



1st Annual State of
Partnerships Report

THE ANNUAL REPORT

WINTER 2020

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MESSAGE FROM THE MAYOR



TIMOTHY M. KELLER
MAYOR, CITY OF ALBUQUERQUE

Dear Neighbors,

There is a lot the City of Albuquerque can do—but we know we can't do it alone. Our success as a community depends on each of us stepping up to overcome challenges and champion opportunities. This is the spirit of One Albuquerque, and nowhere is that spirit more alive than in the hundreds of nonprofit organizations that exist and are driven by a mission and vision to benefit our community.

We've prepared this first-of-its-kind report on how the City is partnering with nonprofit organizations to address some of the most pressing issues and finding ways to provide unique educational and artistic experiences, housing and food, recreation, legal resources, employment opportunities, and other programs designed to build a stronger, more resilient Albuquerque.

Along with shining a light on the large number of partners we work with and the millions of dollars that are invested, you'll see the steps we've taken together to address the COVID-19 pandemic. This massive response and recovery effort in Albuquerque created a safety net that lessened the impact on working families and other residents, while keeping the local economy afloat.

We are grateful for all of the collaboration and teamwork highlighted throughout this report. Read on to learn about our work with nonprofits, community organizations and other entities at all levels of government—and how we can accomplish even more when we grow together.

In the spirit of Albuquerque,

A handwritten signature in black ink that reads "Timothy Keller". The signature is written in a cursive, flowing style.

TIMOTHY M. KELLER, MAYOR,
The City of Albuquerque

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ABOUT OUR DEPARTMENT



Above (from left): Nicholas Vottero, David Chené, and Mariah Harrison

Who We Are

The Office of Civic Engagement (OCE) is staffed by three members, David Chené, Nicholas Vottero and Mariah Harrison. All three have spent the majority of their professional lives in Albuquerque, and are intimately familiar with the unique nature of supporting our diverse community. OCE is also staffed with several AmeriCorps VISTA members whose mission is to fight poverty and build capacity citywide.

David Chené

David began his career in service and volunteerism as a VISTA volunteer fifteen years ago. Since then, his career led him to work in leadership positions at various nonprofits and most recently as a Program Officer for the Corporation for National and Community Service (CNCS), which manages Senior Corps and VISTA programs across New Mexico. David holds a master's degree in Public Administration and currently serves the City as the Civic Engagement Manager.

Nicholas Vottero

Nicholas comes from an advocacy and nonprofit background. He has been an advocate in administrative and legislative contexts for policies and reforms at the municipal and state level. In addition to advocacy, he and a team of UNM graduates created the nonprofit, [Free the Future](#), to decentralize our community infrastructure to empower individuals and communities across the city. Nicholas holds a master's degree in Public Administration and serves as the Civic Engagement Coordinator.

Mariah Harrison

Mariah joined the team in May 2020 as the Nonprofit & Philanthropy Coordinator. She comes to us from the University of New Mexico Office of Community Engaged Learning & Research, where she served as the Community Partnerships & Program Planning Manager. Mariah also works to support nonprofit and philanthropic work through her podcast and several local nonprofit board roles.

She holds a master's degree in Community and Regional Planning and is dedicated to supporting the nonprofit sector and our Albuquerque community as a whole.

OUR PURPOSE



This report is a new way to show the scope of how the City is supporting and partnering with nonprofit and social profit organizations.

These partnerships are broad and innovative. Together we are addressing critical issues in our community, creating unique educational and artistic experiences for residents, and coordinating programs meant to build upon the strengths of our city.

Among the breadth of information gathered, there are three major highlights from this data for Fiscal Year 20 (FY20) as well as COVID-19 funding relief. First and foremost, the monetary value of the total funding provided and managed by the City for these partnerships and contracts in FY20: approximately \$64.5 million. Next, are the number of organizations that have partnered with the City: approximately 250. An example of these partnerships is that Mayor Keller's Office contracted with two nonprofit organizations, [RGC Access](#) and [Community Outreach Program for the Deaf](#), for sign language interpretation services during its

coronavirus media events and briefings. Last is the amount of COVID-19 relief funding from the City, which benefitted 119 organizations, over 1,200 families, and over 2,000 small businesses with over \$8.9 million.

Family and Community Services, Cultural Services, the Office of Equity and Inclusion, and Parks and Recreation all partner with dozens of organizations. Many of these partnerships have been adapted due to the coronavirus crisis. It is important to note that the value and impact of these partnerships cannot always be expressed in dollars. For example, several departments coordinate Memoranda of Understanding (MOUs) with organizations in place of traditional contracts.

Thank you for taking the time to read about how city departments are supporting the work of and services provided by nonprofits. These organizations are incredibly impactful for our economy as well as the community within which we all live.

Check [page 27](#) if you would like to partner with city departments.

\$64.5M

Total Funding from the City Contracts
with Nonprofits

250+

Number of Organizations
Partnering with the City

OUR COVID-19 RESPONSE



When it was clear that businesses and our most vulnerable populations would be affected by the COVID-19 pandemic, Mayor Tim Keller, in cooperation with the Albuquerque City Council, quickly identified funding to provide resources for these groups. A City Council resolution was passed to take advantage of CARES Act funding and to comply with provisions for federal reimbursement. The resolution provided funds, via emergency contracts to organizations for food, housing, and other emergency support to Albuquerque residents, and encouraged these organizations to partner with local businesses to further support the economy.

The Family and Community Services (FCS) department awarded \$1 million in COVID-19 relief. In April 2020, City Council Resolution (R-20-30) was approved providing this one-time \$1 million Coronavirus Community Support and Recovery Fund. Forty-two nonprofit organizations were



awarded funds by the council-appointed Oversight Committee and distributed through the FCS emergency procurement process.

These short-term contracts were designed to provide community-based agencies with the ability to address the unanticipated loss of income and job-related health care, the decreasing availability of support services, and the unanticipated health costs resulting from the pandemic.

The Cultural Services Department (CSD) also provided COVID-19 relief funding through City Council Resolution (R-20-39), which allowed for a special funding cycle under the Urban Enhancement Trust Fund (UETF), called the Urban Enhancement Art and Culture Organization Recovery Fund Program. The funding, supported by \$304,000 in the UETF endowment went to 66 arts and cultural nonprofit organizations to provide programming for the community and employment for artists.

Eligibility was based on the organization's:

- Resiliency

- Cultural Vitality
- Audience Engagement
- Ability to use funds directly to employ artists through contract or other work
- Commitment towards becoming an organization of diversity, equity and inclusion, and accessibility

The UETF funds were found to be eligible for CARES reimbursement, therefor leaving the UETF Fund intact and available for subsequent cultural funding initiatives.

In addition to this, the City provided \$3.8 million for emergency housing, \$1.125 million in COVID-19 relief in the form of PPE for small businesses as well as \$2,000 grants directly to over 1,200 families in Albuquerque who were excluded from earlier federal aid. See the next section for information on these programs.

One Albuquerque Fund

The One Albuquerque Fund is a 501(c)3 that is separate from city finance sources. However, they were able to raise over \$216,000 for COVID-19 relief funding:

- \$50,000 to Economic Development Department to aid 10 businesses with lost revenue
- \$150,000 to Family and Community Services

Department and Los Griegos HSSC for motel vouchers and supporting 90 families with food, housing, and eviction prevention services

- \$5,000 to the Southwest Organizing Project sewing guild employing immigrant and refugee women to create face masks
- \$3,000 to Working Classroom and New Mexico Dream team for a mobile mural
- \$5,000 for housing for first responders
- \$12,895 to Albuquerque Public Schools for school supplies

FAMILY AND COMMUNITY

\$1M

For Coronavirus Community Support and Recovery Fund

CULTURAL SERVICES

\$304,000

For 66 Albuquerque Arts and Cultural Organizations

ONEABQ FUND

\$226,000

Awarded for COVID-19 Relief Initiatives

**COVID NUMBERS
TO HIGHLIGHT**

PROVIDING SHELTER DURING COVID-19



Amount granted in Contracts: \$3.8 Million
Number of Bed nights in COVID Hotel #1: 1,312

Mayor Keller created a Homeless Advisory Council in 2019 that would address gaps in services for Albuquerque’s homeless population. This included providing housing vouchers, partnering with the Downtown Public Safety District, and a long term plan to build a new shelter as well as making the Westside shelter available year-round. Together with the Advisory Council, Bernalillo County, and the initiation of the One Albuquerque Fund, the Family and Community Services department made distinct progress in addressing these gaps by a multifaceted approach. The culmination of this work allowed the City and partners to immediately gather resources and address challenges posed by the pandemic.

Westside Emergency Housing Center

When the first positive COVID-19 case was detected in New Mexico in March, the City of Albuquerque established a working

group with partner agencies to develop and implement comprehensive sheltering efforts. Team members from these agencies (CABQ Family and Community Services and Emergency Operations Center, UNMH, Presbyterian Hospital, Lovelace Hospital, Heading Home, Healthcare for the Homeless, First Nations, Centro Sávilá, Department of Health MRC, the State of New Mexico, Bernalillo County), still convene daily.

The team’s planning efforts included an immediate implementation of social distancing, mask wearing, hand washing routines as well as screenings at the Westside Emergency Housing Center (WEHC). Under the guidance of UNM Health Sciences Center, the City screens every individual seeking to utilize the WEHC. Anyone with symptoms or exposure or who has traveled from a high risk area is immediately placed in isolation or quarantine and administered a COVID-19 test. Those testing positive continue their isolation in a hotel setting to receive food, medical attention, and time to recover. In addition, the City established protocols for identifying vulnerable individuals. In late April three community centers were used as shelters to provide safety for these individuals.

COVID Recovery & Wellness Hotels

In June, guests staying at the community centers were moved to the first Wellness Hotel. Several non-congregate sites have been established to help those needing isolation.

In response to the current situation and in preparation for the future, four hotels

have opened between June and October to help create greater social distancing efforts at the WEHC:

- Two COVID hotels are designated specifically for COVID-positive individuals. These hotels allow individuals that are COVID positive a place to recover, or individuals that have been in contact with a COVID person a chance to isolate.
- Two other hotels have been established as Wellness Hotels. These locations take individuals that are non-COVID positive, older, or have underlying medical issues and have them shelter in a location where there are no known COVID cases to keep them safe. A third Wellness Hotel opened the first week of December.

Without the addition of these locations to slow community spread, it is possible positive cases could have been as high as 400.

Care Coordination

The collaboration between multiple government and nonprofit agencies provides guests at each of the hotels with three meals a

day, case management provided by Health Care for the Homeless and First Nations, and helps them to identify permanent housing options, as well as WiFi for children to do their school work. Hotel staff provide operational support and medical supervision around the clock, seven days a week.

Impact

As of the end of November, \$3.8 million has been spent to ensure the safety of these individuals. This includes \$1.4 million from Family and Community Services and \$2.4 million from CARES funding directed to community partners for services provided at the WEHC and hotels.

On November 24th a record 634 individuals were being sheltered overnight by the City’s system. Since April, the total number of individual “bed nights” (total per person, per day, per location), provided by just

the COVID Hotel #1 is 1,312. This hotel has 107 rooms and has been open for over 220 days. People from all over the state have come to stay at these locations because they might not have had a safe place to isolate at home. This extensive and detailed approach has helped more than 1,000 New Mexicans recover safely including first responders and healthcare workers.

People experiencing homelessness (in emergency shelters, transitional housing, or unsheltered) in Albuquerque number approximately 4,500, with the fastest growing populations being millennials and seniors.

The WEHC is open to men, women, and families. Individuals seeking shelter must enter through the WEHC. Keep up to date with the WEHC and the City’s services for people experiencing homelessness, [here](#).

TOTAL BED NIGHTS PROVIDED AT EACH LOCATION (MARCH-NOV. 2020)

CITY FACILITY/CENTER	TOTAL BED NIGHTS
WEHC	98,330
Hotel 01	1,312
Hotel 02	643
Wellness 01	9,000
Wellness 02	12,000
Community Centers	6,587

CABQ COMMUNITY IMPACT FUND



Amount Provided to Local Families: \$2.5 Million

On December 1st, the City announced that it would provide \$2.5 million in CARES Act funding to support families previously excluded from the federal stimulus aid. The [CABQ Community Impact Fund](#) is a one-time emergency fund for these families that would be available via online application. The Fund, launched December 7th, received over 3,000 applications within hours.

Eligibility requirements for the Impact Fund included that applicants be residents of Albuquerque, not be eligible for unemployment or paid sick leave benefits, experienced at least 20 hours per week reduced work. The funds of \$2,000 per family may be used under any combination

to cover basic needs, food, housing costs, utilities, transportation, school supplies and other household expenses, child care, health care, medical need, or to pay toward debt.

EL CENTRO de Igualdad y Derechos volunteered to assist the Economic Development Department (EDD) in the design of the program and worked closely with both EDD, the Office of Equity and Inclusion and the Office of Immigrant and Refugee Affairs to share messaging and FAQs. El

CENTRO worked to communicate this opportunity to the community as well as train anyone who needed assistance with the application. This local nonprofit took phone calls, produced social media for the funds, and partnered with the Center on Law and Poverty and New Mexico Voices for Children to ensure that as many families as possible were reached.

In order to vet applications and disperse the funds, EDD contracted with the Family Independence Initiative (FII). FII implemented the website, translation, and program as designed by the City and community partners. Following Albuquerque's Sanctuary City requirement that no personal identifiable information be shared, FII also ensured the privacy of all applicants.

This \$2.5 million will be able to support over 1,200 families by late December. Additional resources available to Albuquerque families can be found [here](#).

\$2.5M

In Assistance to

1,200+

Families

PPE DISTRIBUTION TO SMALL BUSINESSES



Total appropriated: \$1.12 Million

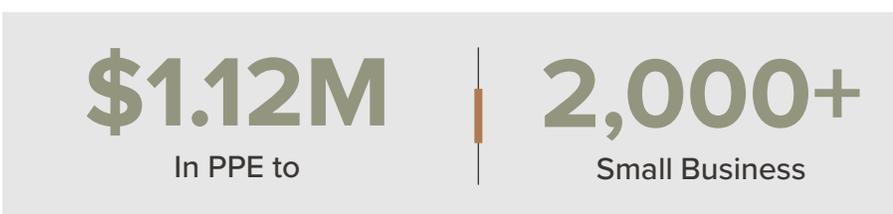
To help business owners comply with the state public health order requiring them and their employees to wear PPE when working near one another and the public, City Council appropriated \$1.125 million under Ordinance (O-20-24) and Resolution (R-20-64) in June to supplement funding for employers to provide this PPE and screening equipment. This would help many businesses to reopen safely as public health orders allow.

In order to begin filling the need for these businesses, the EDD put out a Request for Quotes (RFQ) through which they were able to allocate

10 contracts to local vendors for \$85,000 each. These vendors provided disposable cloth face masks, gloves, sanitizer, plexiglass dividers, and disinfectant which was all delivered to the Emergency Operations Center for packaging by volunteers.

Each box is valued at approximately \$300 worth of supplies. Any business with 50 or fewer employees is able to obtain these boxes of PPE from a total of 9 distribution centers, each under a \$10,000 contract, including the newly formed Asian Business Collaborative which works to provide these boxes at several other locations and special events around town.

Since the beginning of this distribution, the City of Albuquerque Small Business Office has coordinated multiple events with the distribution partners and has served over 2,000 Albuquerque businesses.



DEPARTMENTS





Approximately \$64.5 million is managed by the City and coordinated through nine departments. Below is an overview of the work of each department as it pertains to contracts and MOUs with nonprofit, social profit, and intergovernmental organizations.

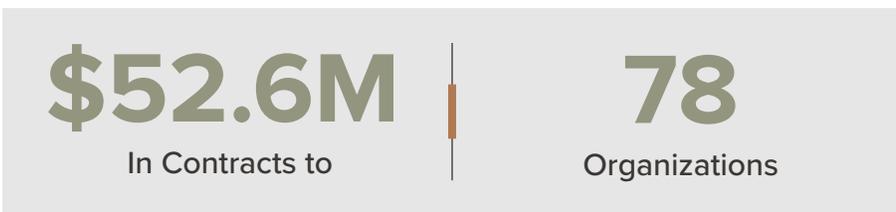


Family and Community Services

Amount Granted in Contracts: \$52.6 Million

Number of Contracted Organizations: 78

The [Family & Community Services](#) (FCS) department manages the most contracts and the greatest amount of funding. FCS provides health and social services, housing, recreation, and education to improve the quality of life for the entire Albuquerque community.



FCS manages \$52.6 million covering 170 contracts and supporting a broad range of social services provided by 78 community and nonprofit organizations to provide for critical needs amongst the City’s children, youth, and elderly as well as people experiencing homelessness and behavioral health disorders.

FCS designs its contracting process to provide accountability and built-in evaluation mechanisms to report outcome in five focus areas:

- Behavioral Health Stability
- Housing Stability
- Individual and Family Resilience
- Public Safety
- Aging with Dignity (Seniors)

Contracts are awarded through a competitive Request For Proposal (RFP) process in one-year increments, some of which are provided the option for renewal up to three years.

The community-based services in FCS are coordinated through five divisions:

- Community Development
- Homeless Prevention Initiatives
- Behavioral Health & Wellness

- Community Recreation & Education Initiatives
- Health & Social Services Centers

Project Highlight: Heading Home's ABQ StreetConnect

[Abq StreetConnect](#) (ABQSC), started in 2016, is a collaboration of business owners, residents, churches, providers, city leaders, and the Albuquerque Police Department to address homelessness and severe mental health crisis in the downtown area. These entities decided that [Heading Home](#), which FCS has been working with since 2005, would be the organization to implement the program due to their experience in outreach and their partnership with the UNM Pathways program.

The Pathways model addresses the challenge that for those experiencing homelessness and living with a compounded mental health-related issue is the loss of connection to primary and behavioral health services.

Those systems are complex to navigate and the model helps people connect to vital care services and supports when they get disconnected from services (i.e. Social Security benefits, primary care provider, and



prescriptions). The unique team consists of an outreach worker, a clinician, and a case manager.

Ultimately, the goal of this program is to increase housing stability and behavioral health stability through intensive street outreach for individuals experiencing homelessness who are high utilizers of public resources.

Without the [Abq StreetConnect](#) Program, 121 clients over the last year would likely have continued to suffer without direct contact

with clinicians and case managers. These individuals received aid in applying for supplemental Social Security benefits and 37 received aid moving into permanent housing.

Outreach is done at least 10 times per month, in addition to responses to calls from residents, businesses and city staff regarding people who appear to need these outreach services.

All participants have the opportunity to complete an assessment for the Coordinated Entry System (a local housing services program).



Cultural Services Department

Amount Granted in Contracts: \$1.45 Million

Number of Contracted Organizations: 79

The [Cultural Services Department](#) (CSD) supports Albuquerque’s creative economy, artists and organizations, and provides unique and ongoing cultural experiences for our residents. Housing numerous programs, cultural sites, events, and organizations such as libraries, museums, and historical sites, CSD is a wealth of local expertise and services.

The [Urban Enhancement Trust Fund](#) (UETF) is an endowment established in 1983 by City Ordinance under the Public Art Urban Enhancement Program with the leadership of a citizen’s committee. In the 36 years of the ordinance, over \$16 million in funding has been awarded. These funds are organized as contracts with organizations for

services that have direct impact on and with our local and dynamic creative industry.

Examples of services include:

- Tours
- Literary and Music Festivals
- Growers’ Market
- Fractals Events
- Workshops
- A citywide Cultural Plan (in previous cycles of UETF)

Through CSD, the UETF offers two-year contracts every other Spring. The endowment provides over \$300,000 for both capital and cultural projects in Albuquerque. Over the course of 2020–2021 grant period, \$350,000 in contracts were awarded to 44 organizations.

This fiscal year, CSD coordinated 35 local events sponsored by City Council discretionary funds for \$1.1 million. Examples of organizations that received one-time funding through reimbursement this year included:

- 516 Arts
- Albuquerque Pridefest
- Fusion
- Mariachi Spectacular

- Working Classroom
- Ballet Folklórico

Cultural Services prioritizes funding for arts organizations and events that are free, low cost, or youth oriented.

Project Highlight: Explora

[Explora](#) is a long-term public-private partnership with the City of Albuquerque that works to accomplish the vision of: “creating opportunities for inspirational discovery and the joy of lifelong learning through interactive experiences in science, technology, engineering, art, and math.” Visitors can experience this inspiration and joyful learning through over 250 of Explora’s interactive exhibits and programs.

Following the current public health guidelines, Explora continues to offer COVID-safe programming and STEAM-based camps. See their [website](#) to learn more about Tech Fiesta, Virtual STEM Nights, and the Youth Intern Program.



Explora is building the new Cradle Through Career STEAM (science, technology, engineering, art and math) Learning Campus, and will open X Studio to support students, especially low-income students of color, in education and workforce development. The center will bring teens and their dreams

together with cutting-edge tools, technologies, and mentors.

Project Highlight: National Institute of Flamenco

Established in 1982, the [National Institute of Flamenco](#) (NIF) is considered the center of flamenco in the U.S. It’s programs include the Conservatory of Flamenco Arts, Yjastros: The American Flamenco Repertory, and the annual [Festival Flamenco Albuquerque](#) event.

This year’s [33rd Festival Flamenco Albuquerque](#), is a major part of the

\$1.45M

In Contracts to

79

Organizations



Above (from left): Guest artist David Sanchez “El Galli”; Above: Members of Yjastros: The American Flamenco Repertory performing Caña, guest artists Rocío Molina and “El Oruco.”

Institute’s mission to preserve and promote flamenco’s artistry, history, and culture among both national and international communities.

As things began to shut down in March 2020 due to the COVID-19 pandemic, the NIF Executive Director and Board adapted their program to an all virtual festival—a remote broadcast coordinated with artists and the teams at tablaos. They were able to record from locations in Spain and also keep the historical lecture component. NIF worked with videographers in Spain and the U.S. to coordinate the virtual event. They then created the platform to sell tickets and present

the event online. Programming was provided at low or no-cost to virtual tourists and low-income students and families.

This virtual event would broaden attendance to people from all over the world. Additionally, this was an opportunity to provide work for artists, who live to dance, and whose livelihoods had been challenged. This redesign provided time for the international tablaos and dancers to come together with U.S. dancers and talk about what had suddenly become a real issue: How to provide a living wage and sustainable support for artists who are often contract workers. This

discussion created a workshop that now is continuing the work.

Between June 12–20, 2020 the Festival included over 20 internationally known artists from the U.S. and over 60 from Spain who performed from their homes and tablaos throughout Córdoba, Sevilla, Madrid, Granada, Jerez, Extremadura, and Barcelona.

The 2020 festival included:

- 5 lectures
- 9 performances
- 21 workshops
- 36,671 unique visitors from around the globe, via 92 countries



EDD houses the [Small Business Office](#), the [International Trade Alliance](#), and [Film Office](#) and works closely with Hospitality and Tourism industry, local Chambers of Commerce, Central New Mexico Community College (CNM), the University of New Mexico (UNM), and Sandia Science and Tech Park.

Through recruiting jobs, supporting local businesses, connecting with other cities, and developing place-based projects, EDD supports a robust and broad economic sector.

EDD has held many public-private partnerships and has numerous contracts, mainly with nonprofits. Over the last year, EDD worked with 30 nonprofit organizations on contracts worth a total of \$7.6 million. These partnerships focus on work force development, small business support, tourism, and international trade.

In addition to this, the department supported 10 one-time events sponsored by the department and city administration at \$142,500.

Unrelated to nonprofit contracts but still remarkable, EDD staff has worked hard since the pandemic began to coordinate almost \$12.3 million, of which \$10 million was appropriated by City Council under R-20-92, in assistance to:



Economic Development

Amount Granted in Contracts: \$7.7 Million

Number of Contracted Organizations: 40

The [Economic Development Department](#) (EDD) supports business and workforce development and provides economic opportunities for local residents and businesses to thrive, while making a concerted effort to reverse disinvestment in underserved communities and neighborhoods.

\$7.7M

In Contracts to

40

Organizations

- Direct Payments to Local Small Businesses: \$10 million
- Direct Payments to Micro-Business: \$700,000
- PPE for Small Businesses: \$1,125,000
- Direct Payments to Small Businesses: \$364,500 (to support outdoor eating, retail, and exercise facilities)
- Additional Outdoor Dining and Market Support: \$97,000
- TenderLove Community Center Nonprofit: \$3500 (to support retail operations)

Project Highlight: International District Economic Development

[The International District Economic Development \(IDED\)](#) founded in 2019 is the first of its kind: a business incubator in the heart of the Albuquerque’s International District with a focus on the Film, Media & Entertainment industry.

IDED works to increase the number of small business in film and media and to assist entrepreneurs in starting, sustaining, and growing their businesses, all of which has a significant impact on the economic health of a community.

EDD supported the overall program development of IDED in order to do their unique work of supporting small

business start up and growth in the International District.

Incubator work includes hosting informational meetings and business acumen assessments, providing unique resources, and networking with other community organizations.

This community-driven organization will continue to offer office space, consulting, workshops, and address the needs of the local business sector to lift up the International District from a historically underinvested neighborhood to a powerful hub of industry.



Office of Equity and Inclusion

Amount Granted in Contracts: \$381,000
Number of Contracted Organizations: 24+

The [Office of Equity & Inclusion \(OEI\)](#) lifts the voices of immigrants, refugees, and Black Indigenous People of Color and grows equity, both inside city government and within the broader Albuquerque community.

OEI houses Native American Affairs, the Immigrant & Refugee Office,



and the African American Community and Business Liaison. The department invests in local nonprofits and small businesses in an effort to build capacity and growth as a source of local jobs.

Their mission is to inspire and equip city government to make Albuquerque a national role model of racial equity and social justice by:

- Developing a workforce that is representative, at all levels, of the demographics of the City
- Increasing local purchasing and business with people-of-color-owned companies
- Investing in areas of the City that have been underinvested and/or underserved

- Ensuring the City delivers services in an equitable and inclusive manner

OEI uses a substantial portion of a grant received from the W.K. Kellogg Foundation to support the work of more than two dozen organizations and individuals in FY20.

Approximately \$323,000 went toward anti-racism and

implicit bias trainings, language translation and interpretation services, community asset mapping, community leadership development, community outreach, job readiness, internships and mentorship, and media and marketing work as part of a three-year multi-faceted approach to workforce equity. Additional Kellogg funding allowed OEI to hire individuals to staff the





Above: NHI Running Medicine closing prayer

office to accomplish the breadth of this important work, and provided small amounts for event sponsorships.

The department contracted with the [Partnership for Community Action](#) (PCA) for \$25,000 that was allocated by City Council specifically for citizenship work. Additionally, OEI assisted City Council, which provided just over \$33,700 to support local nonprofits who were providing asylum seekers with basic necessities including food, shelter, clothing, and assistance with travel arrangements.

Also notable is that the City entered into a MOU with the [Native American Community Academy Inspired Schools Network](#) to collaborate on the Albuquerque My Brother's Keeper

Alliance, funded by the Obama Foundation. The City's role is to support, with in-kind resources, the Social Emotional Learning for School Success program.

Project Highlight: Native Health Initiative

The Office of Equity and Inclusion partnered with the [Native Health Initiative](#) (NHI) for an asset mapping project. This partnership was a natural fit as NHI and OEI share a deep belief in the wisdom and knowledge of our communities.

NHI, created in 2005, seeks to address health inequities through its model, "Loving Service." NHI offers opportunities for all ages and has created a robust set of partners across the state

including Indigenous Nations and organizations, fitness and health organizations, schools, and businesses.

[Running Medicine](#) (RM), a program of NHI, is a 12-week intergenerational health program meant to be inclusive and low cost. It empowers families and communities to mind, body, and spirit wellness through movement.

In 2019, OEI participated in an RM Celebration running and walking around the UNM North Golf Course with the people from RM and several Olympic runners, football players, and celebrities. OEI staff have since attended two of NHI's annual Loving Service Awards.

The department supported NHI's asset mapping expertise with



\$5,000 from a grant received from the W.K. Kellogg Foundation, as NHI’s organizers and community were uniquely capable of gathering the extensive assets in our community needed to create the asset map.

The core of asset mapping looks at what people and communities do well and build on that to improve and heal the community.

OEI specifically contracted with NHI to map youth employment-related assets to support the City’s goal of increasing youth employment.

City youth can use the asset map, which will be linked on the OEI website, to connect with opportunities that may lead to a well-paying job. NHI goes further by also teaching some of our city employees how to conduct asset maps themselves to fill the gaps in city services.



Senior Affairs

Amount Granted in Contracts: \$1.96 Million
Number of Contracted Organizations: 10

The [Department of Senior Affairs](#) (SA) is committed to providing resources with care and compassion that help our community thrive while embracing aging. SA offers a wide array of programming, activities, services, and support to older Albuquerque residents.

\$1.96M

In Contracts to

10

Organizations

Several senior and multi-generational centers around Albuquerque offer services including fitness, nutrition education and reduced-cost meals, recreation, and educational programming. Outside of the centers, Seniors benefit from transportation assistance, care coordination, meal delivery, tax help, and a new partnership with the organization, [Teeniors](#).

Most notably in 2019, SA coordinated the 2019 [National Senior Games](#) under a \$1.33 million budget in coordination with multiple departments, volunteers, sponsors, and partners.

The department has several partnerships with various nonprofit organizations:

- Teeniors: \$4,000 (to connect teens with seniors for tech support and learning)
- Partnership for Community Action: \$20,000 (to survey individuals raising their grandchildren, assess their experiences, and recommend policies and services at local/state levels)

Through SA, the Area Agency on Aging provides non-medical and wrap-around services to

Seniors until Medicare services are an option. Primarily via federal funding from the Older Americans Act, \$1.9 million in partnerships allows the department to contract with eight nonprofit organizations.

These organizations provide health promotion, respite, personal care, day services, food pantry, legal, and medical services, etc. to Albuquerque seniors.



Animal Welfare

Amount Granted in Contracts: \$200,000
Number of Contracted Organizations: 1

The [Animal Welfare Department](#) (AWD) provides care to lost, injured, sick, abused, neglected, and abandoned animals. The department celebrates the human-animal bond through quality adoption and

\$200,000

In Contracts to

01

Organization

education and helps assure public health and safety for the community.

AWD offers free spay/neuter services to low-to-moderate income pet owners and a small fee for microchipping services to the public. The department operates two city shelters, Lucky Paws Adoption Center, and an offsite mobile adoption van, while working closely with rescue organizations and veterinarians to care for these animals.

Through a contract with [Street Cat Hub](#) for \$200,000 a long-term partnership called Trap, Neuter, and Return focuses on addressing the feral cat population in Albuquerque through humane alternatives to euthanasia.

AWD also manages other grants not coordinated with nonprofits:

- Dennis Friends Foundation: \$300,000 (to provide for the “We Care” Community Pet Services Unit, an animal vaccinations, microchips, and spay and neuter vouchers provider for underserved Albuquerque communities)
- PetSmart Everyday Adoption Center: \$33,420 (for contractual services to pay for temporary employees)



Parks and Recreation

Amount Granted in Contracts: \$125,500

Number of Contracted Organizations: 3

The [Parks and Recreation Department](#) (Parks) works to protect, plan, enhance, and maintain the parks, open space, and trail system that gives Albuquerque its sense of place.

Parks has three specific contracts with nonprofit organizations for FY20:

- Running Medicine: \$7,500

\$125,500

In Contracts to

03

Organizations



- Story Riders: \$40,000
- University of New Mexico Indoor Track: \$78,000 (for Track & Field annual event)

The department provides land leases (to Rio Grande Community Farm, the Albuquerque Garden Center, and Albuquerque Balloon Fiesta Inc.) and open space areas (including Ancestral Lands, Bosque Ecosystem Monitoring Program, NMHC, Rio Grande Community Farm, Rocky Mountain Youth Corps, Talking Talons, and Tree NM). Parks also has several cooperative agreements with the Nature Conservancy, New Mexico Game, and Amateur Athletic Development.



Environmental Health

Amount Granted in Contracts: \$27,272
Number of Contracted Organizations: 1

The [Environmental Health Department](#) (EHD) serves the people of Albuquerque by promoting and protecting public health, preventing disease, and preserving the integrity and quality of our natural environment through sustainable management and responsible stewardship.

EHD established two major partnerships: [Valley Community Interpreters](#) (VCI) and the [American Cities Climate Challenge](#). The department contracts with VCI for \$27,272 for Fiscal Year 20.

This long-term contract provides interpretation services for public health-related messaging.

EHD facilitates support for the [American Cities Climate Challenge](#) funded by Bloomberg Philanthropies Energy Foundation which has an agreement with [Prosperity Works](#) (PW) for \$50,000.



Project Highlight: Bloomberg's American Cities Climate Challenge with Prosperity Works

The City of Albuquerque has a goal of reducing municipal energy consumption by 65% by 2025. Within this goal, the City seeks to help reduce residential energy consumption and ensure underrepresented community voices shape long-term sustainability policies. The partnership between the City, [Prosperity Works](#), and The Energy Foundation provides an opportunity

to deepen community ties, accelerate and expand existing equity-driven energy affordability work all while embedding equity into the City's Climate Action Planning process.

Collaborating with PNM, Prosperity Works hired neighborhood ambassadors from Partnership for Community Action to create familiarity and administer the survey and provide 300 energy audits and upgrades to low income communities experiencing high energy burdens among other health disparity indicators.

Eligibility for home audits was made by identifying neighborhoods on the energy burden map (using census data that identifies hot spots with overlapping poverty factors such as paying more on energy bills, access to transportation, eviction rates). A total of 240 audits have already been completed and the remaining will be complete by the end of 2020.

SURVEY RESULTS

PROSPERITY WORKS' AUDITS

- Average savings per home after upgrades **> \$100/Year per Customer**

DEMOGRAPHICS OF RESPONDENTS

- Ages of Respondents **22 - 76**
 - Between 36-45 **30%**
 - Between 46-55 **29%**
 - Between 26-35 **15%**

RACE DISTRIBUTION & ETHNICITY

- Ethnicity **Hispanic**

ECONOMICS OF RESPONDENTS

- Annual Medium Income \$10,000-25,000 **51%**
- Participants have forgone food to pay utility bills **25%**
- Participants have not received needed health care to pay utility bills **23%**
- Participants cannot afford home repairs (window replacements, water heater repair and/or replacement, roof repairs, etc.) **68%**

The participants said they need to earn between \$15-25 per hour to avoid to making these decisions.

\$27, 272

In Contracts to



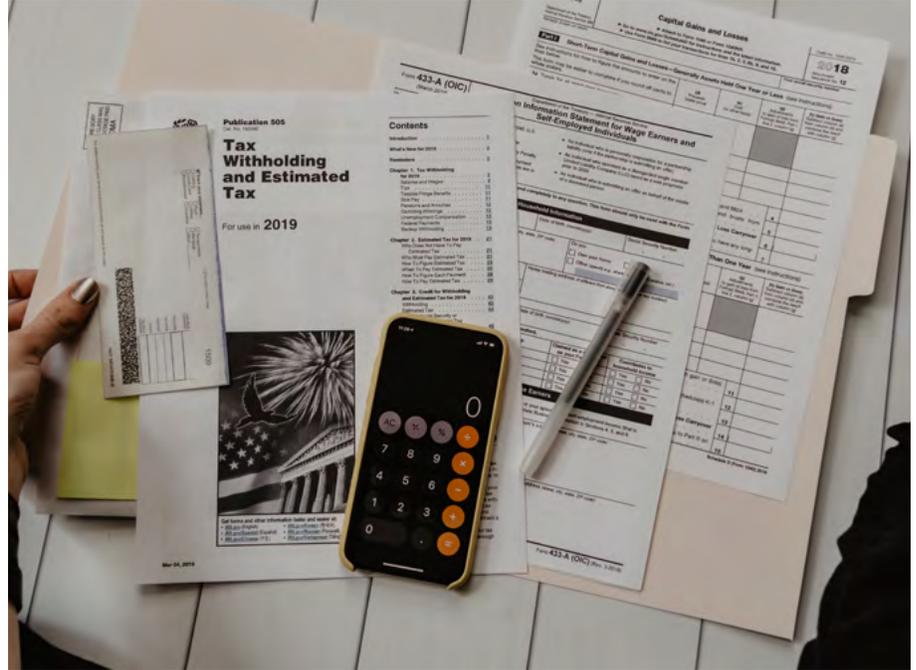
01

Organization



Albuquerque’s MOU with the Bloomberg Foundation is meant to both support collaborative relationships with foundations and get more funding to nonprofits. It included the contingency that nonprofit partners take part in collaborative discussions with the City and support the Challenge and the City’s energy commitment. The unique process for this work provided for technical services and access to strategists working in-house with the Bloomberg Foundation, with whom the City’s Sustainability Office works closely.

Survey participants will be connected with opportunities to have ongoing roles in developing the next iteration of the Albuquerque Climate Action Plan. Survey results will be used to directly shape the City’s Climate Action Plan as well as future city-supported programs aimed at reducing energy burdens.

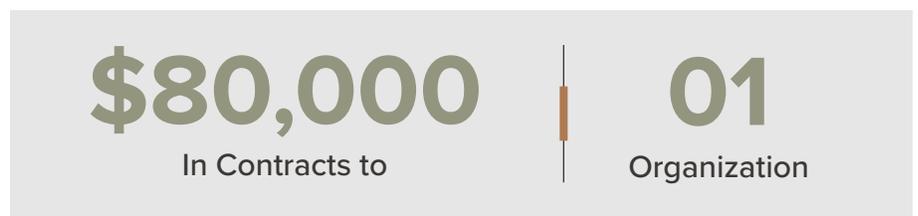


Legal

Amount Granted in Contracts: \$80,000
Number of Contracted Organizations: 1

The [Office of Policy](#), along with its partner offices, the [Office of Civil Rights](#) and the [Consumer Financial Protection Initiative](#), varies from the traditional defense role of a Legal Department by proactively creating and advancing legislation and systems to advance solutions to problems, primarily under the direction of the [Office of the Mayor](#).

The [Office of Policy](#) received funding from the Cities for Financial



Empowerment Fund (CFE) to be part of a cohort of local governments providing financial navigation services and referrals to residents impacted by the COVID-19 pandemic.

The Office of Policy has partnered with the NM Dream Team to provide 30-minute phone-based financial navigation sessions to residents who call 311 or sign-up online, a program known as [Financial Navigators](#). The program provides remote services for 1200 clients, helping them maximize income, access services, and reduce expenses over a minimum period of six months. Navigators are bilingual (English and Spanish), and services will be available in most other languages with assistance from a telephonic interpretation service.

The Office of Policy is also collaborating with nonprofits, such as the Coalition to End Homelessness, to effectively direct residents to needed resources.

This grant includes technical assistance, training on national and local resources, and a specially-developed centralized database. The Office of Policy will also provide marketing and services in multiple languages to ensure residents become aware of the Financial Navigators.



**ONE
ALBUQUE
RQUE**

One Albuquerque Fund

Raised since Establishment: Approximately \$500,000

The [One Albuquerque Fund](#) is a 501(c)3 initiated by Mayor Keller in 2019 and gives people the opportunity to donate to multiple initiatives year-round. The mission of the One Albuquerque Fund is to connect community, businesses, and nonprofit organizations in supporting the people of our city.

Working closely with city departments to determine what the most critical needs of the City are, the Fund Board direct outreach and funding to those areas or programs. Donors to the Fund include all types of individuals and businesses, from PNM, hospitals, real estate and investment agencies to Sandia Labs, Dion's, and Netflix.

Since its inception, the Fund has raised almost \$500,000, of which, over \$216,000 was raised since the start of the COVID-19 pandemic. As of this publication, \$226,000 has been allocated to COVID-focused initiatives.



Above: One Albuquerque Fund Board Chair, Charles Ashley III, and Mayor Tim Keller



Funds raised will be allocated to the City's FCS Department for housing services.

Core funding areas for the Fund include:

- Homelessness and housing
- Workforce Support and Training
- Black Community Investment
- Youth Opportunity Programs
- Public Service Support and Recruitment

Nonprofits interested in working with the Fund can contact the [Executive Director](#).

The Board also coordinated a virtual event for this year's Mayor's Ball on September 15, which was streamed live and raised over \$114,000.

The Fund will also coordinate the Black Community Investment Fund to advise on the City Council approved funding of \$1 million made in August 2020 to both

amplify black voices and support businesses, organizations, and programming.

For the second year, the Fund is working with [CABQ United Way](#) campaign leaders to include the One Albuquerque Fund as an option to which staff can donate for the campaign.

\$500,000

Approximate total funds raised by the One Albuquerque Fund

\$216,468

Raised for COVID-19 Relief

06

Months of COVID-Fund Raising

OPPORTUNITIES TO PARTNER



There are several opportunities to partner with the City of Albuquerque. Request for Proposals (RFPs) go out year-round depending on funding and department needs. We are always looking for ways to support nonprofits and social profits in our area and the City will assist organizations through the application process.

The [CABQ Procurement site](#) is helpful as it services all of the City Departments' goods, services, and professional/technical service needs. It is responsible for issuing and tracking contracts and other agreements.

Within that site you'll find the important [Solicitations link](#). Procurement staff review expiring contracts and work with departments to forecast bids and proposals. This link provides info on current and old solicitations, the process, and registration info.

FCS provides [this webpage](#) to find RFPs as part of its Partner Resources. Here you will also find supplemental proposal documents, deadlines, contact information, and the link to sign up to receive information on opportunities.

[Register here](#) to receive notices on new RFP offers or update your information.

Nonprofits can [register as a vendor](#) on the City's current e-procurement system (Bonfire) to get notified of offers in their sector.

As many opportunities are not currently listed online, nonprofit organizations that would like to partner or get more information may reach out directly to departments or the City's Nonprofit and Philanthropy Coordinator.

Gratitude

Many sincere thanks to the city staff members who made this report and, more importantly, the everyday work possible. Due to your attention to detail, outreach, grant writing, research, ongoing data management, and continually prioritizing community needs, these funds and contracts are managed responsibly.

OUR PARTNERS



Organizations contracting with CABQ for FY 20 or via COVID-19 relief funding.

1985 - UNM Medical Group, Truman Health Services

Albuquerque Folk Festival
2nd Judicial Court

516 Arts

A Light in the Night
Community Outreach

African American Greater
Albuquerque Chamber
of Commerce

ABQ Artwalk

ABQ Healthcare for the
Homeless / Art Street

ABQ Interfaith Homeless
Reintegration

Albuquerque LGBTQ
Chamber of Commerce

ABQ Sister Cities

ABQid

Adelante Development
Center, Inc.

Albuquerque Economic
Development

Agora

Albuquerque Hispano
Chamber of Commerce

Albuquerque Center for
Hope And Recovery Inc

Albuquerque Film
& Music Experience
Foundation

Albuquerque Film Media
Experience

Albuquerque Housing
Authority

Albuquerque Indian
Center

Albuquerque Little
Theater

Albuquerque Museum
Foundation

Albuquerque
Philharmonic Orchestra

Albuquerque Pridefest

Albuquerque Youth
Symphony

All Faiths Children's
Advocacy Center

Alzheimer's Association

Amigos y Amigas

AMP Concerts

AMP Music-South
Broadway Cultural Center

Anita Salas Memorial
Fund

Any Given Child

APS / CSI Community
School Coordinators

APS / Job Mentor
Program

APS / Out of School Time

APS / Summer Meals

APS / Title I Homeless

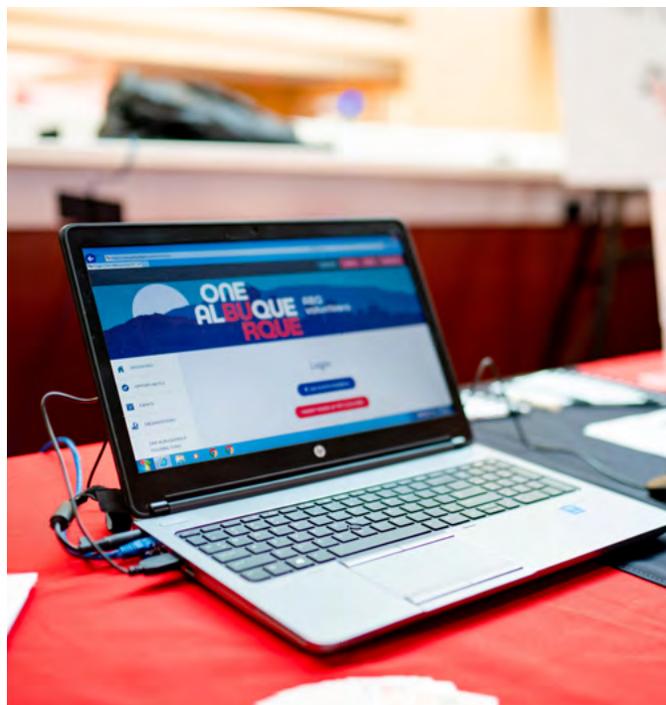
APS Community
Schools APS Education
Foundation

ARCA

Arte Escondido

Artful Life

ARTI- Anti-Racism Training Institute	Services	Enlace Comunitario	Flamenco Works, Inc. - Barelas, Flamenco & the Will for Art
ArtsHub	Center for International Studies - ABQ International Assoc.	Ensemble Chatter	Fractal Foundation
Asian American Association of New Mexico	Center for Southwest Studies - Burque Noir	Ensemble Music New Mexico	Friends of the Orphan Signs
Asian Business Collaborative	Center on Law and Poverty	Episcopal Diocese of the Rio Grande	FUSION
Aux Dog Theatre Nob Hill	Centro Svila	ET Photo Video	Future Focused Education
Baila! Baila!, Inc.	CESSOS	Explora Science Center & Children's Museum	Gathering of Nations
Ballet Folklorico Fiesta Mexicana	Children's Choice	Family Promise of Albuquerque	Globalquerque
Barelas Community Coalition	Chris Dillon	Festival Ballet	Good Shepherd
Barelas Mainstreet	Cuidado los Ninos	Family Independence Initiative	Grants Collective
Barrett House - Casa Milagro, Socorro, El Vecino, Project Share	CNM Job Training Albuquerque	First Nations Community HealthSource	Greater Albuquerque Chamber of Commerce
Bernalillo County Jail Re-entry Program	Common Bond	Flamenco Works, Inc.	Greater Albuquerque Habitat for Humanity
Bernalillo County Youth and Senior Services	Commonwealth		
Bernalillo County Metropolitan Court	Community Outreach Program for the Deaf		
Blackout Theatre Company	Cornucopia, Inc.		
Boys and Girls Club	Crossroads for Women		
Burque Blues - Southwest Research and Information Center	Cultivating Coders		
Cardboard Playhouse Theater Company	Desert Rose Playhouse		
Casa Barelas	Domestic Violence Resource Center, Inc		
Casa Flamenca	Downtown ABQ MainStreet Initiative		
Casa Fortaleza	Downtown Arts & Cultural District		
Catholic Charities	DreamSpring		
Catholic Community	EL CENTRO de Igualdad y Derechos		
	Endorphin Power Company		
	Engender		



Greater Albuquerque Housing Partnership	Innovate Educate	National Institute of Flamenco	NM Film Foundation
Growers Market	International District Econ Development Center	Native American Training Institute	NM Gay Men's Chorus
Guitar New Mexico	John Aaron Lewis Legacy Project/Outpost Productions Inc.	Native American Chamber of Commerce	NM High School Musical Theatre Awards
Harwood	Justice Access Support & Solutions for Health	Native American Community Academy Foundation	NM Humanities Council/ UNM
Harwood Art Center of Escuela del Sol Montessori, Inc.	Katharsis Media Inc.	Native American Film	NM Immigrant Law Center
Heading Home	Keshet Dance & Center for the Arts	Native Health Alliance	NM Jazz Workshop
Heading Home - Albuquerque Street Connect	Kirtland Partnership	NDI New Mexico	NM Legal Aid
Heading Home - ABQ Opportunity Center	La Mesa Presbyterian Church/La Mesa Arts Academy	New Day, Inc.	NM Philharmonic
Heading Home -WEHC	La Plazita Institute	New Hope Full Gospel Baptist Church	NM Solutions/ACT
Healing Addiction in Our Community Heroin Awareness Committee - Serenity Mesa	La Vida Felicidad, Inc.	NM Academy of Rock and Blues	NM Trade Alliance Services
High Desert Pipes and Drums	Landmark Musicals	NM Art League	NM Trade Chihuahua
Holy Smokes	Love Week - Convoy of Hope	NM Asian Family Center	NMVoices for Children
Homewise Inc	Lutheran Social Services of Colorado	NM Black Expo	NM Xtreme Sports Association
Homework Diner	Luthern Family Services	NM Black History Organizing Committee - Roots Summer Leadership Academy	NM Young Actors, Inc.
HopeWorks - Almost Home	Manana de Oro	NM Black Leadership Council	New Space NM
HopeWorks Mobile - Crisis Teams	Mariachi Spectacular	NM Children's Advocacy Network	NMCAN
HopeWorks - ACT	MLK Commission	NM Coalition to End Homelessness	Nob Hill Mainstreet
Immigrant and Refugee Resource Village	Modern Albuquerque	NM Community Foundation/New Mexico PBS/KNME	Oasis Albuquerque
IncredAble Adaptive MMA	Mother Road Productions	NM Dream Team	Oasis New Mexico
Incremental Development Alliance	Musical Theater Southwest	NM Dulcimer Association	OFFCenter Community Arts Project
Indian Pueblo Cultural Center	NAACP	NM Faith Coalition for Immigrant Justice	Olga Kern Piano Competition
	National Atomic Museum Foundation		Opera Southwest
	National Dance Institute		Outpost
	National Hispanic Cultural Center		Outpost Productions Inc.
			Partnership for Arts in Medicine
			Partnership for Community Action

PB&J Family Services	Laboratories	Trade Alliance Mexico Initiatives	Valley Community Interpreters
People's Institute for Survival and Beyond	Somos ABQ	Transgender Resource Center	Veterans Integration Centers
Popejoy Hall	South Valley Economic Development Center	Treatment Advocacy Center	Village of Tijeras
Prosperity Works	Southwest Gay & Lesbian Film Festival	Tricklock Company	Visionz-Sankofa
Public Health Initiative	Southwest Research and Information Center/South Central NM Media	Tskies Jewelers Co-Op	Visit ABQ
Quintessence Choral Artist of the Southwest	SouthWest Writers	Two Worlds	Vortex Theatre
Railyards Market & Barelvas Community Coalition	St. Michael's	Umoja	Welstand Foundation
Rape Crisis Center of Central New Mexico	STEPS	UNM Office for Community Health	WESST Enterprise Center
Reading Works	Storehouse New Mexico	UNM Institute for Social Research	West Central Community Development Group
Recuerda a Cesar Chavez	Supportive Housing Coalition	UNMH Assertive Community Treatment	Women in Leadership
RGC Access	SW Education Partners, RFK Tech Training	UNMH Young Children's Health Center	Wordcraft Circle of Native Writers and Storytellers
Rio Grande Community Development Corporation	SW Women's Collaboration	US Hispanic Chamber of Commerce	Working Classroom Inc.
Rio Grande Community Corporation - Any Given Child	SWEPT		Working Classroom - Casa Barelvas
Rio Grande Community Corporation - Coop Catalyst	TEDxABQ		Youth Development, Inc.
Rio Grande Food Project	Tender Love Community Center		
Roadrunner Food Bank	The Adobe Theater, Inc.		
S.A.F.E. House	The Children's Hour Inc.		
Safe Street NM	The National Institute of Flamenco		
Sanitary Tortilla Factory/ SINC	The OT Circus		
School Zone Institute	The Savila Collaborative DBA Centro Savila		
SE ABQ Success Center	Therapeutic Living Services		
Senior Citizens Law Offices	Think Big		
Share Your Care, Inc.	Three Sisters Kitchen		
Sandia National	Together for Brothers/NM Asian Family Center		





2020 ANNUAL PARTNERSHIP REPORT

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