPMG, Amy Biel students, and the local Plumbers and Pipefitters Union. The Home Services Program and the United Association (U.A.) of Plumbers and Pipefitters Local Union 412 provided 87 volunteers to continue their partnership for the 30th annual H.E.A.T.S ON (Handicapped and Elderly Assistance To Service Our Neighbors) project.

Together, DSA contributed supplies while the Union prepared 92 seniors' homes for the winter by turning off A/C units and turning on heating units. Additionally, DSA collaborated with the Citizen Contact Center (311) and AARP to assist with tax preparation for over 5500 callers.

DSA continued its partnership with Los Tapatios De Frances Lujan to offer dance classes to seniors at various senior/multigenerational centers.

Seniors who attend the dance class will have the chance to showcase what they learned to our community during the end of season performance.

The DSA technology education initiative, the first annual Senior Tech Fair in April 2022, provided one-on-one learning sessions, a tablet loner program, and other workshops to help older adults become comfortable using technology to stay connected and maintain independence.



Above: Signage along Albuquerque's Route 66. Left: Seniors exercising during National Senior Fitness Day. Facing Page (top): Scenes from Albuquerque's Growers Market. Facing Page (bottom): Tools and supplies for energy efficiency upgrades.

The initiative provided education and access to more than 35 technologybased resources to over 300 seniors in attendance. Both Teeniors and Adelante have MOUs with DSA every year to support the initiative.

DSA, in partnership with the Department of Arts and Culture and sponsor Blue Cross and Blue Shield of New Mexico, hosted its first National Senior Health and Fitness Day at the ABQ BioPark Botanic Gardens as an effort to encourage staying active as a way of life for Albuquerque's older adults.

The event featured interactive group exercise demonstrations, a minihealth fair, fall prevention education, health screenings, low-impact walking events, and Tai Chi demonstrations in the BioPark's Japanese Garden.

Over 250 seniors and their caregivers took advantage of the free admission and attended the event.



Economic Development

Of the dozens of nonprofit contracts that the <u>Economic</u> <u>Development Department</u> (EDD) coordinates annually, the <u>Job Training Albuquerque</u> (JTA) partnership with Central New Mexico Community College may be the most impactful for our city. It has become Albuquerque's premier workforce development program, providing free, high-demand skills training to Albuquerque-based small businesses. CNM Ingenuity (CNMI), a nonprofit associated with CNM, provides accelerated workforce trainings via a network of local training providers and administers the JTA program.

JTA launched in January 2020 as part of Mayor Keller's "Increment of One" strategy, which aims to assist Albuquerque small businesses and entrepreneurs in creating jobs. Small businesses and nonprofits that are willing and able to increase their workforce by at least one employee in the next two years can receive JTA funds to help them meet their growth goals. The courses include digital marketing, supervisory skills, solar energy installation, software development, commercial driving, and more. Over the course of FY22, JTA trained 202 workers and served 42 new companies. It also began offering trainings in partnership with the New Mexico Child Care and Education Association (NMCCEA). This partnership provided 52 workers with industry credentials in early childhood education, an essential sector for our local economy. By the end of FY22, participating companies added 312 jobs which led to an annual increase in wage-earning power over \$11,426,800. Of the participating workers in the training, 68% were women and 55% were minorities. EDD encourages all interested small businesses and entrepreneurs to visit jobtrainingabq.org to see how they can use JTA to help grow their businesses.

Environmental Health

Given the positive outcomes from the Climate Challenge in 2020 and in light of New Mexico's new Community Solar program, <u>the City's Sustainability Office</u> is looking forward to extending this work.

Prosperity Works will continue to develop tools that will inform and enlist low-income community members who want to support solar and lower their utility bills. Additionally, Prosperity Works and its subcontractors recruit residents from the International District to receive free energy audits and upgrades to their homes—including deep retrofits such as appliance, window and roof replacement, with the intent to reduce energy burdens in the home as well as greenhouse gas emissions.

Historically, low-income families have been unable to participate in the renewable energy movement, yet they often pay a disproportionate amount of their income on utility bills.

The State's Community Solar program expands equity-driven energy work by requiring at least 30% of the energy from each community solar project be reserved for low-income subscribers.

In FY23, Prosperity Works will develop a best practices guide, and a multilingual communication plan to support low-income subscription recruitment.

Prosperity Works will also connect with and recruit other non-profit organizations that are willing to recruit lowincome subscribers for projects.





City-wide Updates

In the 2nd annual report, we discussed a few unique inter-departmental projects. Both the <u>Gateway Center</u> and the <u>Family Housing Navigation Center</u> had significant updates and are evolving based on community needs and input.

Gateway Center at Gibson Health Hub

The <u>Gateway Center</u> has services and support under one roof, connecting people experiencing homelessness to housing navigation, addiction support, and medical care. By the end of 2023, all of the services that comprise the Gateway Center and Gibson Health Hub will be serving around 500 community members per day.

The Gateway Center focuses on enhancing the continuum of care through five key services and connections to resources: Housing Navigation beds, the Receiving area for first responders, Medical Sobering, Medical Respite, and the Engagement Center flexible office space. Heading Home operates the Housing Navigation Center and Receiving Area for First Responders which began serving clients on April 21, 2023.

The Gateway as a whole provides care for the unhoused by filling longstanding service gaps and providing onsite connections to resources. Organizations within the Health Hub provide the community at large with acute medical, mental, and behavioral health care.

The Gateway Housing Navigation Center will add needed low-barrier, traumainformed overnight beds and onsite case management and supportive services aimed at quickly transitioning residents into safe, stable housing.

The first phase will initially serve more than 200 women per year, expanding to men and couples in the near future. The Housing Navigation Center will come online along with the Receiving Area for First Responders and on-site, flexible

Left: A rendering of the Common Room, inside of the Gateway Center. Facing Page: City employees spreading awareness on City programs on local TV.

office space for providers to offer other services a client might need on their journey to housing.

The Gateway Housing Navigation Center is designed to break down barriers to services for vulnerable populations and cultural care is embedded in the physical space as well as in Heading Home's contract to operate the center.

Heading Home also manages the West Side Emergency Housing Center and the Housing Navigation Center for families.

Heading Home uses the best practices of trauma-informed care in their shelter management and their work towards the ultimate goal of housing access for everyone.

Heading Home will provide case management, food services, and dormitory maintenance for residents of the Gateway.

Input from organizations such as First Nations Community HealthSource, the Compassion Center, NM Transgender Resource Center, and Casa Q has contributed not only to the structure of services but the curation of serving particular populations in need.

Albuquerque Healthcare for the Homeless has been collaborating with the Gateway team for the forthcoming Medical Respite space, which is anticipated to be under construction in Fall 2023.

Tenant organizations in the Health Hub include Turquoise Lodge, Division of Vocational Rehab,



National Alliance on Mental Illness, Vizionz Sankofa, Zia Healthcare, the UNM Community Health Worker Initiative, and Haven Behavioral Hospital.

Family Housing Navigation Center

In FY22, CABQ continued to lease a hotel to serve as the <u>Family Housing Navigation Center</u> (formerly known as Wellness-2 Family Shelter).

What started as a response to the pandemic has continued to serve the unprecedented need for shelter by families experiencing homelessness.

Since December 2020 the Center housed 931 people from 289

households. Of these, more than 30% exited the shelter into permanent housing as a result of City-funded housing vouchers. With funding support from the City, local nonprofits provided on-site case management to families.

Many of these families are connected to the APS Title I Program and are able to work with on-site family support teams which work to maintain healthy community using proactive supports to improve rapport and employ deescalation skills.

Families can be referred to the Family Housing Navigation Center by local agencies and then can progress to more permanent housing over 90 days.

PILLAR	RQUE FUNDING RECIPIENTS	PROJECTS	FUNDING
	Cuidando Ios Niños	Early Childhood program	\$30,000
Youth Opportunity and Programs	Siembra Leadership High School	Leadership Program	\$5,000
	APS Foundation	School supplies	\$2,421
Public Service Support & Recruitment	City of Albuquerque	Downtown TEAM program	\$20,474
	Heading Home	ABQ StreetConnect	\$50,000
Homeless & Housing Initiatives	City of Albuquerque	Winter clothing for the homeless	\$21,000

CHART 04 ONE ALBUQUERQUE FUNDING (2022)

TOTAL DONATED IN 2022

\$128,895

The One Albuquerque Fund

The <u>One Albuquerque Fund</u> is the 501(c)3 founded by Mayor Keller in 2019, which recieves it's ability to support our community through donations from local businesses and individuals.

The Fund coordinates its initiatives based upon five foundational pillars: Homelessness and Housing, Youth Opportunity and Programs, Workforce Support and Training, Public Service Support and Recruitment, and Black Community Investment. The Fund provided direct aid to both CABQ departments and nonprofits for a total of \$232,060 in 2021.

In 2022, the Fund focused on three pillars and supported six organizations with over \$128,000. By the end of 2022 through widespread community support, the Fund raised over \$1,000,000, including via the Mayor's Ball which raised over \$234,800.

At this time, \$20,000 was donated to the Street Connect program at Heading Home making the Homeless and Housing Initiative the largest funded pillar. The Cuidando los Niños funds provided operating support to the areas that suffered the greatest impact on their clients and organization during COVID. Specifically, the money they received from the Fund was marked for the following:

- **01.** A contractor for KidFit programming to guide children in physical fitness activities emphasizing strength, coordination, and endurance. KidFit activities are incorporated into teachers' lesson plans to support their trauma-informed curriculum.
- **02.** A training for staff at All Faiths Children's Advocacy Center providing lessons in trauma-informed care, an evidence-based approach for engaging vulnerable populations and being responsive to the effects of adversity on the developing brain. This training is meant to strategically align the organization to ensure staff are prepared for tough situations resulting from clients' past trauma.
- **03.** The purchase of Salesforce Software for case managers to file case notes, facilitate program evaluation, and coordinate care organization.



Resources for Nonprofits

Ways to Partner

Opportunities for grants and contracts arise regularly and are dependent on both funding sources and City department procedures.

Request for Proposals (RFPs) are the typical mode, going out year-round depending on funding and department needs.

FCS provides this <u>web page</u> to find RFPs as part of its Partner Resources. Here you will also find supplemental proposal documents, deadlines, contact information, and the link to sign up to receive information on opportunities. Register to receive notices on new RFP offers or update your information, <u>here</u>.

Nonprofits can register as vendors on the City's current e-procurement system (Bonfire) to get notified of offers in their sector. Organizations that would like to partner (or get more information on the process) may reach out directly to departments or the City's Nonprofit and Philanthropy Coordinator.

Connections

NM Thrives: <u>NM Thrives</u> provides education and advocacy for New Mexican nonprofits at the state and federal level.

Groundworks: <u>Groundworks</u> offers workshops, nonprofit and grantmaker directories, and a platform through which organizations can post opportunities to work, volunteer, or otherwise engage in events. It also produces the NM Nonprofit Principles and Practices Guide.



Above: Volunteers at members of the UA Local 412 from the H.E.A.T.S ON event. **Left:** Mayor and First Lady looking at a map of city parks.

Share NM: This is a <u>resource website</u> for community information—the who, what, and when of organizations and their initiatives.

Impact & Coffee: This is a regular nonprofit speaker series and networking event.

Gratitude

The City relies heavily on the work and services nonprofits provide to our residents. We are grateful to be able to support these organizations and continue these important partnerships.

It is also due to the efforts of City staff that we are able accomplish these projects. Their prioritization of community needs and attention to detail within the stewardship of these funds brings to life incredible projects and services across the city. Thank you!

Additionally, the diligent work of advocacy by City Councilors cannot be understated. Their work in supporting funding bills is critical to the services provided by area nonprofits. Information on expenditures and projects are available on their websites.



Our Partners

516 ARTS

ABC Community Schools

Adelante

Adelante DiverselT

AED

African American Chamber of Commerce

African American Greater ABQ Chamber

African American Performing Arts Center

Albuquerque Faithworks

Albuquerque Indian Center

Albuquerque Convention & Visitors Bureau (ACVB)

Albuquerque Health Care for the Homeless

Albuquerque Hispano Chamber of Commerce

Albuquerque Housing Authority

Albuquerque International Balloon Fiesta

Albuquerque Pride Inc.

Albuquerque Public Schools

Albuquerque Regional Economic Alliance

Albuquerque Sister Cities Albuquerque Youth Symphony Alzheimer's Association Albuquerque Metropolitan Arroyo Flood Control Authority (AMAFCA) Amateur Athletic Development American Red Cross Ancestral Lands Conservation **APS** Foundation Asian Business Collaborative Avokado Artists Baila Baila Barelas Community Coalition Inc. **Barrett Foundation Basement Film** Bernalillo County Community Connections Bernalillo County Community Health Council **Blackout Theatre Bosque Ecosystem** Monitoring Program Casa Barelas

Casa de Salud

Casa Fortaleza

Left: Live performances at the Mañana de Oro event.

Casa Q

Center of Southwest Culture Inc.

Central New Mexico Community College

Centro Savila

Ciudad Soil & Water Conservation

Community Health Equity Council Bernalillo County

Compassion Center dba Interfaith Bible Center

Cornucopia, Inc.

Cottonwood Gulch Expeditions

Crossroads for Women

Cuidando Los Niños

Dakota Vigil

Domestic Violence Resource Center

Downtown ABQ Mainstreet Initiative

East Central Ministries

Elder Homestead NA Inc.

Endorphin Power Company

Engender

Enlace Comunitario

Ensemble Music New Mexico

Federal Emergency Management Agency (FEMA)

Festival Ballet Albuquerque

FII-National DBA Family Independence Initiative

First Choice Community Health

First Nations Community Health Source

Flamenco Works Inc

Friends of Valle De Oro National Wildlife Refuge

Fusion Theatre Company

Future Focused Education

Gathering of Nations LTD

Good Shepherd Greater Albuquerque Housing Partnership Habitat Farms Collective LLC Harwood Art Center of Escuela Heading Home Health Equity Council Help New Mexico Hispano Chamber Homewise **HopeWorks** Indian Pueblo Cultural Center Instituto Cervantes Jennifer Riordan Foundation **Keshet Dance Company Kirtland Partnership Committee** Kiwanis Club of Albuquerque La Vida Felicidad. Inc. Lutheran Family Services Mariachi Spectacular de Albuquerque National Dance Institute National Hispanic Cultural Center National Institute of Flamenco Native American Training Institute New Day New Mexico Angels New Mexico Black Leadership Council New Mexico Catholic Charities New Mexico Department of Homeland Security and Emergency Management New Mexico Games New Mexico Immigrant Law Center New Mexico Legal Aid New Mexico Philharmonic Inc New Mexico Trade Alliance New Mexico Veterans Integration Center New Mexico Veterans

Memorial Foundation

New Space New Mexico NM Asian Family Center NM Black Leadership Council NMCAN NM Coalition to End Homelessness NM Department of Finance & Administration NM Jazz Workshop Inc NM Land & Water Conservation Fund Partnership Program (ORLP) NM Legal Aid NM Office of African American Affairs NM Solutions NM Xtreme Sports Assoc Nob Hill Mainstreet **Oasis New Mexico** Oh Lawd LLC Olga Kern International **Opera Southwest Outpost Productions Inc** PB & J Family Services **PNM** Resources **Prosperity Works Rail Yards Market Ramsey Charitable Trust** Rape Crisis Center of Central New Mexico **Rio Grande Community** Development Corp. **Rio Grande Community Farm** Roadrunner Food Bank Rock & Rhythm Foundation Rocky Mountain Youth Corps S.A.F.E. House Sandia Science & Technology Park **Development Corporation** Sawmill Center for Arts SEED NM Senior Citizens Law Offices Serenity Mesa

Share Your Care. Inc. Somos ABQ LLC Southwest Creations Collaborative Southwest Educational Partners for Training Street Cat Hub Supportive Housing Coalition Tarde de Oro **Teaching Ninjas** Teeniors TenderLove Community Center **Therapeutic Living Services** Three Sisters Kitchen Transgender Resource Center Tree New Mexico Two Worlds United Voices for Newcomer Rights UNMHSC Young Children's Health Center **UNM** Foundation **UNM GEHM Health Sciences Center UNMHSC** Institute of Higher Education **UNMHSC** Office for Community Health UNM Institute for Social Research **UNM** Rainforest Innovations US Hispanic Chamber of Commerce **USA** Cycling Masters Visit Albuquerque Vizionz Sankofa Vortex Inc Warehouse 505 Way Out West West Central Community Development Women in Leadership Women's Economic Self-Sufficiency Team Working Classroom Inc Youth Development Inc. YES Housing

CITY OF ALBUQUERQUE

2022 Annual Partnerships Report

Mariah Harrison Nonprofit & Philanthropy Coordinator, Office of Civic Engagement

P: 505-768-3375E: mariah@cabq.gov

MAY 2023