



**Environmental
Planning
Commission**

*Agenda Number: 2
Project Number: 1001620
Case #: 12EPC-40077
January 10, 2013*

Staff Report

Agent	Planning Department
Applicant	City of Albuquerque
Request	Zone Code Map Amendment to Establish a Central Avenue Neon Design Overlay Zone
Location / Legal Description	All properties that have direct frontage on Central Avenue; and sign locations within 300-feet of the centerline of Central on properties that front Tramway, Juan Tabo, Eubank, Wyoming, Louisiana, San Pedro, San Mateo, Broadway, Atrisco, Old Coors, Coors, Unser, and 98 th Street
Existing Zoning	Various – No Change to Underlying Zones
Proposed Zoning	Design Overlay Zone

Staff Recommendation

**30-Day DEFERRAL of 1001620
12EPC-40077**

**Staff Planner
Carrie Barkhurst**

Overview

This request is for a zone map amendment to adopt the Central Avenue Neon Design Overlay Zone (CAN DOZ). Mayor Berry’s initiative, ABQ the Plan, considered several large public projects that will shape the future of our community. One of the projects is an effort to revitalize and promote Central Avenue through the Route 66 Action Plan. The CAN DOZ is one strategy for revitalization along Central through the use of Neon signs to promote Route 66 history and identity for locals and visitors.

Findings for Deferral

1. The proposed Central Avenue Neon Design Overlay Zone is intended to incentivize the refurbishment of existing neon signs and the development of new neon signs and lighting for properties along historic Route 66.
2. This request is accompanied by two concurrent and related requests to amend the sign fees in §14-16-3-5(A)(4) of the Zoning Code (12EPC-40075) and to amend the Nob Hill Highland Sector Development Plan (12EPC-40076).
3. As a result of comments received during the Agency Review process, additional revisions are needed to improve the formatting and organization of the CAN DOZ; to make the regulations more clear and enforceable; and to incorporate changes suggested by PNM to ensure adequate clearance for electric facilities.
4. The Planning Department requests a 30-day deferral to address issues raised in Agency Comments and to revise the proposed Design Overlay Zone document.

City Departments and other interested agencies reviewed this application from 12/3/12 to 12/14/12.

Notice of Decision CC List:

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