



# ABQ RIDE Ridership Statistics by Route Fiscal Year 2014 (July 2013 through June 2014)

#### **What You Should Know:**

ABQ RIDE tracks route ridership through the use of a "farebox"; each time someone boards a bus an appropriate farebox key is activated by the bus driver or automatically by the farebox. In the accompanying tables, one table shows total ridership by route by transit service type. In a second set of tables, ridership information is combined with schedule information to show the number of boardings per in-service hour, by route, by time of day, and by service type.

The routes are categorized by route type in each table: Rapid Ride routes, Local all-day routes, and Commuter routes (routes that operate only during peak morning and evening commute hours and in the peak commuting direction).

- Routes are shown in order by overall ridership, from highest to lowest.
- Boardings are the number of times people get on a bus commonly called "ridership." Five people boarding a bus = five boardings.
- An "in-service hour" is one hour that an individual bus is operating in service for people to ride. If two buses are used on a route for an hour each, whether at the same time or at different times, that is two in-service hours.
- Boardings per in-service hour are the total boardings divided by the total inservice hours over the course of a specified time period.

#### Why these numbers matter:

Total ridership by route tells us how heavily each route is used and is useful as an overall gauge of how much benefit the route provides to the community. But it does not take into account the number of in-service hours operated on each route. If a route does not operate many in-service hours, its ridership will naturally be lower than a route that operates a lot of in-service hours.

Boardings per bus per hour (in service) measures both ridership and how much service is provided on a route – basically how "busy" the route is per day.

#### Why measure by time of day?

Transit ridership varies according to the time of day, just as roads are less used late at night. By doing this, we are able to identify routes that may need more service at specific times of day or see which routes are used at peak commute times and used less at other times. Occasionally, certain times of day will be less productive but are considered important because they allow bus riders to use the bus at other times of the day. For example, someone who works in the evening may go to work in the afternoon peak time and return at night; if less productive evening service were eliminated, that person wouldn't be able to ride the bus at all resulting in a loss of both evening and afternoon ridership.

### What are other important things to consider?

A route with low productivity might be important to maintain if it's the only transportation in an area for people without a vehicle. Something else to consider is boardings per hour compared with the length of passengers' trips. For example a route that has many passengers who ride all the way from one end of the route to the other might not have very high boardings per hour, but it might be considered crowded compared to other routes because there are infrequent de-boardings from the buses until arrival at the primary destinations – everyone's on the bus at the same time.

#### Why concentrate on these statistics if other factors are important, too?

ABQ RIDE considers other factors in making any decisions about service changes on a case-by-case basis and may develop other system-wide statistics in the future if needed. However, total ridership and ridership per in-service hour are two measures that are essential statistics to consider in all cases. The underlying data is readily available, and they provide basic indications of the value of the service to the community and the value generated per unit of service provided.

## ABQ Ride - Total Annual Ridership By Route Fiscal Year 2014 Ridership\*

\*Also known as Fixed-Route Unlinked Passenger Trips.

Rapid Ride Routes	Weekday <u>Saturday</u>		<u>Sunday</u>	<b>Grand Total</b>
766 - Red Line Rapid Ride	1,217,094	159,639	73,074	1,449,807
777 - Green Line Rapid Ride	954,497	113,611	45,172	1,113,280
790 - Coors Blue Line Rapid Ride	453,197	19,275		472,472
Rapid Ride Total	2,624,788	292,525	118,246	3,035,559

<u>Local Routes</u>	<u>Weekday</u>	<u>Saturday</u>	<u>Sunday</u>	<b>Grand Total</b>
66 - Central Avenue	2,187,319	364,107	254,804	2,806,230
5 - Montgomery/Carlisle	813,932	58,339	35,697	907,968
11 - Lomas	674,249	61,315	31,585	767,149
8 - Menaul	654,139	60,414	32,347	746,900
141 - San Mateo	528,900	107,878	49,799	686,577
157 - Cottonwood/Montano/UTC	565,551	65,623	34,583	665,757
140 - San Mateo / CNM Work Force	486,860			486,860
10 - North Fourth Street	368,581	47,438	10,269	426,288
155 - Coors	275,280	36,096	13,085	324,461
1618 - University/Gibson/Broadway	233,839	21,293	11,030	266,162
31 - Wyoming	201,692	18,333	5,727	225,752
53 - Isleta	183,150	22,818		205,968
54 - Bridge/Westgate	181,427	20,305		201,732
50 - Airport/Downtown	177,082	12,203		189,285
1 - Juan Tabo-Four Hills	144,798	9,102	5,006	158,906
2 - Eubank-Ventura	124,030	10,221	4,762	139,013
198 - 98th / Dennis Chavez	101,213	15,047	9,452	125,712
40 - D-RIDE	124,943			124,943
97 - Zuni Express	94,185			94,185
51 - Atrisco/Rio Bravo	61,322	9,155		70,477
36 - 12th Street/Rio Grande	42,665	6,622		49,287
Other	11,948	1,960	825	14,733
Local Total	8,237,105	948,269	498,971	9,684,345

### ABQ Ride - Total Annual Ridership By Route Fiscal Year 2014 Ridership\*

\*Also known as Fixed-Route Unlinked Passenger Trips.

Commuter Routes	<u>Weekday</u>	<u>Saturday</u>	<u>Sunday</u>	<b>Grand Total</b>
96 - Crosstown Commuter	57,781			57,781
251 - Rail Runner Shuttle (Former #151)	43,459			43,459
222 - Rio Bravo Rail Runner Connection	31,079			31,079
7 - Candelaria Commuter	17,060			17,060
98 - Wyoming Commuter	15,422			15,422
92 - Taylor Ranch Express	14,466			14,466
250 - Airport/Downtown (Former #350)	14,162			14,162
217 - Downtown-KAFB Ltd. (Former 317)	14,017			14,017
93 - Academy Commuter	13,763			13,763
12 - Constitution Commuter	12,398			12,398
6 - Indian School Commuter	11,941			11,941
13 - Comanche Commuter	11,046			11,046
94 - Unser Commuter	10,196			10,196
551 - Jefferson - Paseo del Norte Express	9,999			9,999
34 - San Pedro Commuter	6,745			6,745
162 - Ventana Ranch / Unser	5,609			5,609
Commuter Total	289,143			289,143
Grand Total	11.151.036	1.240.794	617.217	13.009.047

Note: several routes are operated on behalf of other agencies that fund their operations.

- 10 North Fourth Street: Partly funded by Bernalillo County
- 51 Atrisco: 100% funded by Bernalillo County
- 53 Isleta: 100% funded by Bernalillo County
- 54 Bridge/Westgate: Partly funded by Bernalillo County
- 96 Crosstown: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 155 Coors: Service between NW Transit Center and Rio Rancho funded by Rio Metro Regional Transit District
- 222 Rio Bravo Rail Runner Connection: 100% funded by Rio Metro Regional Transit District
- 250 Airport/Downtown: 100% funded by Rio Metro Regional Transit District
- 251 Rio Rancho/ABQ Rail Runner Shuttle: 100% funded by Rio Metro Regional Transit District

Rio Metro Regional Transit District provides general funding support, through the county regional transit gross receipts tax, for ABQ RIDE's fixed-route service.

### **Total Boardings Per Bus Per Hour (In-Service)\***

\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
777 - Green Line Rapid Ride	50.5	65.3	72.6	40.0	60.8
766 - Red Line Rapid Ride	44.3	59.4	71.6	37.1	56.3
790 - Coors Blue Line Rapid Ride	28.5	26.4	28.0	15.1	26.5
Rapid Ride Total	40.9	52.6	59.1	32.5	49.0

<b>Local Routes</b>	<u>AM</u>	Mid-Day	<u>PM</u>	<u>Evening</u>	<u>Overall</u>
66 - Central Avenue	45.2	67.0	75.2	46.2	60.3
141 - San Mateo	44.8	64.7	67.1	41.4	57.0
140 - San Mateo / CNM Work Force	37.3	45.8	55.4		46.2
5 - Montgomery/Carlisle	37.9	53.5	50.1	27.0	45.5
11 - Lomas	37.9	43.6	47.4	27.0	42.2
8 - Menaul	30.5	44.1	43.5	20.6	37.7
97 - Zuni Express	38.2	37.9	30.6		35.2
10 - North Fourth Street	34.0	36.1	34.7	22.3	34.4
50 - Airport/Downtown	31.3	32.3	38.8	20.7	33.9
53 - Isleta	26.7	32.7	39.1	13.5	31.7
1 - Juan Tabo-Four Hills	22.6	33.8	29.2		27.9
31 - Wyoming	22.0	34.8	29.6	18.9	27.8
1618 - University/Gibson/Broadway	22.3	27.7	33.4		27.7
54 - Bridge/Westgate	25.1	31.8	27.2	12.9	25.5
40 - D-RIDE	21.7	26.5	24.3		24.3
157 - Cottonwood/Montano/UTC	17.2	24.3	29.8	19.6	23.5
198 - 98th / Dennis Chavez	17.8	23.6	28.5	17.5	22.6
155 - Coors	17.3	22.8	25.8	15.9	21.5
51 - Atrisco/Rio Bravo	19.0	22.1	23.1		21.3
2 - Eubank-Ventura	20.5	27.8	19.4		21.3
36 - 12th Street/Rio Grande	20.6	20.2	17.6		19.2
Local Total	30.9	42.1	43.8	30.4	38.4

#### Total Boardings Per Bus Per Hour (In-Service)\*

\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Commuter Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
7 - Candelaria Commuter	23.8		20.3		22.1
93 - Academy Commuter	22.0		21.1		21.5
250 - Airport/Downtown (Former #350)	9.9		30.2	14.3	20.4
217 - Downtown-KAFB Ltd. (Former 317)	18.7		21.9		20.3
96 - Crosstown Commuter	18.6		16.2		17.3
6 - Indian School Commuter	21.4		12.0		16.4
12 - Constitution Commuter	16.9		14.9		15.8
13 - Comanche Commuter	16.1		14.1		15.2
222 - Rio Bravo Rail Runner Connection	20.1		11.2		14.5
92 - Taylor Ranch Express	13.3		13.5		13.4
551 - Jefferson - Paseo del Norte Express	11.9		12.0		12.0
94 - Unser Commuter	12.9		10.8		11.8
34 - San Pedro Commuter	11.7		11.4		11.6
98 - Wyoming Commuter	13.2		8.8		10.9
162 - Ventana Ranch / Unser	10.9		10.8		10.8
251 - Rail Runner Shuttle (Former #151)	7.7	11.1	7.8	3.0	7.5
Commuter Total	14.2	11.1	13.1	6.3	13.4

Note: several routes are operated on behalf of other agencies that fund their operations.

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Rio Metro Regional Transit District provides general funding support, through the county regional transit gross receipts tax, for ABQ RIDE's fixed-route service.

AM: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM: >2:00 PM & <6:30 PM

### Weekday Boardings Per Bus Per Hour (In-Service)\*

\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
777 - Green Line Rapid Ride	53.3	66.9	75.4	39.5	62.6
766 - Red Line Rapid Ride	46.3	60.0	72.9	36.4	57.1
790 - Coors Blue Line Rapid Ride	29.4	27.0	28.7	15.4	27.2
Rapid Ride Total	42.3	52.6	59.5	31.8	49.3

<u>Local Routes</u>	<u>AM</u>	Mid-Day	<u>PM</u>	<u>Evening</u>	<u>Overall</u>
66 - Central Avenue	48.8	69.4	79.9	45.5	62.5
141 - San Mateo	44.4	63.1	65.1	41.8	55.4
5 - Montgomery/Carlisle	38.7	57.1	51.4	27.1	46.6
140 - San Mateo / CNM Work Force	37.3	45.8	55.4		46.2
11 - Lomas	39.2	45.1	48.9	27.3	43.4
8 - Menaul	31.1	46.4	44.4	20.5	38.4
97 - Zuni Express	38.2	37.9	30.6		35.2
50 - Airport/Downtown	31.3	33.7	39.3	20.7	34.5
10 - North Fourth Street	33.1	35.2	36.0	23.8	34.4
53 - Isleta	28.5	34.0	42.4	13.5	33.3
1618 - University/Gibson/Broadway	23.8	31.9	37.1		30.7
1 - Juan Tabo-Four Hills	22.4	37.6	29.9		28.4
31 - Wyoming	22.1	36.4	29.7	18.8	28.0
54 - Bridge/Westgate	25.6	33.7	28.1	13.3	26.6
40 - D-RIDE	21.7	26.5	24.3		24.3
198 - 98th / Dennis Chavez	20.1	25.2	31.4	17.4	24.3
157 - Cottonwood/Montano/UTC	17.0	23.2	28.6	19.9	22.7
51 - Atrisco/Rio Bravo	20.2	22.9	23.7		22.2
2 - Eubank-Ventura	20.4	31.1	19.4		21.5
155 - Coors	17.2	22.6	25.0	15.4	20.9
36 - 12th Street/Rio Grande	21.7	20.0	17.8		19.5
Local Total	31.2	42.5	43.8	30.0	38.4

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\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Commuter Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
7 - Candelaria Commuter	23.8		20.3		22.1
93 - Academy Commuter	22.0		21.1		21.5
250 - Airport/Downtown (Former #350)	9.9		30.2	14.3	20.4
217 - Downtown-KAFB Ltd. (Former 317)	18.7		21.9		20.3
96 - Crosstown Commuter	18.6		16.2		17.3
6 - Indian School Commuter	21.4		12.0		16.4
12 - Constitution Commuter	16.9		14.9		15.8
13 - Comanche Commuter	16.1		14.1		15.2
222 - Rio Bravo Rail Runner Connection	20.1		11.2		14.5
92 - Taylor Ranch Express	13.3		13.5		13.4
551 - Jefferson - Paseo del Norte Express	11.9		12.0		12.0
94 - Unser Commuter	12.9		10.8		11.8
34 - San Pedro Commuter	11.7		11.4		11.6
98 - Wyoming Commuter	13.2		8.8		10.9
162 - Ventana Ranch / Unser	10.9		10.8		10.8
251 - Rail Runner Shuttle (Former #151)	7.7	11.1	7.8	3.0	7.5
Commuter Total	14.2	11.1	13.1	6.3	13.4

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AM: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM: >2:00 PM & <6:30 PM

#### Saturday Boardings Per Bus Per Hour (In-Service)\*

\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
777 - Green Line Rapid Ride	41.2	60.1	65.6	42.9	55.2
766 - Red Line Rapid Ride	37.7	56.9	72.5	41.4	54.9
790 - Coors Blue Line Rapid Ride	12.6	18.4	18.8	10.8	16.4
Rapid Ride Total	33.4	51.0	58.8	38.1	47.6

<u>Local Routes</u>	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
141 - San Mateo	45.6	74.5	76.2	38.4	63.4
66 - Central Avenue	40.3	65.8	67.8	51.4	57.7
5 - Montgomery/Carlisle	36.8	44.4	46.6	21.0	43.2
8 - Menaul	28.7	41.5	45.7	24.0	39.6
11 - Lomas	30.7	44.7	42.9	25.0	38.7
10 - North Fourth Street	40.2	44.7	26.2	15.5	34.5
157 - Cottonwood/Montano/UTC	22.8	34.9	41.6	18.3	31.0
1 - Juan Tabo-Four Hills		29.4	28.0		29.6
31 - Wyoming	23.0	30.3	28.9	21.3	28.2
50 - Airport/Downtown	31.2	20.1	34.3	20.1	27.6
155 - Coors	18.0	25.0	31.4	20.9	25.1
53 - Isleta	16.8	26.0	24.4		22.7
2 - Eubank-Ventura	21.5	23.0	22.3		22.4
54 - Bridge/Westgate	20.4	20.7	21.0	11.2	18.9
198 - 98th / Dennis Chavez	13.4	21.9	20.5	18.5	18.9
36 - 12th Street/Rio Grande	12.4	21.5	16.7		17.8
51 - Atrisco/Rio Bravo	12.5	18.1	19.9		16.8
1618 - University/Gibson/Broadway	12.6	16.5	19.4		16.3
Local Total	29.9	42.4	43.5	33.0	38.9

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AM: <10:00 AM

Mid-Day: >10:00 AM & <2:00 PM PM: >2:00 PM & <6:30 PM

#### Sunday Boardings Per Bus Per Hour (In-Service)\*

\*Also known as Fixed-Route Unlinked Passenger Trips Per Vehicle Revenue Hour.

Rapid Ride Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
766 - Red Line Rapid Ride	27.4	56.9	55.6		47.9
777 - Green Line Rapid Ride	24.9	55.0	49.0		44.3
Rapid Ride Total	26.4	56.1	52.9		46.4

Local Routes	<u>AM</u>	Mid-Day	<u>PM</u>	<b>Evening</b>	<u>Overall</u>
141 - San Mateo	48.8	62.7	70.3		62.5
66 - Central Avenue	29.1	55.8	57.8		48.6
10 - North Fourth Street	42.8	33.9	31.6		34.4
5 - Montgomery/Carlisle	20.8	31.2	36.4		30.9
11 - Lomas	24.9	27.7	33.8		29.3
8 - Menaul	22.1	27.0	28.9		26.6
157 - Cottonwood/Montano/UTC	16.4	27.4	33.2		26.4
155 - Coors		22.5	31.2		25.8
31 - Wyoming	16.5	24.0	27.3		22.9
1 - Juan Tabo-Four Hills		17.6	17.0		17.5
1618 - University/Gibson/Broadway	18.0	14.9	18.1		16.2
198 - 98th / Dennis Chavez	10.2	17.7	19.8		15.9
2 - Eubank-Ventura		16.0	14.7		15.7
Local Total	25.8	36.6	42.9		36.3

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