civic engagement



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CITY OF ALBUQUERQUE

The 2nd Annual State of Partnerships Report



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MESSAGE FROM THE MAYOR



TIMOTHY M. KELLER MAYOR, CITY OF ALBUQUERQUE In the year since the first Partnerships Report was produced, Albuquerque has seen the spirit of our community again in the work of nonprofit agencies. These organizations have pressed forward and elevated their work, providing for individuals and families alike. The work nonprofits across our city do, day-in and day-out, embodies the One Albuquerque approach of community service and a shared vision for our city's wellbeing.

These organizations have been critical leaders in the city's response to some of our greatest challenges in the last year and a half. Some of these partnerships have been ongoing, many innovating the ways we coordinate and direct resources toward the most needed and impactful projects. The broader results of this work are tangible and seen in the security and wellbeing of Burqueños every day.

The City has assembled this report to clearly present the impact of our dollars in the community and the array of our work with many different organizations. It outlines elements of our ongoing COVID-19 response as well as highlights of nonprofit partnerships with each City department, including housing efforts, support for artists, unique youth programming, health and financial literacy, and support for food systems and seniors, to name a few. It includes information on citywide programming that is growing every day.

The economic impact for the community can also be seen in the organization of our nonprofit partners themselves, which employ thousands of Albuquerque residents in family-supporting professional careers.

It is with great appreciation for this work that I encourage you to read through and follow the links in this report to learn more about our existing partnerships and how much we can accomplish by coming together in continued service to our city.

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TIMOTHY M. KELLER, MAYOR, The City of Albuquerque

ABOUT OUR DEPARTMENT



Above (from left): Nicholas Vottero, Mariah Harrison, and David Chené.

Who We Are

The Office of Civic Engagement (OCE) is staffed by three members, David Chené, Nicholas Vottero and Mariah Harrison. All three have spent the majority of their professional lives in Albuquerque, and are intimately familiar with the unique nature of supporting our diverse community. OCE is also staffed with several AmeriCorps VISTA members whose mission is to fight poverty and build capacity citywide.

David Chené

David began his career in service and volunteerism as a VISTA volunteer fifteen years ago. Since then, his career led him to work in leadership positions at various nonprofits and most recently as a Program Officer for the Corporation for National and Community Service (CNCS), which manages Senior Corps and VISTA programs across New Mexico. David holds a master's degree in Public Administration and currently serves the City as the Civic Engagement Manager.

Nicholas Vottero

Nicholas comes from an advocacy and nonprofit background. He has been an advocate in administrative and legislative contexts for policies and reforms at the municipal and state level. In addition to advocacy, he and a team of University of New Mexico (UNM) graduates created the nonprofit, Free the Future, to decentralize our community infrastructure to empower individuals and communities across the city. Nicholas holds a master's degree in Public Administration and serves as the Civic Engagement Coordinator.

Mariah Harrison

Mariah joined the team in May 2020 as the Nonprofit & Philanthropy Coordinator. She came to us from the UNM Office of Community Engaged Learning & Research, where she served as the Community Partnerships & Program Planning Manager. Mariah also works to support nonprofit and philanthropic work through her podcast and several local nonprofit board roles.

She holds a master's degree in Community and Regional Planning and is dedicated to supporting the nonprofit sector and our Albuquerque community as a whole.

ABOUT THIS REPORT

This report reflects the big picture of how the City of Albuquerque relies on and supports our city's nonprofit organizations. We are happy to report that in Fiscal Year 2021, over \$63 million was allocated to more than 240 unique organizations among 10 departments and the One Albuquerque Fund to coordinate 265 partnerships.

Below you'll learn about continued efforts to address COVID-19 pandemic impacts, updates on unique projects initiated in 2020, information on citywide efforts, and highlights of distinct partnerships from each city department. Projects are funded by City General Funds, City Council-sponsored projects, funds provided by the state and Federal governments, and foundations. Memorandums of Understanding (MOUs) also enhance existing services and invest in the growth in capacity of these vital partners. The spectrum of city partnerships address critical issues and supports programming for the wellbeing of our residents. Contracts for services as well as non-monetary partnerships provide everything from meals for seniors, education and entertainment experiences, housing, community health resources, and direct aid to families as well as innovative projects, all further echoing the One Albuquerque vision.

Data provided by each department reflects fiscal year (FY) 2021 contracts (July 2020–June 2021) and funding for COVID-19 response through 2021. Another key purpose of this report is to stress the economic impact of nonprofit-city partnerships. We also worked with the City of Albuquerque Planning department to build a map of where many of these organizations are located.

\$63.3M

Total Funding from the City Contracts with Nonprofits 265 Partnerships Through this research, we want to stress the economic impact of nonprofits.

A report published in 2020 by the University of New Mexico (UNM) Bureau of Business and Economic Research (BBER) and the NM Association of Grantmakers found that Albuquerque employs 48% of all New Mexico nonprofit employees, which are found primarily in the human services sector. Bernalillo County has over 500 organizations employing over 28,000 individuals. Given an average income of \$21,441 in the human services sector, this employment leads to a minimum economic impact of more than \$600 million for Bernalillo County. The City works with 265 organizations, so if we also consider that we work with half the nonprofit employees in Bernalillo County, this shows that our partners are likely contributing as much as \$300 million dollars in economic impact to the City of Albuquerque.

Finally, this report reflects the values prioritized by the Nonprofit & Philanthropy Coordinator: equity, collaboration, service, integrity, and vision. The Coordinator, Mariah Harrison, and her colleagues are committed to these values and do so by seeking ways to improve access to and connection within partnerships, by providing trainings, and continuing their own learning experience about the incredible work within the Albuquerque nonprofit sector.

Please read on to learn more and to find ways to engage with our city departments. Visit the first Annual Report, <u>here</u>.

OUR COVID-19 RESPONSE



Since the beginning of the COVID-19 pandemic, the Keller Administration focused the City's <u>efforts</u> on keeping Albuquerque one of the healthiest cities in the Southwest region and meeting the needs of vulnerable populations and businesses.

Funding from the federal Coronavirus Aid, Relief, and Economic Security (CARES) Act was provided across the city for workforce development, community assistance, economic support, and emergency operations to the tune of \$150 million. Innovative solutions were employed to disperse the funds as well as ensure city staff were able to adapt to community needs and provide reliable information about services and data.

City Council passed Resolution 2021-028 in May 2021 which approved acceptance and dispersal of over \$56.7 million in American Recovery Plan Act (ARPA) funds. City Councilor Klarissa Peña sponsored this bill, which appropriated funds for pandemic response and recovery investments. ARPA funds supported everything from nonprofits to entrepreneurs, housing vouchers, public health, energy efficiency upgrades, a community center expansion, and many other initiatives among departmental partnerships. Notable COVID response programming over the last year is found on this page.

COVID RESPONSE HIGHLIGHTS

LEGAL

METRO REDEVELOPMENT

SENIOR AFFAIRS

ARTS & CULTURE

DEFICE OF EQUITY AND INCLUSION \$75K For Financial Navigators to NM Dream Team

Standard Small Business Grants

\$126K For five community markets and coalitions

\$408K

For Senior Food Resource Programs

\$200K For UETF Planning Grants to 40 artists and organizations

\$797K for the Albuquerque Health Literacy Program

TABLE 01 CITY PARTNERSHIPS AND FUNDING

CITY DEPARTMENTS	PARTNERSHIPS	TOTAL FUNDING
Arts & Culture and Urban Enhancement Trust Fund (UETF)	88	\$1,842,300
Animal Welfare	1	\$257,400
Economic Development	27	\$5,542,000
Environmental Health	1	\$100,000
Equity & Inclusion	29	\$1,340,100
Family & Community Services	72	\$53,208,100
Legal	1	\$75,000
Metropolitan Redevelopment	5	\$166,000
Parks & Recreation	11	\$330,500
Senior Affairs	5	\$490,000
TOTAL	240	\$63,351,400



DEPARTMENT PROJECT HIGHLIGHTS

Approximately \$63 million is managed and coordinated through ten city departments and the One Albuquerque Fund. Below are highlights of some of the distinct projects accomplished through collaborations with our nonprofit partners.

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Family and Community Services Department In FY 2021, the Family and Community Services

FOUE Department (FCS) prepared for more than 170 contracts with more than 70 different nonprofit agencies within a budget of \$53.2 million. This funding provides for the critical needs of the city's residents under these areas of focus: Seniors Aging with Dignity, Affordable Housing, Behavioral Health Services, Food Security, Shelter & Homeless Support Services, Out of School Time, Supportive Housing, and Trauma Prevention and Intervention.

The five divisions of FCS (Community Recreation & Educational Initiatives, Behavioral Health & Wellness, Community Development, Area Agency on Aging, and Homeless Programs & Initiatives) provide their services across these areas under City of Albuquerque Goal #1: "People of all ages have the opportunity to participate in the community and economy and are well sheltered, safe, healthy and educated."

These divisions, each with at least one innovative project to share, reflect the incredibly broad scope of services and their importance to our city.

Wellness-2 Family Shelter Always operating at full capacity, the Wellness-2 Family Shelter hosts (for up to 90 days) an average of 300 people, including about 200 children. Families are referred to this shelter through numerous community agencies including, Albuquerque Public Schools (APS) and the City's Financial Navigators program.

Knowing that stable housing is the most durable solution to homelessness, FCS initiated a program called Fast Track to Housing, which provides families a path out of homelessness.

To support this path, FCS partners

TABLE 02 FAMILY AND COMMUNITY SERVICES DIVISIONS WITH NONPROFIT PARTNERS

DIVISION	PARTNERS	PROJECTS	FY 21 BUDGET
Area Agency on Aging	10	12	\$2,314,900
Behavioral Health & Wellness	29	58	\$10,801,700
Community Development	5	10	\$9,361,500
Community Recreation and Educational Initiatives	11	21	\$4,945,500
Homeless Programs and Initiatives	17	69	\$25,784,500
TOTAL	72	170	\$53,208,100

with nonprofits to provide services for operations management, case management, and housing navigation (Heading Home, UNM-Office of Community Health (Pathways), and Albuquerque Healthcare for the Homeless, respectively).

Rental assistance and case management with supportive housing vouchers are provided by: Cuidando Los Niños, Heading Home, and HopeWorks.

In FY 2022, the City added rental assistance vouchers specifically to provide supportive housing options for Wellness-2 residents including for 12 months of Rapid Re-Housing and Permanent Supportive Housing. Between summer and winter 2021, more than 200 people transitioned to supportive housing, including many families with children. The Wellness-2 Family Shelter will also serve as a space to learn and plan support services for the upcoming Gateway Center.

Community Recreation & Educational Initiatives

The Community Recreation and Educational Initiatives division (CREI) offers a variety of programs at community centers and various locations around Albuquerque in order to promote community involvement, youth opportunities, health and wellness, and education that are designed to meet community needs and enhance quality of life.

The Job Mentor Program (JMP)

coordinated between CREI and APS is going on 30 years of preparing students grades nine through twelve for the workforce.

Through funding of \$208,500 the JMP program pays teachers across the city at 16 APS schools, from Atrisco Heritage to Eldorado, to be School Based Coordinators (SBC). The elective job training seminar the Coordinators run is worth .5 credits per semester and also includes up to 30 job shadow hours for which students are given a stipend up to \$200.

The stipend fund of up to \$191,700 for the 2021–2022 academic year is managed through YDI which acts as the fiscal agent for the job shadow program. The JMP seminar includes life and social skills, financial stability, and community partnership gained through work experience and community service.

Each teacher has a curriculum that has a unique approach for their student population which, throughout the program, reaches 850 students per year. Atrisco Heritage's focus last year was entrepreneurship, eCademy breaks up career topics by semester, while the SBC at Rio Grande, the culinary arts teacher, focuses on the food and hospitality industries.

As part of the City's summer paid internship program, one hundred JMP student interns are hired and then placed in City, government, and nonprofit internships, each for seven weeks. Nonprofits offering internships to students are Explora, New Mexico 2050 via the Rio Grande HS Agriculture program, International Union for the Conservation of Nature at the BioPark, YDI, Youth Engagement Project, and Student Athlete Headquarters.

Behavioral Health & Wellness

The <u>Division of Behavioral</u> <u>Health and Wellness</u> (BHW) strives to be a progressive leader in the development and implementation of an effective continuum of treatment in Mental Health, Prevention/Intervention and Substance Use Disorders. The division ensures services funded by the City are ethical, comprehensive, high quality and evidence-based.

Staff manages almost 60 contracts, within a budget of approximately \$10.8 million, to improve the quality of life for our community.

The Providing Addiction Treatment

& Healing (PATH) program is a substance use treatment program coordinated with a network of five providers. Funds of over \$805,000 went to support these five providers last year, giving specific assistance to COVID-related and behavioral health needs.

The PATH providers served 273 clients in FY 21 on their way to achieving long-term recovery from addiction.

The criterion needed for patients to utilize the PATH is listed on the <u>FCS website</u>. Each person who works with these providers goes through a screening process to determine the type of treatment and voucher needed.

If it is determined through treatment that more or different treatment is needed, the patient will be given additional support. The treatment program allows for several levels of services, including early intervention and outpatient support. Patients can take advantage of individual, family, and group counseling.

The expansion of Medicaid in the state of New Mexico allowed the City to update the program to make it more accessible to clients.

Conversations with providers highlighted the need for more case management and funding that would give providers the ability to allow clients to use computers at their locations as well as money for clients to pay for phone and data needs to access telehealth if they could not attend in person.

The program is also largely accessible for individuals not receiving other benefits through federal or employment aid.

When this program was implemented by the City of Albuquerque 25 years ago, it was one of the first entry programs in the country, one which federal programs were then modeled after.

Of the five agencies in the program, Engender Inc. is currently the nonprofit treatment provider which received over \$117,000 for their services to the community.



Above: Luminaria Senior Housing rendering.

FY 23 applications for PATH network providers will be opening soon.

Community Development

The Community Development (CD) division of FCS provides millions of dollars in funding for affordable housing development, public facility improvements, public services, and economic development to support programs for down payment assistance, motel vouchers, eviction prevention, dental services and other community development programs. In FY 21 and \$9.3 million budgeted, CD worked with nonprofit organizations like Homewise, Cuidando los Niños, Enlace, CLN Kids, Albuquerque Healthcare for the Homeless.

Barrett Foundation, First Nations, and HopeWorks to accomplish this important work.

Within FY 21 CD allocated \$7.9 million to develop affordable housing. These federal funds were awarded for the Hiland Plaza project, which broke ground in May 2022.

Funds were also awarded to YES Housing for the development of Calle Cuarta, a multi-family affordable housing development which broke ground in January of 2023. Although funding was provided in FY 20, it should be noted that the highly anticipated, senior affordable housing, Luminaria Senior Housing Development was completed in partnership with the Community Housing Development Organization and opened in March 2022.

Area Agency on Aging The Albuquerque/Bernalillo Area Agency on Aging (AAA) is a federally-mandated entity tasked with developing needs assessments, program planning and implementation, as well as monitoring the Older Americans Program services for people over the age of 60 in Bernalillo County.

Within funding of \$3.2 million, the AAA works with providers to ensure quality service are directed toward older individuals with the greatest economic or social need, with particular attention to lowincome minority individuals and older individuals residing in rural areas. These services are provided in ways that allow for the highest quality of life in the least restrictive living environment.

One distinct provider of note is the <u>Senior Citizen's Law Office</u> (SCLO), which has been working with CABQ to serve older adults in our community for more than 20 years.

The FY 21 contract provided a \$592,500 partnership for services with the AAA. Monthly narratives from the SCLO reflect the commitment the agency has to being part of the evolution of senior care, educating themselves and others about changes in various policies, and the provision of quality care to older adults in the County.

Detailed data for client engagement, workshops, and case management is kept, that of which shows largely successful legal representation and dedicated advocacy from the SCLO staff. Legal services are provided to over 2,000 people age 60 and above in Bernalillo County.

The SCLO also provides workshops, clinics, and training sessions at senior centers and meal sites in the County.

Workshops are available to both clients and senior advocates and volunteers. Priority for services is given to low-income minority individuals with limited English language skills as well as those living in rural areas. Legal services include legal advice, document preparation, representation and negotiation. These services support issues of foreclosure defense, landlord/tenant cases, medical billing, and consumer and elder rights and many other issues.

The overarching goals of this work are to provide direct services to

older adults as well as provide systematic advocacy to affect change in issues impacting the rights of elders.

Homeless Programs & Initiatives The Division of Homeless Programs and Initiatives (HPI) partners with 17 nonprofit organizations plus multiple governmental entities to administer 69 projects providing services for individuals, families, and youth experiencing homelessness.

This work includes the operations of the Westside Emergency Housing Center and the Wellness Hotels, emergency shelters, transitional housing, rapid re-housing, and permanent supportive housing. This division accomplishes the provision of services under a budget of \$25.7 million, including over \$2 million dollars assigned for COVID-related services to people experiencing homelessness. One of HPI's valuable partners is TenderLove Community Center, an immigrant and woman-of-color-owned nonprofit that has been working with FCS to provide job training and employment since 2017. Due to the growth and success of the Center, funding for this program has increased from \$10-40K under its most recent partnership. TenderLove's services exist for

women who are or are at risk of experiencing homelessness, trauma survivors, immigrants, and/or recently returning from incarceration. The agency teaches a sewing curriculum that provides marketable skills coupled with employment skills and financial training. Adult home health care and Community Health Worker certificates are also available.

While at TenderLove, women and their families receive shelter during the day, warm lunches, transportation, referrals to wrap around services, and coordination with caseworkers. Participants earn money by selling their creations or doing alterations and repairs. The program allows them to work toward not only being self-sufficient but owning a small business. Of the 11 individuals who completed the employment program last year, all have obtained permanent employment.

To further support their clients and the needs of our community, TenderLove received \$125,000 in funding for a Rapid Re-housing program. This two-and-a-half-year contract goes through the end of 2022. TenderLove is providing 13 households with rental assistance and case management services. Through the program, these clients receive health care, job placement,



life skills, child care services, and have already or are working to move to permanent housing and sustainable employment to increase their income.

The agency was awarded another \$500,000 contract in FY 22 to provide rapid re-housing that will move them through 2023. This will provide the same services and more for 20 households experiencing homelessness.



Department of Arts and Culture Story Riders

The <u>Department of Arts and</u> <u>Culture</u> (DAC) has partnered with <u>Story Riders</u> (SR), a cycling and storytelling program established by the Southwest Center for Culture, for out-ofschool programming for children



Above (from left): TenderLove sewing class. Story Rider participants in the Bosque.

of color reconnecting with nature. This three-year-long partnership provides a holistic learning experience focused on learning about New Mexico's rich environment and cultural ecosystems.

A grant of \$8,600, via the <u>Urban</u> <u>Enhancement Trust Fund</u> (UETF), allowed 65-80 students (at six APS schools) to take advantage of this unique learning experience, since the beginning of fall 2021.

These intergenerational sessions include engagement with the Bosque ecosystem via group bike rides, storytelling, cultural learning, and STEAM programming. SR also provides 10-20 hours of handson bicycle maintenance training and social-emotional learning for participants to become mentors for younger students.

The program hires 12 local artists and oral historians who work with students and South Valley Academy interns to develop interview skills and visual techniques to showcase their experience, via spoken word and murals.

In December 2019, the DAC also partnered with SR as part of the lluminarte event at the National Hispanic Cultural Center. Inspired by luminarias and farolitos, the event included storytelling, an illuminated bike parade, and performances by Story Riders students along with Circo Latino, AirDance New Mexico, and Albuquerque Poet Laureate Michelle Otero.



Urban Enhancement Trust Fund

There are three projects of note out of the <u>Urban Enhancement</u> <u>Trust Fund</u> (UETF), two of which were brand new and creatively addressed the unique situation artists and art organizations experienced in 2021.

In late 2020, at the request of the UETF Committee, \$200,000 of federal CARES funds were allocated for the Project Planning grants for arts organizations. Through a significantly abbreviated UETF application process, 40 organizations received grants of \$5,000 each to make plans for cultural programming in 2021.

With a special emphasis on continuing the stabilization of the local creative economy, the UETF Committee recommended appropriating UETF fund balance reserves toward their regular bi-annual grant cycle for a total of \$638,400. Fifty-seven organizations were awarded cultural services contracts, nearly double the amount of organizations that typically receive funds.

Finally, as noted in last year's Partnership Report, the initial UETF Recovery Program was reimbursed with federal CARES funds.

The reimbursed amount was then re-appropriated through the FY 2022–2023 funding legislation (R-2020-074 Sponsored by Councilor Isaac Benton), specifically for a Resiliency Residency Program for independent artists. It supports artists affected by the economic stress of the pandemic and who are unable to take advantage of other federal support programs. The two-phase Request for Proposals for these grants went out in the Summer of 2021 for arts organizations, and then

November 2021 for artists, and was awarded in January 2022.

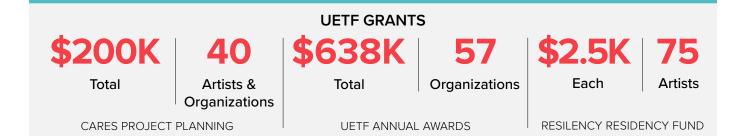
Seventy-five artists received \$2,500 each to advance their work in association with one of five local arts organizations: The Dellsly Group, Keshet Dance and Center for the Arts, FUSION, National Institute of Flamenco, and Puha Hubiya.

Office of Equity & Inclusion The Office of

Equity & Inclusion (OEI) works with over 25 organizations funding training, Health Literacy Program, language services, job readiness, and leadership building. OEI is partnering with ten community clinics and nonprofits to provide COVID-19 health education with a two-year \$3.95 million federal grant.

Health Literacy Program

OEI has allocated \$1,166,410 in the first year to the organizations for hiring and training Community Health Workers (CHWs) and



providing culturally and linguistically appropriate peer health education.

The Albuquerque Health Literacy

Program is a partnership with the City and community-based organizations, along with the UNM CHW Initiative and Office of Community Health, in coordination with the New Mexico Department of Health. OEI dedicated an additional \$65,000 for the Pathways to a Healthier Bernalillo County program to implement the COVID Health Literacy intervention in the community.

The Albuquerque Health Literacy program offers services to increase vaccinations and health literacy of populations who are disproportionately impacted by the virus—and the misinformation around it—via local best practices learned from community feedback.

System change happens when CHW's deliver community feedback directly to their supervisors and program administrators.

In this way, highly-vulnerable community members are assisted in accessing other resources they may need to stay healthy, including: rental and utility assistance, employment, and food.

This systems-based approach to community health is designed to



address inequitable COVID-related health outcomes by funding what works for population health equity.

CHWs are trusted health ambassadors in their communities who encourage COVID-safe practices, including: vaccinations, masking, testing, and staying home—if exposed and while sick.

Parks and Recreation



Department The <u>Parks and</u> Recreation

Department (PRD) worked with 11 nonprofits and provided \$330,000 of support toward projects around environmental and permaculture education, habitat restoration, family camping, backyard refuge and other programs. PRD also has ongoing partnerships with Rio Grande Community Farm for their community garden and Albuquerque Radio Control Club for maintenance and programming of the Air Park.

The department also benefits from support organizations that fund events and provide volunteer services.

The <u>Open Space Division</u> of PRD works with the <u>Bosque Ecosystem</u> <u>Monitoring Program</u> (BEMP) to provide hands-on, field-based science learning opportunities to students in APS. Students grade six through twelve work with longterm monitoring sites in the Rio Grande bosque to collect data that inform management of the river and bosque. The BEMP program is one of the best environmental learning programs in the nation and PRD is working with BEMP to bring the program to as many students as possible.

PRD also partners with Tree New Mexico (TNM) as part of the City's "<u>Let's Plant Albuquerque</u>" (LPA) program.

The goal of the LPA program is to plant 100,000 trees in ten years.

TNM helps PRD identify planting sites where the tree canopy has deteriorated, and coordinates volunteer efforts to plant trees in these neighborhoods in order to restore the canopy, beautify streetscapes, improve air quality, conserve energy, and mitigate the "heat island" effect.



Legal Department *Bank On Burqu*e

Bank On Burque was launched in the Office of Consumer Protection within the Policy Division in June 2021.

The economically inclusive mission is to connect individuals and families to safe and affordable checking accounts available in Albuquerque and to initiate a local coalition of organizations that will expand banking access within the community. The Coalition Steering Committee members include: Enlace Comunitario, Youth Development, Inc (YDI), New Mexico Child Advocacy Networks (NMCAN), Albuquerque Community Foundation, and WESST.

Nearly a third of households in Albuquerque are underbanked, meaning they rely on costly alternative financial services.

Bank On Burque aims to decrease this and provide tangible resources for those seeking financial stability.

Bank On also collaborates with Financial Navigators, a city program that helps connect people with financial resources.

Bank On Burque focuses on six priority populations: youth, domestic violence victims, reentry populations, immigrants and refugees, populations experiencing homelessness, and indigenous communities.

Four organizations are currently co-developing banking integration pilot projects: Tax Help NM, YDI, NMCAN, and Enlace Comunitario. See the <u>Bank On Burque website</u> for an updated list of banks and credit unions with certified Bank On Burque accounts and to find out more about the Coalition started in January 2022.

Financial Navigators

The <u>Financial Navigators program</u>, launched in January 2021, contracts with the <u>New Mexico</u> <u>Dream Team (NMDT)</u>.

The Financial Navigators (FN) program was created to help residents navigate the impact of



COVID-19 on family budgets and pocketbooks.

It helped embed the prioritization of financial resources and referrals for residents in crisis into the City's response. Since our first highlight on the program, federal CARES funding has allowed for the extension and expansion of the program through early 2022.

The NMDT trained several of their members to be the FNs. FNs provide plans to help clients navigate critical financial priorities and help connect them to social services. In order to provide the plans, FNs created partnerships with over 100 local organizations and service providers.

To raise awareness, strategic and culturally-sensitive marketing efforts were initiated across both media and physical locations. It was integrated into the weekly block parties held across the city.

FNs also partner with UNM's El Centro de la Raza and United Way of Central New Mexico (CNM). The reliability of FNs and their information has been helpful in building trust across communities.

Special care has been taken to support Spanish-speaking individuals who have been hesitant to get assistance. FNs partnered with the <u>New</u> <u>Mexico Coalition to End</u> <u>Homelessness (NMCEH) in</u> December 2020 to provide additional support for households who are disproportionately affected by COVID-19 and are experiencing some degree

of housing instability or

homelessness. The next focus for the FN program is to create financial empowerment centers, increase the number of financial counselors, and possibly start legal aid clinics.



Animal Welfare Department

The <u>Animal Welfare Department</u> (AWD) has ongoing programs funded by PetSmart Charities grants that support their adoption events, staffing, and animal welfare services.

AWD is also supported through the generosity of Dennis Friends Foundation and Kennel Kompadres. Through COVID, funders and AWD have adapted and provided for sterilization, microchip identification, and vaccinations for companion animals at the mobile clinic and overall AWD services.

Street Cat Hub

<u>Street Cat Hub</u> (SCH) is contracted through reimbursement to

humanely control the free-roaming cat population by spaying or neutering approximately 1,100 cats per year. The trap/neuter/ return (TNR) program, along with vaccinations, provides cats that would be at high risk of euthanasia after shelter admission the chance to truly live. SCH also runs foster and adoption programs and has expanded its operations through new software and a local facility. Funding to SCH was recently increased to monitor wellbeing and improve the population control and health of Albuquerque's feral cats.



Department of Senior Affairs

Digital Literacy Program

The Digital Literacy Program, a service provided by Diverse IT and Adelante Development Center, first started in December 2020 to address the problem of seniors experiencing isolation exacerbated by the pandemic. It began via online workshops and has expanded to in-person programming at Albuquerque's Senior and Multigenerational Centers to encourage older adults to use technology to keep them connected. To continue this program and help bridge the widening digital divide, Senior Affairs (DSA) has continued its



partnership with DiverseIT to expand free technology programs by teaching older adults about digital technology and providing help navigating the internet.

A primary objective of the program is to provide education on potential dangers such as malware, identity theft, and, most importantly, email and internet scams. The free technology classes are offered at all of the City's Senior and Multigenerational Centers and select Bernalillo County senior meal sites. This program serves as a way to empower seniors to use technology as a mode to thrive while continuing to maintain their independence.



Economic Development Department

Community Impact Fund The <u>Community Impact Fund</u>, announced in September 2021, provided \$4.2 million in ARPA funds to immigrant families previously excluded from federal stimulus aid. To inform the public about the opportunity and eligibility, EDD worked with El Centro de Igualidad y Derechos, Asian Family Center, Partnership for Community Action, Encuentro, Enlace Comunitario, and APS.

This funding of \$1000 each went to 4,101 households across Albuquerque. The fund was opened October 15, 2021 and was closed when all funds were depleted on November 5, 2021. This is the second Impact Fund, following \$2.5 million awarded to families in 2020 through CARES funding via the Office of Equity and Inclusion.

Small Business & Entrepreneurial Recovery Grants

Additionally, in order to stimulate local economic activity and growth, EDD distributed the Small Business and Entrepreneurial Recovery Grants which were provided by \$7.5 million in ARPA funds. This year, for the first time, nonprofits were also eligible for assistance. Organizations received \$10,000 each and included the following sectors: Mainstreet Business Grants, Hotels & Public Safety Grants, Arts & Entertainment **Business Grants**. Youth & Education Grants, Entrepreneurial & Family-owned Business Grants.







Metropolitan Redevelopment Agency

The <u>Metropolitan Redevelopment Agency</u> (MRA), focuses on increasing affordable housing and physically developing downtown. The MRA

partnered with Homewise to support the development of 16 townhomes downtown, for which the construction commenced in June 2021.

MRA also utilized CARES funding of \$126,000 to support food trucks, farmers markets, and main street groups through the pandemic. This included the Downtown Growers Market, Rail Yards Market, Barelas Community Coalition, International District Economic Council, Nob Hill Mainstreet.



One Albuquerque Fund

The <u>One Albuquerque Fund</u>, a 501(c)3 founded by Mayor Keller in 2019, has five foundational pillars: Homelessness and Housing, Youth Opportunity and

Programs, Workforce Support and Training, Public Service Support and Recruitment, and Black Community Investment.

The Fund granted \$83,600 to the following organizations: Cuidando los Niños, Alameda and Westgate Little Leagues and, through the



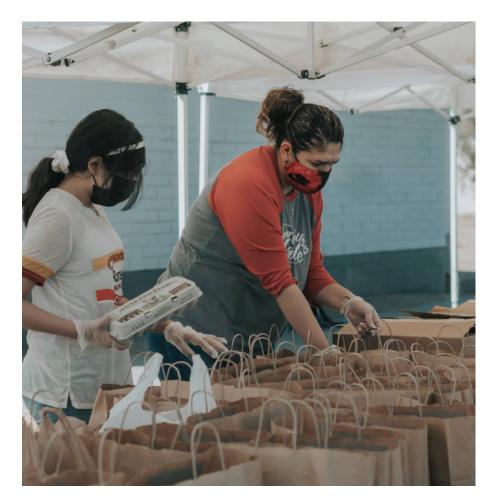
Chose One initiative, the City also received support for recruiting public safety officers.

Community partners, both local businesses and individual community members, donated or raised money for the Fund all year and, notably, raised \$190,874.70 at the 2021 Mayor's Ball held at the Albuquerque Railyards.

In coordination with the Black Community Investment Fund Steering Committee, the Fund disseminated the first phase of \$1 million in funding from the Black Community Investment Fund.

Twelve local black-owned businesses and nonprofit organizations each received \$25,000 in September 2021.

CITY-WIDE PROJECT HIGHLIGHTS



Gibson Health Hub

The City acquired <u>Gibson Health</u> <u>Hub</u> (formerly known as Gibson Medical Center) in April 2021.

The City's vision for Gibson Health Hub, which is over 570,000 square feet, is to provide a center for health and recovery for the community.

The Gibson Health Hub is already home to several medical and

behavioral health providers, including nonprofits Turquoise Lodge and Via Health.

Gibson Health Hub will also be home to the City's first <u>Gateway</u> <u>Center</u>, which will provide safe, dignified emergency shelter to approximately 100 adults and 25 families.

Gateway Center guests will receive the support they need



to obtain permanent housing within 90 days, implementing lessons learned from Wellness-2 Family Shelter mentioned earlier. The Center will also include an engagement center space to help guests connect to other needed services, including employment and education services.

The Gateway Center will open in phases, with the first phase becoming operational in late 2022.

Albuquerque Community Safety Department

Announced by Mayor Keller in July 2020, the <u>Albuquerque</u> <u>Community Safety Department</u> is a civilian-led, cabinet-level department and is the first of its kind in addressing public safety and community wellbeing.

It is a third department focused on community safety that 9-1-1 dispatchers can utilize relieving pressure on police and fire. To inform and build the department's strategic plan, several months of virtual sessions were held with 25 key community stakeholder groups, including impacted individuals, community members and leaders, mental health and community health experts, and local interest groups and organizations.

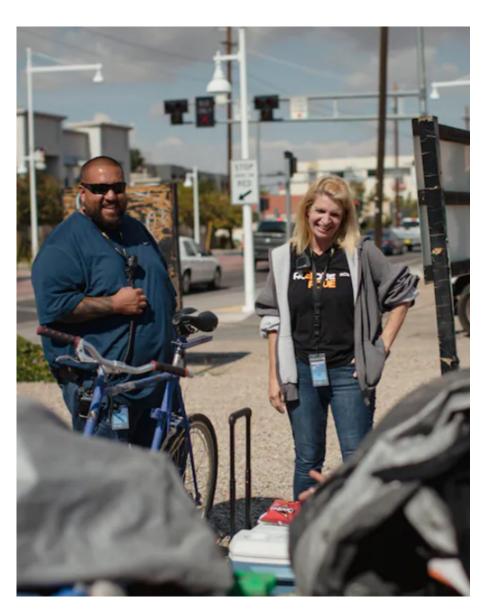
Organizations and stakeholders include Casa de Salud, Heading Home, the Mental Health Advisory Committee, Transgender Resource Center and many others.

These sessions and surveys provided input on specific policy and training recommendations as well as the overall look and feel of ACS.

Long-term guidance prioritizing community voices will be provided by the ACS Steering Committee.

This holistic public health approach and community-led initiative recognizes the need for mental health workers to be equipped with knowledge of local resources and connections to serve as an alternative to police response to nonemergency situations.

Responders often manage complicated cases, part of which involves connecting those in need with service providers to address

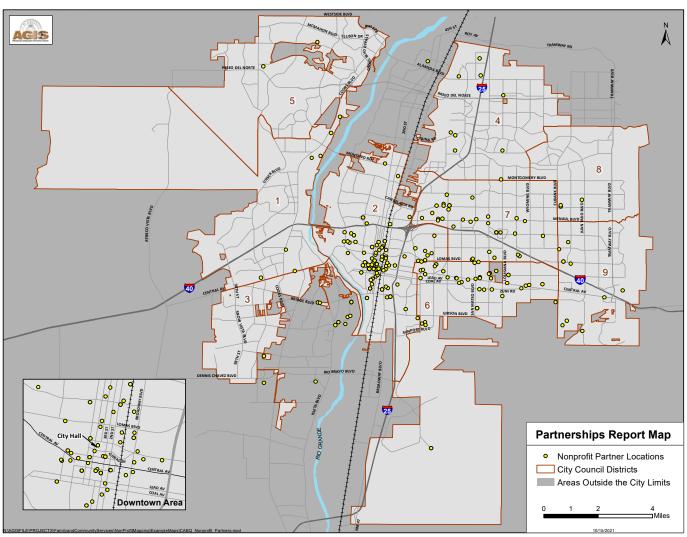


underlying issues including housing or treatment for addiction and behavioral health issues.

ACS is in the process of hiring more than 50 staff members, and responded to over 1,200 calls for service between its launch in September 2021 and December 2021.

Residents can get an ACS response by calling 911 for emergencies and 311 for non-emergencies.

PARTNER MAP



MAP: DATA FROM 2020 PARTNERSHIPS

About the Map

In 2020, the City partnered with over 250 organizations.

This map shows these partners can be found across all districts, supporting the diverse needs of our residents.

Ways to Partner

Opportunities for grants and contracts arise regularly and are dependent on both funding sources and City department procedures.

Request for Proposals (RFPs) are the typical mode, going out year-

round depending on funding and department needs.

FCS provides this <u>web page</u> to find RFPs as part of its Partner Resources. Here you will also find supplemental proposal documents, deadlines, contact information, and the link to sign up to receive information on opportunities. Register to receive notices on new RFP offers or update your information, here.

Nonprofits can register as vendors on the City's current e-procurement system (Bonfire) to get notified of offers in their sector. Organizations that would like to partner (or get more information on the process) may reach out directly to departments or the City's Nonprofit and Philanthropy Coordinator.

Resources for Nonprofits

<u>NM Thrives</u>: NM Thrives provides education and advocacy for New Mexican nonprofits at the state and federal level.

Groundworks: Groundworks offers workshops, nonprofit and grantmaker directories, and a platform through which organizations can post opportunities to work, volunteer, or otherwise engage in events. It also produces the <u>NM Nonprofit</u> <u>Principles and Practices Guide</u>.

Share NM: This is a resource website for community information —the who, what, and when of organizations and their initiatives.

<u>Pivotal New Mexico</u>: Pivotal assists nonprofits in increasing



grant-seeking capacity and collaboration across the state.

Impact & Coffee: This is a regular nonprofit speaker series and networking event.

Gratitude

The City relies heavily on the work and services nonprofits provide to our residents.

We are grateful to be able to support these organizations and continue these important partnerships.

It is due to the efforts of City staff in every department that we are able to compile this unique report. Their compassion for and prioritization of community needs and attention to detail within the stewardship of these funds and relationships brings to life incredible projects and services across the city.

Thank you for your professionalism and collaboration. Additionally, the diligent work of advocacy by City Councilors cannot be understated.

Their work in supporting funding bills is critical to the services provided by area nonprofits. Information on expenditures and projects are available on their websites.

OUR PARTNERS



516 ARTS

A Light in the Night

ABC Community School Partnership

Addus Healthcare, Inc.

Adelante

Adelante Diverse IT

AED

AFME Foundation

African American Chamber of Commerce

AirDance New Mexico Inc.

Alameda Little League Albuquerque Artwalk Albuquerque Behavioral Health Albuquerque Center for Hope & Recovery Albuquerque Community Foundation Albuquerque Convention & Visitors Bureau

Albuquerque Health Care for the Homeless

Albuquerque

Hispano Chamber

Albuquerque Indian Center

Albuquerque Little Theatre

Albuquerque Museum Foundation

Albuquerque Pride, Inc.

Albuquerque Public Schools

Albuquerque Radio Control Club

Albuquerque Sister Cities

Albuquerque Youth Symphony

All Faiths

Apprenticeships for Leaders in Mosaic Arts (ALMA)

Alzheimer's Association

Americans for Indian Opportunity

Amigos y Amigas

Amity Foundation

AMP Concerts

Ancestral Lands

Anti-Racist Youth Leadership Institute

ARCA

Art Hub

Asian Business Collaborative

Avokado Artists

Aw Lawd

Babel Translation Services

Barelas Community Coalition Inc.

Barrett Foundation

Bernalillo County

Blackout Theatre, Inc.

Bosque Ecosystem Monitoring Program Albuquerque Police Department

Canteen

Casa Barelas

Casa de Salud

Casa Fortaleza

Casa Q, Inc.

Catholic Charities

Catholic Community Services ASL

Center of Southwest Culture, Inc.

Centralized Helpline for Social Services

Centro Savila

Children's Choice Childcare Services

Ciudad Soil & Water Conservation District

Closet Cinema

CNM

Coffee + Creatives (Southwest Organizing Project)

Common Bond Foundation

Common Sense Counseling

Community Mentor Network Cornucopia, Inc.

Consumer Direct Care

Cottonwood Gulch Foundation

Crossroads for Women

Cuidando Los Niños

Domestic Violence Resource Center

Downtown ABQ Mainstreet Initiative

Downtown Growers Market

Dream Spring

Duke City Recovery Toolbox, LLC

Duke City Repertory Theatre

East Central Ministries

El Centro de Igualdad y Derechos

Encuentro

Endorphin Power Company

Engender

Enlace Communitario

Ensemble Music New Mexico

Ethos Literacy

Explora Science Center

Family Independence Initiative Family Promise of ABQ Festival Ballet

Albuquerque

First Choice Community Health Care

First Nations Community Health Source

Flamenco Works, Inc.

Fractal Foundation Inc.

Friends of Valle de Oro

FUSION

Gathering of Nations Limited

Good Shepherd

Greater Albuquerque Housing Partnership

Guitar New Mexico

Harwood Art Center

Heading Home

Healing Addiction in our Community - Serenity Mesa

Health Equity Council - Bernalillo County Community Health Council

Hispano Roundtable de Nuevo Mexico

Homewise

HopeWorks

Indian Pueblo Cultural Center, Inc.

Instituto Cervantes

Interfaith Bible Center

Interfaith-ABQ Faithworks Homeless Reintegration

International District Economic Council

Indian Pueblo Cultural Center

IRRVA





Above: Mayor Keller joins CABQ annual Clean up Month with Solid Waste.

Juntos Podemos

Justice Access

Katharsis Media, Inc.

Keshet Dance & Center for the Arts

Kesselman Jones Inc.

Kirtland Partnership Committee

La Mesa Arts Academy

La Plazita Institute

La Vida Felicidad, Inc.

Lutheran Family Services

Lutheran Social Services of Colorado

Mariachi Spectacular de Albuquerque

Meals on Wheels

Mother Road Productions, Inc.

Musical Theatre Southwest

National Dance Institute

National Hispanic Cultural Center Foundation

National Indian Youth Council

National Institute of Flamenco

Native American Community Academy

Native American Training Institute

Native Health Initiative

New Beginnings Church of God

New Day

NM Legal Aid

NM Academy of Rock and Blues (FUSION)

NM Asian Family Center

NM Black Leadership Council

NM Coalition for Immigrant Justice

NM Coalition to End Homelessness

NM Dream Team

NM Endowment for the Humanities

NM Gay Men's Chorus

NM High School Musical Theatre Awards

NM Immigrant Law Center

NM Jazz Workshop

NM LULAC Institute

NM Philharmonic Inc.

NM Solutions

NM Trade

NM Women's Chorus

NM Xtreme Sports Assoc

NM Young Actors

NMCAN

NMVIC

Nob Hill Mainstreet

North Fourth Art Center

Oasis New Mexico

Office of African American Affairs

Olga Kern International

One Hope Centro de Vida

Opera Southwest

Outpost Productions

Partnership for Community Action

PB&J Family Services

Phoenix Consulting

Premier Home Healthcare, Inc.

Prosperity Works

Railyards Market

Rape Crisis Center of Central New Mexico

Reading Works, Inc.

RGC Access

Rio Grande Community Development Corp.

Rio Grande Return

Ro Grande Community Farm

Roadrunner Food Bank

Rocky Mountain Youth Corps

S.A.F.E. House

Safe Street New Mexico Sandia Science & Technology Park

Second Judicial District Court

Senior Assistance Cards

Senior Citizens Law Offices

Share Your Care, Inc.

Silver Horizons

SIPI Board of Regents

Skarsgard Farms

Somos Albuquerque

Southwest Educational Partners for Training

Southwest Organizing Project

Southwest Research and Information Center

Southwest Writers Workshop

SteelBridge

Street Cat Hub

Supportive Housing Coalition of NM

SW Education Partners-Career & Technical Training RFK High School

Talking Talons

Teeniors

TenderLove Community Center

The Albuquerque



Above: Nazario Sandoval paints during First Friday ArtWalk.

Folk Festival

The Children's Hour

The New Mexico Ballet Company

The OT Circus

Therapeutic Living Services

Three Sisters Kitchen

Together for Brothers

Township of Bernalillo

Transgender Resource Center

Tree New Mexico

Tricklock Company

Turquoise Trail Performing Arts

Two Worlds

United Voices for Newcomer Rights

UNM Bureau of Business and Economic Research

UNM Health Sciences Center

UNM Institute for Social Research

US Hispanic Chamber of Commerce

Valley Community Interpreters

Veterans Integration Center

Village of Tijeras

Vizionz-Sankofa

Vortex, Inc.

West Central Community

Development Westgate Little League Women In Leadership Wordcraft Circle of Native Writers and Storytellers Working Classroom, Inc. Youth Development Inc.





2021 2ND ANNUAL STATE OF PARTNERSHIPS REPORT

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TIMOTHY M. KELLER Mayor, City Of Albuquerque