La Mesa			
Strengths	Weaknesses	Opportunities	Challenges
Churches	Historic perception	Entry feature/gateway	Economics-funding
		into the neighborhood	
Layout is good for	Lack of responsiveness from	Need a bank and	Prostitution
biking and walking	the City	other general services	
Sense of	Lack of	Affordable housing	Community
	responsiveness from		involvement-make
			connections-how to
neighborhood Name Change-	Code Enforcement Perception-old name	Small business	get people involved Increased foreclosure
		incubator/support for	on single family
International District	(war zone)	small businesses	homes
Community Gardens	Absentee landlords	Cafes, restaurants,	Lack of City attention-
	and real estate	crafts with an	funding area is not a
	management (code enforcement and land	Craits with an	funding-area is not a
	use)	international flavor	priority
Small Businesses	Inadequate lighting	Festivals and music	Need more police- bike patrols when school is getting out- an officer stationed at the Community Center
Leaders work with community-political	Prostitution	Bike lanes on Copper	Finding places for public green space-
support Mesa Verde	Perception that it is	Denisty-better quality	pocket parks Zoning Enforcement
	unsafe-crime, drugs-it	multi-family to	
	is ok in the day but	replace old	
Community Center Leisure Bowl	not at night Weed control at traffic barriers and	apartments Fairgrounds-possible	Community Center
	roundabouts	redevelopment	expansion
La Mesa Elementary	Street repair/water	Central-shops, restaurants,	People outside the
	main repair-lack of service and	community events- draw people from the	area think La Mesa is
School	responsiveness	whole city	a dumping ground

Multi-cultural	Lack of cooperation	Block captain- neighborhood	Absentee landlords
Residents-trying to	from local businesses Remove traffic barriers-they are a	involvement Cultural Centers	Lack of home
make a better life Residents-close,	hazard and give a bad perception Density-poorly	(Asian Center) Vacant lot across from	ownership Public utility
share, a real	managed apartments and too many	La Mesa Elementary-	
neighborhood Affordable	apartments Lingering trash- enforcement issue	potential pocket park Pocket parks/green space	inspections Multi-family
International Festival	Not enough public	Landlord Association-	Lack of participation
			in neighborhood
Restaurants	green space Not enough places to	clean up properties Get more community	association
Old residents-stability	walk to Residents needs skills/training	involvement	
La Mesa Community	Property crime		
Improvement			
Association			
Talin East Central	Lack of good jobs Car dealerships encroach on		
Ministries	residential streets		
Open to immigrants	Noise		
Fairgrounds Location Public transportation	Traffic No landscaping Too many car dealerships/car carriers No neighborhood involvement Too many weeds Louisiana from Central to Lomas- businesses and streetscape isn't cohesive		

## South San

## Pedro & Elder

Η	$\mathbf{a}$	3	$\mathbf{n}$		<b>^</b>	
п	IJ		<b>H</b> 5		-	
	-		~~	~~	<u> </u>	

Homestead			
Strengths	Weaknesses	Opportunities	Challenges
People	lack of parks more	Linkages bike-ped on	Large empty shopping
	parks needed		
	improve current parks		
	Emerson park was		
	decreased in size		
Location close to UNM	maintain Wilson park Lack of connection between owners and Absentee landlords no	Definable,safe bike and ped places	center vacant underutilized property R-3 zoning
Good access	accountability lack of walkability	San Mateo to get a better street More mixed income	too much commercial
		residents	zoning
Existing Infrastructure	lack of sense of place-	feels urban	speeding on San
	no wayfinding- lack of		
Close to Sandia and	identity biking hard to go east	Condos instead of	Pedro wasting water-
	after San Mateo - San		
	Mateo and Zuni worst		
Kirtland Historical buildings	Kathryn Bike route stops	apartments San Mateo Mixed use,	landscaping
		also Zuni, Gibson and	
Support for residents Ethnic Restaurants	Increase in Homelessness Speeding San Mateo	San Pedro Build Neighborhood pride Empty shopping	
		center on San Mateo,	
		vacant, underutilized	
Parks Schools -could be	should not be 40 mph Lack of lighting on San Pablo		
improved but are close		up- more trash cans	

City like feel	Not enough 4 way stops	Better water management
Transit	too many apartments	local coffee shop
	Zuni , Bell, north of	
Young people	Kathryn Zoning does not	More community gardens- Vacant lot at Southern and Kathryn
	reflect land use- single	
		opportunity for
		pedestrains and
Some landlords do maintain property	familiy zoned R-3 Imbalance- low income lack of home	gardens Park and playgrounds should be multi-age Vacant lot on Alvarado could be a park community garden
		space at Women Earn Wall space for murals and mosaics get rid of murals Kathryn walking bike path connects to schools more police attention
		more lighting
		especially in high
		crime areas,good
		design that complies
		with night sky ord. Community involvemnet- reporting Events that encourage
		involvement- get to
		know neighbors
Trumbull		

Strengths

Weaknesses

Opportunities

Challenges

people families	Lighting can not see if crime occurs Absentee landlords-	Need a landlord/ tenant co-op Work together to	Lack of community involvement Getting landlords to
	trash collection and	C	
	large items are a	deal with landlord	
	problem - tenats don't		
schools - Van Buren	good information Trailer Parks ar run	issues Language school for	assume responsibility No visible results
	down - not	credit ( at Cesar Chavez) International-	from process- tired of community participation with no
Churches	maintained APD not involved in	Chinese/Japanese Resources more	results Zoning enforcement
		Accessible- social	/code enforcement
Community Center -	the community Central is messy- San	services Speak with property owner re: unsafe	issues Investment throughout the
Cesar Chavez Temples	Pedro to Wyoming Fairgrounds are	sidewalks – fix sidewalks	community
Healthcare	rundown Old AMC bar - fence is	underused/	
Location- close to	down Lack of code	underdeveloped	
resources- Base,			
Airport , Downtown Bus System	enforcement Highland students can't take Chinese at HHS		
Extra Trash pick up	County case management has closed cases – not enough case mangers- people		
	need help and are not getting it		

MRA Designation	McDonalds at Wisconsin needs improvement Unsafe sidewalks Speeding Cut through traffic Pan handling Underused commerce	cial land	
Fair West			
<b>Strengths</b> Neighbors	Weaknesses	<b>Opportunities</b> Area could use General Practitioner (doctor) Orthodontist	<b>Challenges</b> How to bring in
		Coffee shop Fair grounds as large public green space	business- Wal-Mart
Central Location		Work on area identity	is a huge competitor Perception Change
Fairgrounds		Cultural food options	Getting across Lomas is difficult- need better connections
small		Services that reflect what residents need and draw outsiders	connections
Long term Residents			Arterials State budget and how
		that everything is within walking	it impacts the
Mature trees		distance Recruit business that	Fairgrounds Perception that south
		works for the	and east of the Fair West NA is unsafe
Diverse		neighborhood Restructure the Flea Market add green	need to bridge Information about
		space	existing business

Transportation	Use 1 % for the arts funding for the wall along San Pedro (	What is area identity
Flea market and	Fairgrounds) Build on existing	Define the district
African American	interest in walking develop better trails Bike trails Make connections	
Performing arts	to existing trail Copper as bike blvd Link through fair ground	
Center	C	
Round abouts		Improvements on Copper to create wider sidewalks,
Easy access to		landscaping Zia and Palomas has
shopping		illegal dumping
Kids		Uneven Sidewalks
Close to UNM and		Too Many Car
		Dealerships Tester
		drivers in the
		neighborhood
		Speeding to get cars
		back to the dealer
		Rude
Nob Hill but cheaper		
Public Transportation		Predatory lenders- should have more
		education about how
		they work
Kids feel safe- ride		Too many businesses
		-
		are closed
bikes in the street		
bikes in the street Pet walkers Office		South of Central seen

El Mesquite	Motels,
	improve
	function
	term ap
Mixture of Business	Through
	Alvarad
	park is a
Places for kids	San Ma
	difficult
Schools- Zia,	Vagrant
	bushes
	Defeca
Jefferson, AHS and	Sleepin
	Using s
	shower
Highland	
Restaurants	South o
	down A
	Land Lo
	maintai
	Gun sh
	Guirsi
	Lack of
	Central
	Pedro
	Prostitu

Motels, situation is improved, many function as short term apartments Through traffic on Alvarado near the park is a problem San Mateo and Lomas difficult to cross

Vagrants Sleeping in bushes Defecating in bushes Sleeping in park Using sprinklers as shower

South of Copper Run down Apartments Land Lords do not maintain Gun shots

Lack of walkability on Central and San Pedro Prostitutes Cars on Central bothering people at bus stops