



2ND ANNUAL
youthconnect

**STATE OF
SUMMER
REPORT 2019**

AN OVERVIEW OF INVESTMENTS, RESULTS, AND FUTURE
TRENDS OF YOUTH PROGRAMS PROVIDED BY
THE CITY OF ALBUQUERQUE

**ONE
ALBUQUE
RQUE**



1.

ENGAGING OUR COMMUNITY



MISSION STATEMENT:

The mission of “ABQ Youth Connect” is to enrich the lives of the people of Albuquerque and create a community of safety and inclusion by connecting Albuquerque’s youth to opportunities in our city via digital resources and communication.

THE NUMBERS

30,302

YOUTH REGISTERED
2018 - 27,204

658,775

YOUTH ATTENDANCE
2018 - 383,804

263

SITES
2018 - 263

385,556

MEALS

2018 - 337,019

261

PROGRAMS
2018 - 119



3,000 FREE SUMMER YOUTH BUS PASSES WERE DISTRIBUTED 1,500 MORE THAN 2018

FOCUS ON EXPANDING ACCESS TO WEST SIDE OF ABQ

+ 2 SUMMER SITES AT PUBLIC SCHOOLS



SERVING **250** KIDS!

FRIDAY NIGHT TEEN NIGHTS



PROJECTED TO INCREASE BY **50%**

ACTUAL INCREASE **276%**



COMMUNITY CENTER ENROLLMENT



9%

60 MORE KIDS TO PARTICIPATE AT MULTI-GEN CENTERS



SUMMER 2019 HIGHLIGHTS

POOLS

6 SITES' HOURS
EXPANDED
UNTIL SEPT 29TH

70,000 FREE POOL PASSES 2018

80,000 FREE POOL PASSES 2019

4 OUTDOOR POOLS HOURS DOUBLED 2018

6 OUTDOOR POOLS HOURS DOUBLED 2019

ALL POOLS OPEN UNTIL LABOR DAY

SWIM

LESSONS

↑
20%



LIBRARY
YOUTH

VOLUNTEERS

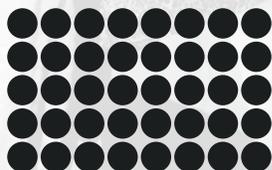
↑
14%

25

TEEN VOLUNTEERS

@ BIOPARK = **6,274** HOURS

79,145 LEARNING
INTERACTIONS



+40 SPOTS
OPEN SPACE
EXPLORER
CAMP

+20 SPOTS
BEMP BASS
PROGRAM



5

UNIQUE AND NEW
CULTURAL SERVICES
INTERNSHIPS CREATED

**FIRST EVER GIRLS FAST PITCH TOURNAMENTS
AT PARKS AROUND ALBUQUERQUE**

YOUTH PROGRAM SITES



-I loved playing basketball with my friends

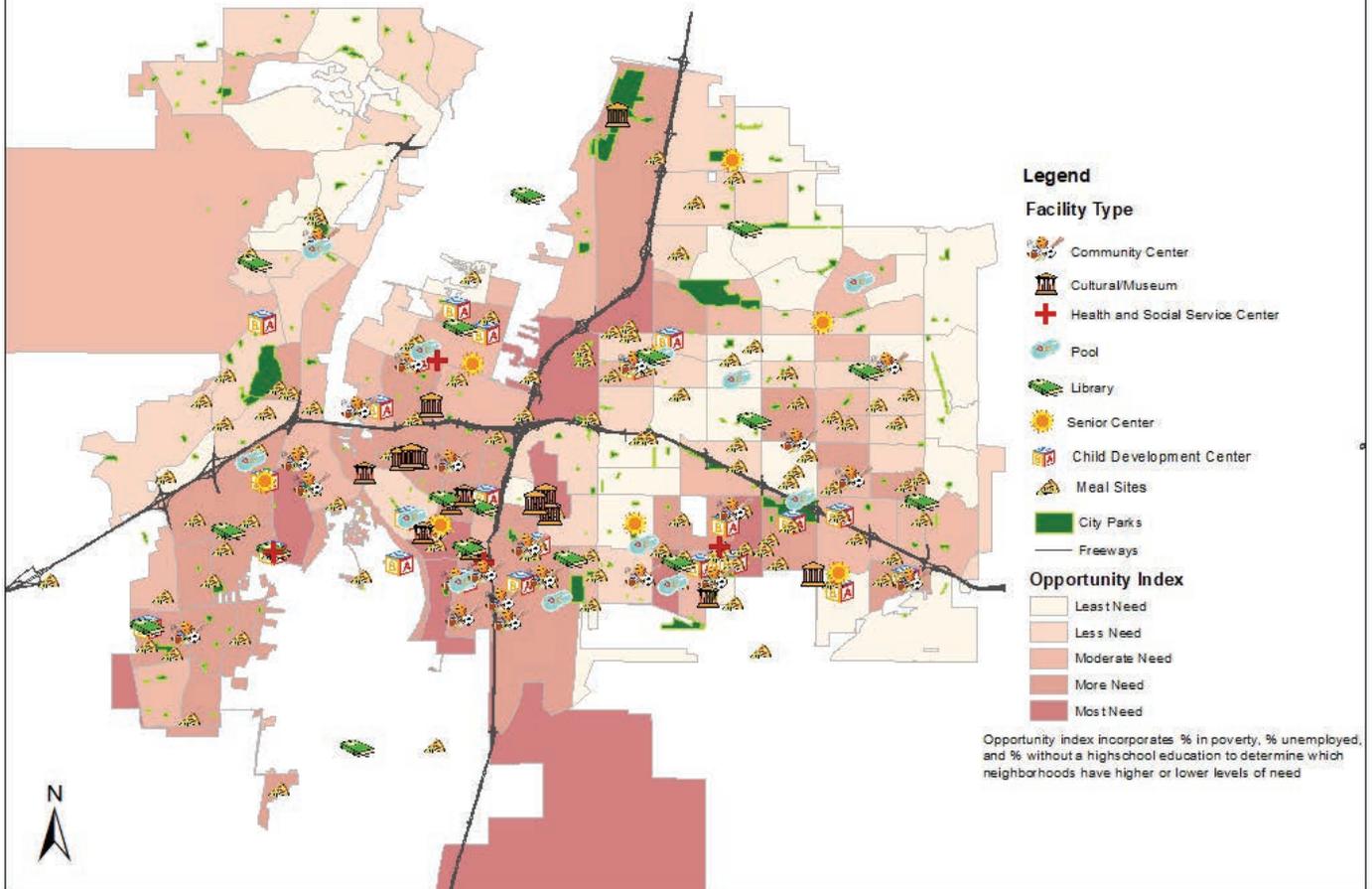


My favorite thing about summer was swimming every week-



-My favorite summer activity was swimming and the fieldtrip to Roller King

City of Albuquerque Youth Program Sites



6.

SUMMER YOUTH BUS PASSES

Providing increased access to public transportation fosters a sense of independence and enables young people to get to school or work, connect with public resources, visit family and friends and experience all of the cultural opportunities Albuquerque has to offer.

Mayor Keller is focused on greater transit equity. This year, the City, working with Albuquerque Public Schools and an array of community-based organizations, distributed 3,000 summer youth bus passes. This is double the number distributed last year. There were over 54 distribution sites in neighborhoods throughout Albuquerque. The passes could be used by any young person, ages 9 to 25. The passes were good for 100 days from the first use and allowed for unlimited rides during this time period.

Demographic information, as well as bus route information, was collected to track the bus pass use.

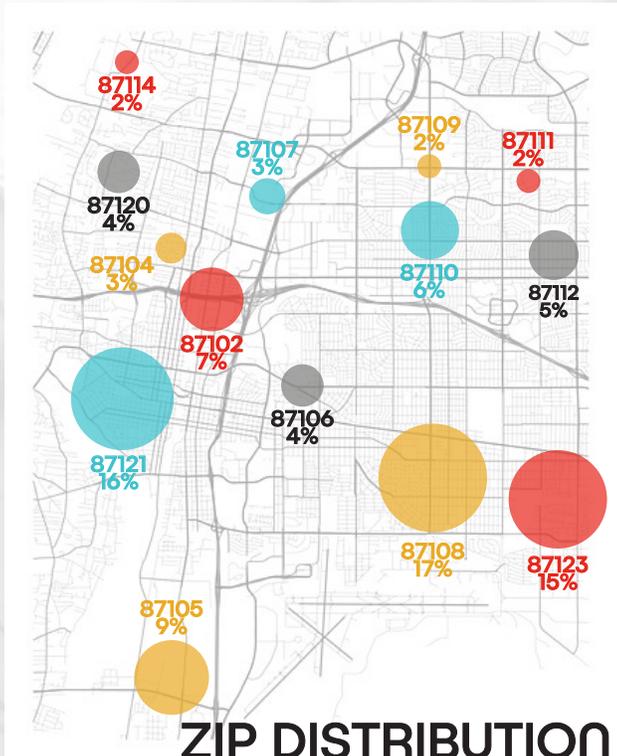
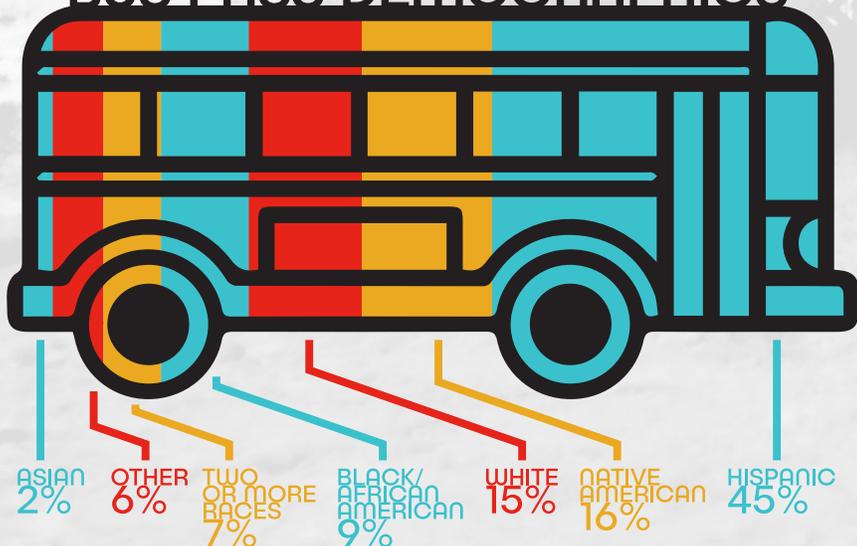


AGE DISTRIBUTION

GENDER

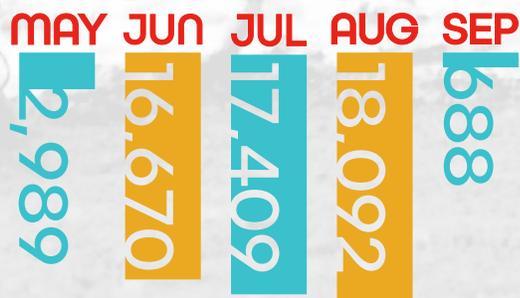


BUS PASS DEMOGRAPHICS



ZIP DISTRIBUTION

USAGE



OF PASSES USED
1,487

TOTAL # OF TRIPS
55,848

OUR STAFF AND INTERNS

Several City departments offered an array of volunteer, internship, and employment opportunities this summer. Volunteers, interns, and employees served in a variety of capacities including: Recreation Leaders, Lifeguards, Cashiers, Tennis Instructors, Clerical Workers, and Maintenance Workers. Some unique internship opportunities included social media interns in the Department of Technology and Innovation, interns working with Keep Albuquerque Beautiful in the Solid Waste Department, and young people working with the Bosque Youth Corps in the Parks and Recreation Department. Some highlights from this summer include:

"The other interns and workers at the office are great and I feel like I have a voice in what goes on, they are always asking my opinion on different issues and value my input."

-Erin Lucero

"We are everywhere, it definitely was not what I was expecting, but much better. It's been an amazing experience and there's not one day I want to miss work because everyone I work with is amazing."

-Victoria Corrales

"I would say to keep an open mind because this internship is full of surprises. It's definitely not a boring office job."

-anonymous

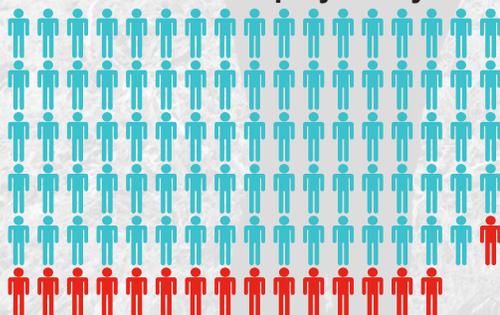
CITY DEPARTMENTS WITH INTERNS AND YOUTH EMPLOYEES

13

TOTAL CITY SITES WITH INTERNS AND YOUTH EMPLOYEES

45

Summer Youth Employees by Year



2018
1,090 youth

2019
1,278 youth

16% more than 2018

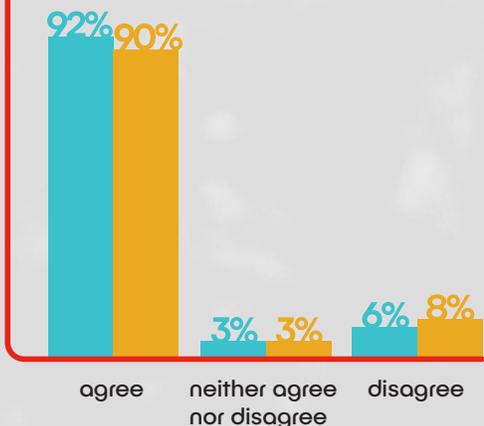
Investment in Summer Youth Employees by Year



76% BEING YOUTH OF COLOR

IN 2019 THE CITY HIRED 1,278 YOUTH EMPLOYEES WITH AN AVERAGE AGE OF 18

I was satisfied with my family's experience with the city's summer youth programs.



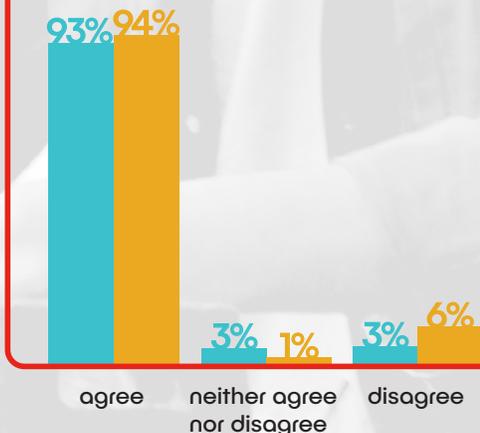
2018 2019

"My kids had a **blast** this summer. They are already talking about going back next summer! **Thank you** to the staff for making this summer one to remember!!!"

"I absolutely **love** these programs! The price point is excellent and the scheduled times for these events fit in well with a working parent's day. Please continue to have these programs, they are so **valuable**."

"I love the program, one of my kids has been going for **six years** in a row and both my girls love it, the field trips are **great**, thank you so much for providing this program."

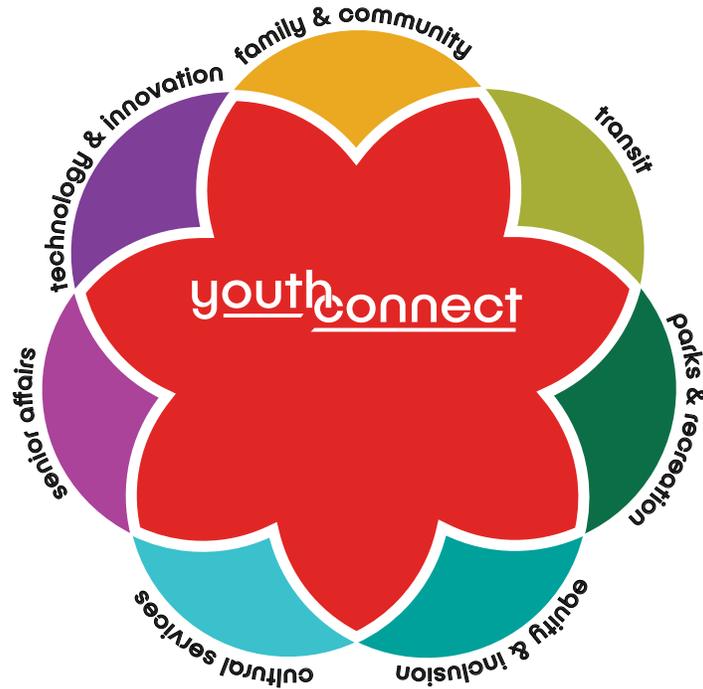
I would recommend the city summer youth program to other parents



2018 2019

*feedback presented anonymously for privacy reasons.

ONE ABO YOUTH CONNECT CONTACT INFO



FOR MORE INFORMATION, VISIT THE FOLLOWING:

www.cabq.gov/mayor

www.cabq.gov/youth-connect

www.cabq.gov/culturalservices

www.cabq.gov/office-of-equity-inclusion

www.cabq.gov/family

www.cabq.gov/parksandrecreation

www.cabq.gov/seniors

www.cabq.gov/technology-innovation

www.cabq.gov/transit



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