THE ANNUAL REPORT
WINTER 2020

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Dear Neighbors,

There is a lot the City of Albuquerque can do—but we know we can’t do it alone. Our success as a community depends on each of us stepping up to overcome challenges and champion opportunities. This is the spirit of One Albuquerque, and nowhere is that spirit more alive than in the hundreds of nonprofit organizations that exist and are driven by a mission and vision to benefit our community.

We’ve prepared this first-of-its-kind report on how the City is partnering with nonprofit organizations to address some of the most pressing issues and finding ways to provide unique educational and artistic experiences, housing and food, recreation, legal resources, employment opportunities, and other programs designed to build a stronger, more resilient Albuquerque.

Along with shining a light on the large number of partners we work with and the millions of dollars that are invested, you’ll see the steps we’ve taken together to address the COVID-19 pandemic. This massive response and recovery effort in Albuquerque created a safety net that lessened the impact on working families and other residents, while keeping the local economy afloat.

We are grateful for all of the collaboration and teamwork highlighted throughout this report. Read on to learn about our work with nonprofits, community organizations and other entities at all levels of government—and how we can accomplish even more when we grow together.

In the spirit of Albuquerque,

TIMOTHY M. KELLER, MAYOR, The City of Albuquerque
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ABOUT OUR DEPARTMENT

Who We Are
The Office of Civic Engagement (OCE) is staffed by three members, David Chené, Nicholas Vottero and Mariah Harrison. All three have spent the majority of their professional lives in Albuquerque, and are intimately familiar with the unique nature of supporting our diverse community. OCE is also staffed with several AmeriCorps VISTA members whose mission is to fight poverty and build capacity citywide.

David Chené
David began his career in service and volunteerism as a VISTA volunteer fifteen years ago. Since then, his career led him to work in leadership positions at various nonprofits and most recently as a Program Officer for the Corporation for National and Community Service (CNCS), which manages Senior Corps and VISTA programs across New Mexico. David holds a master’s degree in Public Administration and currently serves the City as the Civic Engagement Manager.

Nicholas Vottero
Nicholas comes from an advocacy and nonprofit background. He has been an advocate in administrative and legislative contexts for policies and reforms at the municipal and state level. In addition to advocacy, he and a team of UNM graduates created the nonprofit, Free the Future, to decentralize our community infrastructure to empower individuals and communities across the city. Nicholas holds a master’s degree in Public Administration and serves as the Civic Engagement Coordinator.

Mariah Harrison
Mariah joined the team in May 2020 as the Nonprofit & Philanthropy Coordinator. She comes to us from the University of New Mexico Office of Community Engaged Learning & Research, where she served as the Community Partnerships & Program Planning Manager. Mariah also works to support nonprofit and philanthropic work through her podcast and several local nonprofit board roles. She holds a master’s degree in Community and Regional Planning and is dedicated to supporting the nonprofit sector and our Albuquerque community as a whole.
This report is a new way to show the scope of how the City is supporting and partnering with nonprofit and social profit organizations.

These partnerships are broad and innovative. Together we are addressing critical issues in our community, creating unique educational and artistic experiences for residents, and coordinating programs meant to build upon the strengths of our city.

Among the breadth of information gathered, there are three major highlights from this data for Fiscal Year 20 (FY20) as well as COVID-19 funding relief. First and foremost, the monetary value of the total funding provided and managed by the City for these partnerships and contracts in FY20: approximately $64.5 million. Next, are the number of organizations that have partnered with the City: approximately 250. An example of these partnerships is that Mayor Keller’s Office contracted with two nonprofit organizations, RGC Access and Community Outreach Program for the Deaf, for sign language interpretation services during its coronavirus media events and briefings. Last is the amount of COVID-19 relief funding from the City, which benefitted 119 organizations, over 1,200 families, and over 2,000 small businesses with over $8.9 million.

Family and Community Services, Cultural Services, the Office of Equity and Inclusion, and Parks and Recreation all partner with dozens of organizations. Many of these partnerships have been adapted due to the coronavirus crisis. It is important to note that the value and impact of these partnerships cannot always be expressed in dollars. For example, several departments coordinate Memoranda of Understanding (MOUs) with organizations in place of traditional contracts.

Thank you for taking the time to read about how city departments are supporting the work of and services provided by nonprofits. These organizations are incredibly impactful for our economy as well as the community within which we all live.

Check page 27 if you would like to partner with city departments.
OUR COVID-19 RESPONSE

When it was clear that businesses and our most vulnerable populations would be affected by the COVID-19 pandemic, Mayor Tim Keller, in cooperation with the Albuquerque City Council, quickly identified funding to provide resources for these groups. A City Council resolution was passed to take advantage of CARES Act funding and to comply with provisions for federal reimbursement. The resolution provided funds, via emergency contracts to organizations for food, housing, and other emergency support to Albuquerque residents, and encouraged these organizations to partner with local businesses to further support the economy.

The Family and Community Services (FCS) department awarded $1 million in COVID-19 relief. In April 2020, City Council Resolution (R-20-30) was approved providing this one-time $1 million Coronavirus Community Support and Recovery Fund. Forty-two nonprofit organizations were awarded funds by the council-appointed Oversight Committee and distributed through the FCS emergency procurement process.

These short-term contracts were designed to provide community-based agencies with the ability to address the unanticipated loss of income and job-related health care, the decreasing availability of support services, and the unanticipated health costs resulting from the pandemic.

The Cultural Services Department (CSD) also provided COVID-19 relief funding through City Council Resolution (R-20-39), which allowed for a special funding cycle under the Urban Enhancement Trust Fund (UETF), called the Urban Enhancement Art and Culture Organization Recovery Fund Program. The funding, supported by $304,000 in the UETF endowment went to 66 arts and cultural nonprofit organizations to provide programming for the community and employment for artists.

Eligibility was based on the organization’s:

• Resiliency
• Cultural Vitality
• Audience Engagement
• Ability to use funds directly to employ artists through contract or other work
• Commitment towards becoming an organization of diversity, equity and inclusion, and accessibility

The UETF funds were found to be eligible for CARES reimbursement, therefore leaving the UETF Fund intact and available for subsequent cultural funding initiatives.

In addition to this, the City provided $3.8 million for emergency housing, $1.125 million in COVID-19 relief in the form of PPE for small businesses as well as $2,000 grants directly to over 1,200 families in Albuquerque who were excluded from earlier federal aid. See the next section for information on these programs.

One Albuquerque Fund
The One Albuquerque Fund is a 501(c)3 that is separate from city finance sources. However, they were able to raise over $216,000 for COVID-19 relief funding:

- $50,000 to Economic Development Department to aid 10 businesses with lost revenue
- $150,000 to Family and Community Services Department and Los Griegos HSSC for motel vouchers and supporting 90 families with food, housing, and eviction prevention services
- $5,000 to the Southwest Organizing Project sewing guild employing immigrant and refugee women to create face masks
- $3,000 to Working Classroom and New Mexico Dream team for a mobile mural
- $5,000 for housing for first responders
- $12,895 to Albuquerque Public Schools for school supplies

COVID NUMBERS

$1M
For Coronavirus Community Support and Recovery Fund

$304,000
For 66 Albuquerque Arts and Cultural Organizations

$226,000
Awarded for COVID-19 Relief Initiatives
PROVIDING SHELTER DURING COVID-19

Amount granted in Contracts: $3.8 Million
Number of Bed nights in COVID Hotel #1: 1,312

Mayor Keller created a Homeless Advisory Council in 2019 that would address gaps in services for Albuquerque’s homeless population. This included providing housing vouchers, partnering with the Downtown Public Safety District, and a long term plan to build a new shelter as well as making the Westside shelter available year-round. Together with the Advisory Council, Bernalillo County, and the initiation of the One Albuquerque Fund, the Family and Community Services department made distinct progress in addressing these gaps by a multifaceted approach. The culmination of this work allowed the City and partners to immediately gather resources and address challenges posed by the pandemic.

Westside Emergency Housing Center
When the first positive COVID-19 case was detected in New Mexico in March, the City of Albuquerque established a working group with partner agencies to develop and implement comprehensive sheltering efforts. Team members from these agencies (CABQ Family and Community Services and Emergency Operations Center, UNMH, Presbyterian Hospital, Lovelace Hospital, Heading Home, Healthcare for the Homeless, First Nations, Centro Sávila, Department of Health MRC, the State of New Mexico, Bernalillo County), still convene daily.

The team’s planning efforts included an immediate implementation of social distancing, mask wearing, hand washing routines as well as screenings at the Westside Emergency Housing Center (WEHC). Under the guidance of UNM Health Sciences Center, the City screens every individual seeking to utilize the WEHC. Anyone with symptoms or exposure or who has traveled from a high risk area is immediately placed in isolation or quarantine and administered a COVID-19 test. Those testing positive continue their isolation in a hotel setting to receive food, medical attention, and time to recover. In addition, the City established protocols for identifying vulnerable individuals. In late April three community centers were used as shelters to provide safety for these individuals.

COVID Recovery & Wellness Hotels
In June, guests staying at the community centers were moved to the first Wellness Hotel. Several non-congregate sites have been established to help those needing isolation.

In response to the current situation and in preparation for the future, four hotels
have opened between June and October to help create greater social distancing efforts at the WEHC:

- Two COVID hotels are designated specifically for COVID-positive individuals. These hotels allow individuals that are COVID positive a place to recover, or individuals that have been in contact with a COVID person a chance to isolate.
- Two other hotels have been established as Wellness Hotels. These locations take individuals that are non-COVID positive, older, or have underlying medical issues and have them shelter in a location where there are no known COVID cases to keep them safe. A third Wellness Hotel opened the first week of December.

Without the addition of these locations to slow community spread, it is possible positive cases could have been as high as 400.

**Care Coordination**
The collaboration between multiple government and nonprofit agencies provides guests at each of the hotels with three meals a day, case management provided by Health Care for the Homeless and First Nations, and helps them to identify permanent housing options, as well as WiFi for children to do their school work. Hotel staff provide operational support and medical supervision around the clock, seven days a week.

**Impact**
As of the end of November, $3.8 million has been spent to ensure the safety of these individuals. This includes $1.4 million from Family and Community Services and $2.4 million from CARES funding directed to community partners for services provided at the WEHC and hotels.

On November 24th a record 634 individuals were being sheltered overnight by the City’s system. Since April, the total number of individual “bed nights” (total per person, per day, per location), provided by just the COVID Hotel #1 is 1,312. This hotel has 107 rooms and has been open for over 220 days. People from all over the state have come to stay at these locations because they might not have had a safe place to isolate at home. This extensive and detailed approach has helped more than 1,000 New Mexicans recover safely including first responders and healthcare workers.

People experiencing homelessness (in emergency shelters, transitional housing, or unsheltered) in Albuquerque number approximately 4,500, with the fastest growing populations being millennials and seniors.

The WEHC is open to men, women, and families. Individuals seeking shelter must enter through the WEHC. Keep up to date with the WEHC and the City’s services for people experiencing homelessness, [here](#).

**TOTAL BED NIGHTS PROVIDED AT EACH LOCATION (MARCH-NOV. 2020)**

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<thead>
<tr>
<th>CITY FACILITY/CENTER</th>
<th>TOTAL BED NIGHTS</th>
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<tr>
<td>WEHC</td>
<td>98,330</td>
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<tr>
<td>Hotel 01</td>
<td>1,312</td>
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<tr>
<td>Hotel 02</td>
<td>643</td>
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<tr>
<td>Wellness 01</td>
<td>9,000</td>
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<td>Wellness 02</td>
<td>12,000</td>
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<td>Community Centers</td>
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CABQ COMMUNITY IMPACT FUND

Amount Provided to Local Families: $2.5 Million

On December 1st, the City announced that it would provide $2.5 million in CARES Act funding to support families previously excluded from the federal stimulus aid. The CABQ Community Impact Fund is a one-time emergency fund for these families that would be available via online application. The Fund, launched December 7th, received over 3,000 applications within hours.

Eligibility requirements for the Impact Fund included that applicants be residents of Albuquerque, not be eligible for unemployment or paid sick leave benefits, experienced at least 20 hours per week reduced work. The funds of $2,000 per family may be used under any combination to cover basic needs, food, housing costs, utilities, transportation, school supplies and other household expenses, child care, health care, medical need, or to pay toward debt.

EL CENTRO de Igualidad y Derechos volunteered to assist the Economic Development Department (EDD) in the design of the program and worked closely with both EDD, the Office of Equity and Inclusion and the Office of Immigrant and Refugee Affairs to share messaging and FAQs. El CENTRO worked to communicate this opportunity to the community as well as train anyone who needed assistance with the application. This local nonprofit took phone calls, produced social media for the funds, and partnered with the Center on Law and Poverty and New Mexico Voices for Children to ensure that as many families as possible were reached.

In order to vet applications and disperse the funds, EDD contracted with the Family Independence Initiative (FII). FII implemented the website, translation, and program as designed by the City and community partners. Following Albuquerque’s Sanctuary City requirement that no personal identifiable information be shared, FII also ensured the privacy of all applicants.

This $2.5 million will be able to support over 1,200 families by late December. Additional resources available to Albuquerque families can be found here.

$2.5M In Assistance to 1,200+ Families
PPE DISTRIBUTION TO SMALL BUSINESSES

Total appropriated: $1.12 Million

To help business owners comply with the state public health order requiring them and their employees to wear PPE when working near one another and the public, City Council appropriated $1.125 million under Ordinance (O-20-24) and Resolution (R-20-64) in June to supplement funding for employers to provide this PPE and screening equipment. This would help many businesses to reopen safely as public health orders allow.

In order to begin filling the need for these businesses, the EDD put out a Request for Quotes (RFQ) through which they were able to allocate 10 contracts to local vendors for $85,000 each. These vendors provided disposable cloth face masks, gloves, sanitizer, plexiglass dividers, and disinfectant which was all delivered to the Emergency Operations Center for packaging by volunteers.

Each box is valued at approximately $300 worth of supplies. Any business with 50 or fewer employees is able to obtain these boxes of PPE from a total of 9 distribution centers, each under a $10,000 contract, including the newly formed Asian Business Collaborative which works to provide these boxes at several other locations and special events around town.

Since the beginning of this distribution, the City of Albuquerque Small Business Office has coordinated multiple events with the distribution partners and has served over 2,000 Albuquerque businesses.

$1.12M In PPE to 2,000+ Small Business
Approximately $64.5 million is managed by the City and coordinated through nine departments. Below is an overview of the work of each department as it pertains to contracts and MOUs with nonprofit, social profit, and intergovernmental organizations.
The Family & Community Services (FCS) department manages the most contracts and the greatest amount of funding. FCS provides health and social services, housing, recreation, and education to improve the quality of life for the entire Albuquerque community.

FCS manages $52.6 million covering 170 contracts and supporting a broad range of social services provided by 78 community and nonprofit organizations to provide for critical needs amongst the City’s children, youth, and elderly as well as people experiencing homelessness and behavioral health disorders.

FCS designs its contracting process to provide accountability and built-in evaluation mechanisms to report outcome in five focus areas:

- Behavioral Health Stability
- Housing Stability
- Individual and Family Resilience
- Public Safety
- Aging with Dignity (Seniors)

Contracts are awarded through a competitive Request For Proposal (RFP) process in one-year increments, some of which are provided the option for renewal up to three years.

The community-based services in FCS are coordinated through five divisions:

- Community Development
- Homeless Prevention Initiatives
- Behavioral Health & Wellness
• Community Recreation & Education Initiatives
• Health & Social Services Centers

Project Highlight: Heading Home’s ABQ StreetConnect

Abq StreetConnect (ABQSC), started in 2016, is a collaboration of business owners, residents, churches, providers, city leaders, and the Albuquerque Police Department to address homelessness and severe mental health crisis in the downtown area. These entities decided that Heading Home, which FCS has been working with since 2005, would be the organization to implement the program due to their experience in outreach and their partnership with the UNM Pathways program.

The Pathways model addresses the challenge that for those experiencing homelessness and living with a compounded mental health-related issue is the loss of connection to primary and behavioral health services.

Those systems are complex to navigate and the model helps people connect to vital care services and supports when they get disconnected from services (i.e. Social Security benefits, primary care provider, and prescriptions). The unique team consists of an outreach worker, a clinician, and a case manager.

Ultimately, the goal of this program is to increase housing stability and behavioral health stability through intensive street outreach for individuals experiencing homelessness who are high utilizers of public resources.

Without the Abq StreetConnect Program, 121 clients over the last year would likely have continued to suffer without direct contact with clinicians and case managers. These individuals received aid in applying for supplemental Social Security benefits and 37 received aid moving into permanent housing.

Outreach is done at least 10 times per month, in addition to responses to calls from residents, businesses and city staff regarding people who appear to need these outreach services.

All participants have the opportunity to complete an assessment for the Coordinated Entry System (a local housing services program).
The Cultural Services Department (CSD) supports Albuquerque’s creative economy, artists and organizations, and provides unique and ongoing cultural experiences for our residents. Housing numerous programs, cultural sites, events, and organizations such as libraries, museums, and historical sites, CSD is a wealth of local expertise and services.

The Urban Enhancement Trust Fund (UETF) is an endowment established in 1983 by City Ordinance under the Public Art Urban Enhancement Program with the leadership of a citizen’s committee. In the 36 years of the ordinance, over $16 million in funding has been awarded. These funds are organized as contracts with organizations for services that have direct impact on and with our local and dynamic creative industry.

Examples of services include:

- Tours
- Literary and Music Festivals
- Growers’ Market
- Fractals Events
- Workshops
- A citywide Cultural Plan (in previous cycles of UETF)

Through CSD, the UETF offers two-year contracts every other Spring. The endowment provides over $300,000 for both capital and cultural projects in Albuquerque. Over the course of 2020–2021 grant period, $350,000 in contracts were awarded to 44 organizations.

This fiscal year, CSD coordinated 35 local events sponsored by City Council discretionary funds for $1.1 million. Examples of organizations that received one-time funding through reimbursement this year included:

- 516 Arts
- Albuquerque Pridefest
- Fusion
- Mariachi Spectacular
Cultural Services prioritizes funding for arts organizations and events that are free, low cost, or youth oriented.

Project Highlight: Explora

Explora is a long-term public-private partnership with the City of Albuquerque that works to accomplish the vision of: “creating opportunities for inspirational discovery and the joy of lifelong learning through interactive experiences in science, technology, engineering, art, and math.” Visitors can experience this inspiration and joyful learning through over 250 of Explora’s interactive exhibits and programs.

Following the current public health guidelines, Explora continues to offer COVID-safe programming and STEAM-based camps. See their website to learn more about Tech Fiesta, Virtual STEM Nights, and the Youth Intern Program.

Explora is building the new Cradle Through Career STEAM (science, technology, engineering, art and math) Learning Campus, and will open X Studio to support students, especially low-income students of color, in education and workforce development. The center will bring teens and their dreams together with cutting-edge tools, technologies, and mentors.

Project Highlight: National Institute of Flamenco

Established in 1982, the National Institute of Flamenco (NIF) is considered the center of flamenco in the U.S. It’s programs include the Conservatory of Flamenco Arts, Yjastros: The American Flamenco Repertory, and the annual Festival Flamenco Alburquerque event.

This year’s 33rd Festival Flamenco Alburquerque, is a major part of the

$1.45M
In Contracts to

79
Organizations
Institute’s mission to preserve and promote flamenco’s artistry, history, and culture among both national and international communities.

As things began to shut down in March 2020 due to the COVID-19 pandemic, the NIF Executive Director and Board adapted their program to an all virtual festival—a remote broadcast coordinated with artists and the teams at tablaos. They were able to record from locations in Spain and also keep the historical lecture component. NIF worked with videographers in Spain and the U.S. to coordinate the virtual event. They then created the platform to sell tickets and present the event online. Programming was provided at low or no-cost to virtual tourists and low-income students and families.

This virtual event would broaden attendance to people from all over the world. Additionally, this was an opportunity to provide work for artists, who live to dance, and whose livelihoods had been challenged. This redesign provided time for the international tablaos and dancers to come together with U.S. dancers and talk about what had suddenly become a real issue: How to provide a living wage and sustainable support for artists who are often contract workers. This discussion created a workshop that now is continuing the work.

Between June 12–20, 2020 the Festival included over 20 internationally known artists from the U.S. and over 60 from Spain who performed from their homes and tablaos throughout Córdoba, Sevilla, Madrid, Granada, Jerez, Extremadura, and Barcelona.

The 2020 festival included:
- 5 lectures
- 9 performances
- 21 workshops
- 36,671 unique visitors from around the globe, via 92 countries
The Economic Development Department (EDD) supports business and workforce development and provides economic opportunities for local residents and businesses to thrive, while making a concerted effort to reverse disinvestment in underserved communities and neighborhoods.

EDD houses the Small Business Office, the International Trade Alliance, and Film Office and works closely with Hospitality and Tourism industry, local Chambers of Commerce, Central New Mexico Community College (CNM), the University of New Mexico (UNM), and Sandia Science and Tech Park.

Through recruiting jobs, supporting local businesses, connecting with other cities, and developing place-based projects, EDD supports a robust and broad economic sector.

EDD has held many public-private partnerships and has numerous contracts, mainly with nonprofits. Over the last year, EDD worked with 30 nonprofit organizations on contracts worth a total of $7.6 million. These partnerships focus on workforce development, small business support, tourism, and international trade.

In addition to this, the department supported 10 one-time events sponsored by the department and city administration at $142,500.

Unrelated to nonprofit contracts but still remarkable, EDD staff has worked hard since the pandemic began to coordinate almost $12.3 million, of which $10 million was appropriated by City Council under R-20-92, in assistance to:
• Direct Payments to Local Small Businesses: $10 million
• Direct Payments to Micro-Business: $700,000
• PPE for Small Businesses: $1,125,000
• Direct Payments to Small Businesses: $364,500 (to support outdoor eating, retail, and exercise facilities)
• Additional Outdoor Dining and Market Support: $97,000
• TenderLove Community Center Nonprofit: $3500 (to support retail operations)

Project Highlight: International District Economic Development

The International District Economic Development (IDED) founded in 2019 is the first of its kind: a business incubator in the heart of Albuquerque’s International District with a focus on the Film, Media & Entertainment industry.

IDED works to increase the number of small business in film and media and to assist entrepreneurs in starting, sustaining, and growing their businesses, all of which has a significant impact on the economic health of a community.

EDD supported the overall program development of IDED in order to do their unique work of supporting small business start up and growth in the International District.

Incubator work includes hosting informational meetings and business acumen assessments, providing unique resources, and networking with other community organizations.

This community-driven organization will continue to offer office space, consulting, workshops, and address the needs of the local business sector to lift up the International District from a historically underinvested neighborhood to a powerful hub of industry.

Office of Equity and Inclusion

Amount Granted in Contracts: $381,000
Number of Contracted Organizations: 24+

The Office of Equity & Inclusion (OEI) lifts the voices of immigrants, refugees, and Black Indigenous People of Color and grows equity, both inside city government and within the broader Albuquerque community.

OEI houses Native American Affairs, the Immigrant & Refugee Office,
and the African American Community and Business Liaison. The department invests in local nonprofits and small businesses in an effort to build capacity and growth as a source of local jobs.

Their mission is to inspire and equip city government to make Albuquerque a national role model of racial equity and social justice by:

• Developing a workforce that is representative, at all levels, of the demographics of the City
• Increasing local purchasing and business with people-of-color-owned companies
• Investing in areas of the City that have been underinvested and/or underserved

• Ensuring the City delivers services in an equitable and inclusive manner

OEI uses a substantial portion of a grant received from the W.K. Kellogg Foundation to support the work of more than two dozen organizations and individuals in FY20.

Approximately $323,000 went toward anti-racism and implicit bias trainings, language translation and interpretation services, community asset mapping, community leadership development, community outreach, job readiness, internships and mentorship, and media and marketing work as part of a three-year multi-faceted approach to workforce equity. Additional Kellogg funding allowed OEI to hire individuals to staff the

$381,000
In Contracts to

24+
Organizations
office to accomplish the breadth of this important work, and provided small amounts for event sponsorships.

The department contracted with the Partnership for Community Action (PCA) for $25,000 that was allocated by City Council specifically for citizenship work. Additionally, OEI assisted City Council, which provided just over $33,700 to support local nonprofits who were providing asylum seekers with basic necessities including food, shelter, clothing, and assistance with travel arrangements.

Also notable is that the City entered into a MOU with the Native American Community Academy Inspired Schools Network to collaborate on the Albuquerque My Brother’s Keeper Alliance, funded by the Obama Foundation. The City’s role is to support, with in-kind resources, the Social Emotional Learning for School Success program.

Project Highlight: Native Health Initiative

The Office of Equity and Inclusion partnered with the Native Health Initiative (NHI) for an asset mapping project. This partnership was a natural fit as NHI and OEI share a deep belief in the wisdom and knowledge of our communities.

NHI, created in 2005, seeks to address health inequities through its model, “Loving Service.” NHI offers opportunities for all ages and has created a robust set of partners across the state including Indigenous Nations and organizations, fitness and health organizations, schools, and businesses.

Running Medicine (RM), a program of NHI, is a 12-week intergenerational health program meant to be inclusive and low cost. It empowers families and communities to mind, body, and spirit wellness through movement.

In 2019, OEI participated in an RM Celebration running and walking around the UNM North Golf Course with the people from RM and several Olympic runners, football players, and celebrities. OEI staff have since attended two of NHI’s annual Loving Service Awards.

The department supported NHI’s asset mapping expertise with
$5,000 from a grant received from the W.K. Kellogg Foundation, as NHI’s organizers and community were uniquely capable of gathering the extensive assets in our community needed to create the asset map.

The core of asset mapping looks at what people and communities do well and build on that to improve and heal the community.

OEI specifically contracted with NHI to map youth employment-related assets to support the City’s goal of increasing youth employment.

City youth can use the asset map, which will be linked on the OEI website, to connect with opportunities that may lead to a well-paying job. NHI goes further by also teaching some of our city employees how to conduct asset maps themselves to fill the gaps in city services.

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**Senior Affairs**  
*Amount Granted in Contracts: $1.96 Million*  
*Number of Contracted Organizations: 10*

The [Department of Senior Affairs](#) (SA) is committed to providing resources with care and compassion that help our community thrive while embracing aging. SA offers a wide array of programming, activities, services, and support to older Albuquerque residents.

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$1.96M  
In Contracts to  
10  
Organizations
Several senior and multi-generational centers around Albuquerque offer services including fitness, nutrition education and reduced-cost meals, recreation, and educational programming. Outside of the centers, Seniors benefit from transportation assistance, care coordination, meal delivery, tax help, and a new partnership with the organization, Teeniors.

Most notably in 2019, SA coordinated the 2019 National Senior Games under a $1.33 million budget in coordination with multiple departments, volunteers, sponsors, and partners.

The department has several partnerships with various nonprofit organizations:

- Teeniors: $4,000 (to connect teens with seniors for tech support and learning)
- Partnership for Community Action: $20,000 (to survey individuals raising their grandchildren, assess their experiences, and recommend policies and services at local/state levels)

Through SA, the Area Agency on Aging provides non-medical and wrap-around services to Seniors until Medicare services are an option. Primarily via federal funding from the Older Americans Act, $1.9 million in partnerships allows the department to contract with eight nonprofit organizations. These organizations provide health promotion, respite, personal care, day services, food pantry, legal, and medical services, etc. to Albuquerque seniors.

**Animal Welfare**

**Amount Granted in Contracts:** $200,000  
**Number of Contracted Organizations:** 1

The Animal Welfare Department (AWD) provides care to lost, injured, sick, abused, neglected, and abandoned animals. The department celebrates the human-animal bond through quality adoption and...
education and helps assure public health and safety for the community.

AWD offers free spay/neuter services to low-to-moderate income pet owners and a small fee for microchipping services to the public. The department operates two city shelters, Lucky Paws Adoption Center, and an offsite mobile adoption van, while working closely with rescue organizations and veterinarians to care for these animals.

Through a contract with Street Cat Hub for $200,000 a long-term partnership called Trap, Neuter, and Return focuses on addressing the feral cat population in Albuquerque through humane alternatives to euthanasia.

AWD also manages other grants not coordinated with nonprofits:

- Dennis Friends Foundation: $300,000 (to provide for the “We Care” Community Pet Services Unit, an animal vaccinations, microchips, and spay and neuter vouchers provider for underserved Albuquerque communities)
- PetSmart Everyday Adoption Center: $33,420 (for contractual services to pay for temporary employees)

The Parks and Recreation Department (Parks) works to protect, plan, enhance, and maintain the parks, open space, and trail system that gives Albuquerque its sense of place.

Parks has three specific contracts with nonprofit organizations for FY20:

- Running Medicine: $7,500
The department provides land leases (to Rio Grande Community Farm, the Albuquerque Garden Center, and Albuquerque Balloon Fiesta Inc.) and open space areas (including Ancestral Lands, Bosque Ecosystem Monitoring Program, NMHC, Rio Grande Community Farm, Rocky Mountain Youth Corps, Talking Talons, and Tree NM). Parks also has several cooperative agreements with the Nature Conservancy, New Mexico Game, and Amateur Athletic Development.

### Environmental Health

**Amount Granted in Contracts:** $27,272  
**Number of Contracted Organizations:** 1

The **Environmental Health Department (EHD)** serves the people of Albuquerque by promoting and protecting public health, preventing disease, and preserving the integrity and quality of our natural environment through sustainable management and responsible stewardship.

EHD established two major partnerships: [Valley Community Interpreters (VCI)](https://www.valleyci.org) and the [American Cities Climate Challenge](https://www.americancitiesclimatechallenge.org). The department contracts with VCI for $27,272 for Fiscal Year 20.

This long-term contract provides interpretation services for public health-related messaging.

EHD facilitates support for the [American Cities Climate Challenge](https://www.americancitiesclimatechallenge.org) funded by Bloomberg Philanthropies Energy Foundation which has an agreement with [Prosperity Works (PW)](https://www.prosperityworks.org) for $50,000.

- **Story Riders:** $40,000
- **University of New Mexico Indoor Track:** $78,000 (for Track & Field annual event)
Project Highlight: Bloomberg's American Cities Climate Challenge with Prosperity Works

The City of Albuquerque has a goal of reducing municipal energy consumption by 65% by 2025. Within this goal, the City seeks to help reduce residential energy consumption and ensure underrepresented community voices shape long-term sustainability policies. The partnership between the City, Prosperity Works, and The Energy Foundation provides an opportunity to deepen community ties, accelerate and expand existing equity-driven energy affordability work all while embedding equity into the City’s Climate Action Planning process.

Collaborating with PNM, Prosperity Works hired neighborhood ambassadors from Partnership for Community Action to create familiarity and administer the survey and provide 300 energy audits and upgrades to low income communities experiencing high energy burdens among other health disparity indicators.

Eligibility for home audits was made by identifying neighborhoods on the energy burden map (using census data that identifies hot spots with overlapping poverty factors such as paying more on energy bills, access to transportation, eviction rates). A total of 240 audits have already been completed and the remaining will be complete by the end of 2020.

SURVEY RESULTS

PROSPERITY WORKS’ AUDITS

■ Average savings per home after upgrades > $100/Year per Customer

DEMOGRAPHICS OF RESPONDENTS

■ Ages of Respondents 22 - 76
  - Between 36-45 30%
  - Between 46-55 29%
  - Between 26-35 15%

RACE DISTRIBUTION & ETHNICITY

■ Ethnicity Hispanic

ECONOMICS OF RESPONDENTS

■ Annual Medium Income $10,000-25,000 51%
■ Participants have forgone food to pay utility bills 25%
■ Participants have not received needed health care to pay utility bills 23%
■ Participants cannot afford home repairs (window replacements, water heater repair and/or replacement, roof repairs, etc.) 68%

**The participants said they need to earn between $15-25 per hour to avoid to making these decisions.**
Albuquerque’s MOU with the Bloomberg Foundation is meant to both support collaborative relationships with foundations and get more funding to nonprofits. It included the contingency that nonprofit partners take part in collaborative discussions with the City and support the Challenge and the City’s energy commitment. The unique process for this work provided for technical services and access to strategists working in-house with the Bloomberg Foundation, with whom the City’s Sustainability Office works closely.

Survey participants will be connected with opportunities to have ongoing roles in developing the next iteration of the Albuquerque Climate Action Plan. Survey results will be used to directly shape the City’s Climate Action Plan as well as future city-supported programs aimed at reducing energy burdens.

Legal

Amount Granted in Contracts: $80,000
Number of Contracted Organizations: 1

The Office of Policy, along with its partner offices, the Office of Civil Rights and the Consumer Financial Protection Initiative, varies from the traditional defense role of a Legal Department by proactively creating and advancing legislation and systems to advance solutions to problems, primarily under the direction of the Office of the Mayor.

The Office of Policy received funding from the Cities for Financial
Empowerment Fund (CFE) to be part of a cohort of local governments providing financial navigation services and referrals to residents impacted by the COVID-19 pandemic.

The Office of Policy has partnered with the NM Dream Team to provide 30-minute phone-based financial navigation sessions to residents who call 311 or sign-up online, a program known as Financial Navigators. The program provides remote services for 1200 clients, helping them maximize income, access services, and reduce expenses over a minimum period of six months. Navigators are bilingual (English and Spanish), and services will be available in most other languages with assistance from a telephonic interpretation service.

The Office of Policy is also collaborating with nonprofits, such as the Coalition to End Homelessness, to effectively direct residents to needed resources. This grant includes technical assistance, training on national and local resources, and a specially-developed centralized database. The Office of Policy will also provide marketing and services in multiple languages to ensure residents become aware of the Financial Navigators.

The One Albuquerque Fund is a 501(c)3 initiated by Mayor Keller in 2019 and gives people the opportunity to donate to multiple initiatives year-round. The mission of the One Albuquerque Fund is to connect community, businesses, and nonprofit organizations in supporting the people of our city.

Working closely with city departments to determine what the most critical needs of the City are, the Fund Board direct outreach and funding to those areas or programs. Donors to the Fund include all types of individuals and businesses, from PNM, hospitals, real estate and investment agencies to Sandia Labs, Dion’s, and Netflix.

Since its inception, the Fund has raised almost $500,000, of which, over $216,000 was raised since the start of the COVID-19 pandemic. As of this publication, $226,000 has been allocated to COVID-focused initiatives.
The Board also coordinated a virtual event for this year’s Mayor’s Ball on September 15, which was streamed live and raised over $114,000.

The Fund will also coordinate the Black Community Investment Fund to advise on the City Council approved funding of $1 million made in August 2020 to both amplify black voices and support businesses, organizations, and programming.

For the second year, the Fund is working with CABQ United Way campaign leaders to include the One Albuquerque Fund as an option to which staff can donate for the campaign.

Funds raised will be allocated to the City’s FCS Department for housing services.

Core funding areas for the Fund include:

- Homelessness and housing
- Workforce Support and Training
- Black Community Investment
- Youth Opportunity Programs
- Public Service Support and Recruitment

Nonprofits interested in working with the Fund can contact the Executive Director.

Approximate total funds raised by the One Albuquerque Fund: $500,000

Raised for COVID-19 Relief: $216,468

Months of COVID-Fund Raising: 06
OPPORTUNITIES TO PARTNER

There are several opportunities to partner with the City of Albuquerque. Request for Proposals (RFPs) go out year-round depending on funding and department needs. We are always looking for ways to support nonprofits and social profits in our area and the City will assist organizations through the application process.

The CABQ Procurement site is helpful as it services all of the City Departments’ goods, services, and professional/technical service needs. It is responsible for issuing and tracking contracts and other agreements.

Within that site you’ll find the important Solicitations link. Procurement staff review expiring contracts and work with departments to forecast bids and proposals. This link provides info on current and old solicitations, the process, and registration info.

FCS provides this webpage to find RFPs as part of its Partner Resources. Here you will also find supplemental proposal documents, deadlines, contact information, and the link to sign up to receive information on opportunities.

Register here to receive notices on new RFP offers or update your information.

Nonprofits can register as a vendor on the City’s current e-procurement system (Bonfire) to get notified of offers in their sector.

As many opportunities are not currently listed online, nonprofit organizations that would like to partner or get more information may reach out directly to departments or the City’s Nonprofit and Philanthropy Coordinator.

Gratitude

Many sincere thanks to the city staff members who made this report and, more importantly, the everyday work possible. Due to your attention to detail, outreach, grant writing, research, ongoing data management, and continually prioritizing community needs, these funds and contracts are managed responsibly.
OUR PARTNERS

Organizations contracting with CABQ for FY 20 or via COVID-19 relief funding.

- 1985 - UNM Medical Group, Truman Health Services
- Albuquerque Folk Festival
- 2nd Judicial Court
- 516 Arts
- A Light in the Night Community Outreach
- African American Greater Albuquerque Chamber of Commerce
- ABQ Artwalk
- ABQ Healthcare for the Homeless / Art Street
- ABQ Interfaith Homeless Reintegration
- Albuquerque LGBTQ Chamber of Commerce
- ABQ Sister Cities
- ABQid
- Adelante Development Center, Inc.
- Albuquerque Economic Development
- Agora
- Albuquerque Hispano Chamber of Commerce
- Albuquerque Center for Hope And Recovery Inc
- Albuquerque Film & Music Experience Foundation
- Albuquerque Film Media Experience
- Albuquerque Housing Authority
- Albuquerque Indian Center
- Albuquerque Little Theater
- Albuquerque Museum Foundation
- Albuquerque Philharmonic Orchestra
- Albuquerque Pridefest
- Albuquerque Youth Symphony
- All Faiths Children's Advocacy Center
- Alzheimer's Association
- Amigos y Amigas
- AMP Concerts
- AMP Music-South
- Broadway Cultural Center
- Anita Salas Memorial Fund
- Any Given Child
- APS / CSI Community School Coordinators
- APS / Job Mentor Program
- APS / Out of School Time
- APS / Summer Meals
- APS / Title I Homeless
- APS Community Schools APS Education Foundation
- ARCA
- Arte Escondido
- Artful Life
ARTI- Anti-Racism Training Institute
ArtsHub
Asian American Association of New Mexico
Asian Business Collaborative
Aux Dog Theatre Nob Hill
Baila! Baila!, Inc.
Ballet Folklorico Fiesta Mexicana
Barelas Community Coalition
Barelas Mainstreet
Barrett House - Casa Milagro, Socorro, El Vecino, Project Share
Bernalillo County Jail Re-entry Program
Bernalillo County Youth and Senior Services
Bernalillo County Metropolitan Court
Blackout Theatre Company
Boys and Girls Club
Burque Blues - Southwest Research and Information Center
Cardboard Playhouse Theater Company
Casa Barelas
Casa Flamenca
Casa Fortaleza
Catholic Charities
Catholic Community Services
Center for International Studies - ABQ International Assoc.
Center for Southwest Studies - Burque Noir
Center on Law and Poverty
Centro Sávila
CESSOS
Children's Choice
Chris Dillon
Cuidaño los Ninos
CNM Job Training Albuquerque
Common Bond
Commonwealth
Community Outreach Program for the Deaf
Cornucopia, Inc.
Crossroads for Women
Cultivating Coders
Desert Rose Playhouse
Domestic Violence Resource Center, Inc.
Downtown ABQ MainStreet Initiative
Downtown Arts & Cultural District
DreamSpring
EL CENTRO de Igualdad y Derechos
Endorphin Power Company
Engender
Enlace Comunitario
Ensemble Chatter
Ensemble Music New Mexico
Episcopal Diocese of the Rio Grande
ET Photo Video
Explora Science Center & Children's Museum
Family Promise of Albuquerque
Festival Ballet
Family Independence Initiative
First Nations Community HealthSource
Flamenco Works, Inc.
Flamenco Works, Inc. - Barelas, Flamenco & the Will for Art
Fractal Foundation
Friends of the Orphan Signs
FUSION
Future Focused Education
Gathering of Nations
Globalquerque
Good Shepherd
Grants Collective
Greater Albuquerque Chamber of Commerce
Greater Albuquerque Habitat for Humanity
Greater Albuquerque Housing Partnership
Growers Market
Guitar New Mexico
Harwood
Harwood Art Center of Escuela del Sol Montessori, Inc.
Heading Home
Heading Home - Albuquerque Street Connect
Heading Home - ABQ Opportunity Center
Heading Home -WEHC
Healing Addiction in Our Community Heroin Awareness Committee - Serenity Mesa
High Desert Pipes and Drums
Holy Smokes
Homewise Inc
Homework Diner
HopeWorks - Almost Home
HopeWorks Mobile - Crisis Teams
HopeWorks - ACT
Immigrant and Refugee Resource Village
Incred Able Adaptive MMA
Incremental Development Alliance
Indian Pueblo Cultural Center
Innovate Educate
International District Econ Development Center
John Aaron Lewis Legacy Project/Outpost Productions Inc.
Justice Access Support & Solutions for Health
Katharsis Media Inc.
Keshet Dance & Center for the Arts
Kirtland Partnership
La Mesa Presbyterian Church/La Mesa Arts Academy
La Plazita Institute
La Vida Felicidad, Inc.
Landmark Musicals
Love Week - Convoy of Hope
Lutheran Social Services of Colorado
Luthern Family Services
Manana de Oro
Mariachi Spectacular
MLK Commission
Modern Albuquerque
Mother Road Productions
Musical Theater Southwest
NAACP
National Atomic Museum Foundation
National Dance Institute
National Hispanic Cultural Center
National Institute of Flamenco
Native American Training Institute
Native American Chamber of Commerce
Native American Community Academy Foundation
Native American Film
Native Health Alliance
NDI New Mexico
New Day, Inc.
New Hope Full Gospel Baptist Church
NM Academy of Rock and Blues
NM Art League
NM Asian Family Center
NM Black Expo
NM Black History Organizing Committee - Roots Summer Leadership Academy
NM Black Leadership Council
NM Children's Advocacy Network
NM Coalition to End Homelessness
NM Community Foundation/New Mexico PBS/KNME
NM Dream Team
NM Dulcimer Association
NM Faith Coalition for Immigrant Justice
NM Film Foundation
NM Gay Men's Chorus
NM High School Musical Theatre Awards
NM Humanities Council/UNM
NM Immigrant Law Center
NM Jazz Workshop
NM Legal Aid
NM Philharmonic
NM Solutions/ACT
NM Trade Alliance Services
NM Trade Chihuahua
NMVoices for Children
NM Xtreme Sports Association
NM Young Actors, Inc.
New Space NM
NMCAN
Nob Hill Mainstreet
Oasis Albuquerque
Oasis New Mexico
OFFCenter Community Arts Project
Olga Kern Piano Competition
Opera Southwest
Outpost
Outpost Productions Inc.
Partnership for Arts in Medicine
Partnership for Community Action
PB&J Family Services  
People’s Institute for Survival and Beyond  
Popejoy Hall  
Prosperity Works  
Public Health Works  
Quintessence Choral Artist of the Southwest  
Railyards Market & Barelas Community Coalition  
Rape Crisis Center of Central New Mexico  
Reading Works  
Recuerda a Cesar Chavez  
RGC Access  
Rio Grande Community Development Corporation  
Rio Grande Community Corporation - Any Given Child  
Rio Grande Community Corporation - Coop Catalyst  
Rio Grande Food Project  
Roadrunner Food Bank  
S.A.F.E. House  
Safe Street NM  
Sanitary Tortilla Factory/SINC  
School Zone Institute  
SE ABQ Success Center  
Senior Citizens Law Offices  
Share Your Care, Inc.  
Sandia National Laboratories  
Somos ABQ  
South Valley Economic Development Center  
Southwest Gay & Lesbian Film Festival  
Southwest Research and Information Center/South Central NM Media  
SouthWest Writers  
St. Michael’s STEPS  
Storehouse New Mexico  
Supportive Housing Coalition  
SW Education Partners, RFK Tech Training  
SW Women’s Collaboration  
SWEPT  
TEDxABQ  
Tender Love Community Center  
The Adobe Theater, Inc.  
The Children’s Hour Inc.  
The National Institute of Flamenco  
The OT Circus  
The Savila Collaborative DBA Centro Savila  
Therapeutic Living Services  
Think Big  
Three Sisters Kitchen  
Together for Brothers/NM Asian Family Center  
Trade Alliance Mexico Initiatives  
Transgender Resource Center  
Treatment Advocacy Center  
Tricklock Company  
Tskies Jewelers Co-Op  
Two Worlds  
Umoja  
UNM Office for Community Health  
UNM Institute for Social Research  
UNMH Assertive Community Treatment  
UNMH Young Children’s Health Center  
US Hispanic Chamber of Commerce  
Valley Community Interpreters  
Veterans Integration Centers  
Village of Tijeras  
Visionz-Sankofa  
Visit ABQ  
Vortex Theatre  
Welstand Foundation  
WESST Enterprise Center  
West Central Community Development Group  
Women in Leadership  
Wordcraft Circle of Native Writers and Storytellers  
Working Classroom Inc.  
Working Classroom - Casa Barelas  
Youth Development, Inc.
2020 ANNUAL PARTNERSHIP REPORT

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