

# GIBBS

February 2011

Michele Negrette  
Strata Design  
305 Hermosa NE  
Albuquerque, New Mexico 87108

Dear Michele, Please find below and attached our data and conclusion for supportable retail along the Central Boulevard East of the Rio Grande River:

## Summary Demographics

Population 10,160  
2010 Households 4,840  
Median Disposable Income \$26,710  
Per Capital Income \$22,250

## Supportable Retail & Restaurants

Business Type	Supportable Size	Number of Stores
Department Stores	30,000 sf	1 store
Electronics-Computers	5,000 sf	1-2 stores
Grocery Stores	10,000 sf	1-3 stores
Home Furnishings	6,800 sf	3-5 stores
Home Hardware & Garden	2,000 sf	1 store
Shoe Stores	1,200 sf	1 store
Sporting Goods	1,200 sf	1 store

Please find attached the trade area map and the Excel spread sheets with the detailed information for the above findings.

Sincerely,  
GIBBS PLANNING GROUP, INC.



Robert J. Gibbs,  
President