

Agenda Number: 4 Project Number: 1006972 Case #: 12EPC 40076 January 10, 2013

Staff Report

Agent City of Albuquerque Planning Department

Applicant City of Albuquerque

Text Amendment to the Nob Hill Request **Highland Sector Development Plan**

Various; including All Nob Hill Highland **Current Zoning**

Sector Plan Specific Zones

Proposed Zoning

same

Staff Recommendation DEFERRAL of 12EPC 40076 for 30-days.

Staff Planner

Christopher Hyer, Senior Planner

Summary of Analysis

The purpose of this request is to allow freestanding pole-mounted signs as an allowable signage type in the Nob Hill Highland Sector Development Plan (NHHSDP) area – currently they are not allowed. This text amendment is intended to allow business owners the option of a sign that can be freestanding and pole-mounted, no other type of freestanding sign is permissive. These freestanding signs would be regulated by the O-1 zone sign regulations, which allow a maximum sign size of 75 square feet and a height of 26 feet, or the height of the tallest building on the site, whichever is lower.

Findings for Deferral

- 1. This is a request to amend the Nob Hill Highland Sector Development Plan to allow freestanding pole-mounted signs for the Central Avenue Neon Design Overlay Zone (CAN DOZ).
- 2. This request is accompanied by two companion requests: creation of the CAN DOZ (12EPC-40077); and an amendment to the Zoning Code to waive the sign fees for qualifying signs in the CAN DOZ (12EPC-40075).
- 3. The creation of the CAN DOZ needs further analyzing due to: comments received during the Agency Review process additional revisions are needed to improve the formatting and organization of the CAN DOZ; to make the regulations more clear and enforceable; and to incorporate changes suggested by PNM to ensure adequate clearance for electric facilities.
- 4. The Planning Department requests a 30-day deferral to address issues raised in Agency Comments and to revise the proposed Design Overlay Zone document.

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ity Departments and other interested agencies reviewed this application from 12/3/2012 to 12/14/2012.