



City of Albuquerque

Municipal Golf Advisory Board January 2017 Minutes

Meeting Held: 01/19/17

Location: Ladera Golf Course

In attendance:

Beverly Quinlan	ADO Women's	David Salas	COA Golf Management
Lucy Gray	Los Altos Women's	Tim Martinez	COA Golf Management
Sharon Harrington	Ladera Women's	Christine Allison	COA Golf Management
Larry Hindman	Ladera Men's*	Gary Wolfe,	Assistant Director, Parks & Recreation Dept.
Jean Maher	PDS Women's		
Paul Bernier	Los Altos Men's*	Sally Herbert	- Public
Rusty Arrighetti	PDS Men's	James Crane	- Public
John Perner	Youth Golfers		
Todd Kersting	PDS Concessionaire		
Chris Moya	Los Altos Concessionaire		
Chris Figueroa	LAD Concessionaire		

Meeting was called to order at 3:01pm by John Perner (via conference call).

Introductions

John Perner opened the Golf Advisory Board (GAB) meeting dialogue. We went around the table to have self-introductions of everyone in attendance which included: Board Members, Concessionaires, City Staff and members of the public

Minutes

A motion was made by Rusty Arrighetti and seconded by Jean Maher to approve the December 2016 minutes.

Public Comments

James Crane: A regular player at Ladera and former member of the Golf Advisory Board. Ladera course is improving; new pro shop managers are doing a good job. Happy to see City's effort to control gophers. How many gophers have been killed so far, and at what cost? Is there a long-term plan? The holes are a danger to golfers walking. An example can be seen east of the pond on hole #16. Voiced concerns about the amount of geese droppings and the City's method of clean up. What does the ground's crew do during the winter months and are they at full staff?

David Salas: The City is currently contracting with a company that specializes in the gopher control. Gopher count is approximately 281 gophers since January 9th. We are currently down one position. We are working with concessionaire regarding the geese. They are training dogs to keep the geese moving.

James' crew is dragging nets to help with the goose droppings. The gopher holes are being knocked down by the contractor. It is a continuous process. The current contract is for \$25k for this control portion. We are working on obtaining a monthly maintenance contract.

During the winter, the crew is servicing equipment, pruning, edging. Each course has a winter list that they complete.

Golf Management Reports and Updates

Personnel Updates

David Salas: As I mentioned we are still minus one body at Ladera. We made an offer for the Los Altos Mechanic who accepted and will be starting next week. The Maintenance Worker position at ADO is also still vacant.

Rounds and Revenue

Tim Martinez: Rounds and revenue, we had a good December. November was a little quiet compared to last year because of the weather. With the improved weather in December we came back. Our rounds evened out, our revenue evened out, our greens fees evened out. We are looking forward to kick starting things in the spring.

Concessionaire Comments

Chris Moya: Last year February was a good month. Come this February hopefully we will have good weather.

Todd Kersting: Everything is going fine. When they redid the median years ago they took down our signage. Because signage is helpful to find locations, I found a piece of metal and redid our signage. I put public golf course on the signage as it helps to imprint that we are a public golf course. Maybe our telephone number can be welded to our pole. I believe it will help.

Golf Advisory Board (GAB) Member Comments

Rusty Arrighetti: We had an election of officers and I mentioned I was on the Board. I let them know that we may have some vacancies. Two guys were interested so I will pass that information along. We have huge patches of weeds and I explained to them the city's position on that. Our sand traps do not have sand any more. The course is in ok shape.

Larry Hindman: A few more foot scrapers would be nice.

David Salas: The Board has vacancies. The at Large Position is vacant, Senior is vacant, ADO men's is vacant. Probably in the upcoming 4 to 6 weeks you will see plugs and we will be cultivating to address those areas. We will concentrate on the area by #6. I will talk to Henry about the sand.

Jean Maher: Someone had mentioned something about a wine and cheese party and lessons?

Todd Kersting: That gets my interest.

Sharon Harrington: We've had a few more women interested in joining. I think the only sad thing is the greens. I talked to James who said to come and speak with him anytime. We talked to him about several different holes to fill in at spring. I was happy to see the differences in Ladera from 16 to 17. Word of mouth has gotten around that Ladera is improving. Customer service in the pro shop is improved also. If there is anything they can do for the greens?

Paul Bernier: Water holes are down at Los Altos. We seem to have better sand in our bunkers but light on rakes. On #14 are we going to get a par 5?

David Salas: Part of the low water is due to the well. Yes, you are going to get a par 5. Our consultant was out and was happy with the design of it. He wants to do a little modification and extend it a little more to the west.

Garry Wolfe: We have been working on killing gophers at Ladera since August. The amount of money that is out so far is close to \$60k. The previous company trapped almost 682 gophers from August thru November. We had to do a quick quote and we were able to get Gopher Grabbers on board. Their estimate was 13 to 15 gophers per acre; equaling approximately a population of 3000 to 4000 gophers within the fenced area. We are working on killing them. The city has engaged a consultant, Jim Keegan. He is in town now and has been visiting, by appointment, with people. His report should be done within the next 60 days. I'm sure he will want to speak to some members of the Golf Advisory Board.

Jim Keegan: (via telephone) We have spent 14 days in Albuquerque and will be back within three weeks to meet with Council members, staff at Parks. Mathew Whalen is setting up appointments for January 29, 30, 31 or 14th and 15th of February. My email is jjkeegan@jjkeegan.com. Please email me with any concerns. Getting your feedback is important.

John Perner: Mentioned Top Golf as something of interest for the city that would make money. Perhaps offer tax incentives for balloon fiesta park.

Old Business:

David Salas: Los Altos Well, we have the permit now; we are looking for the funding source.

New Business:

John Perner: Discussed the Board's recommendations for fees and specials (attached), in great detail. All of the specials have been used in the past. This is our best estimate, to use things that have worked, and new things that have worked elsewhere. I would prefer to give the recommendations to Parks and Rec and you decide what you want to do with it. If you want to come back to us with changes, that is fine to.

Garry Wolfe: Reviewed the duties of the Golf Advisory Board. The recommendation of fees falls under the purview of the Board. The responsibility would then fall on the City to bring the Board's

recommendation to the Director. This would include a public hearing and a response period. I'm suggesting that the framework be refined a bit.

Chris Moya: To summarize, you want to present this to the committee and say that yes, we like all these. We are going to submit to Parks and Rec. Whether they are utilized or not, you are saying that the Board is behind these? That's what you are doing today?

John Perner: That is correct. These specials have been used in the past to boost play at the slowest times of day. The membership is totally new. We have to compete with our competition. This was our best shot of taking our knowledge, having a brain storm and this is what came out of the brain storm.

Motion to accept the Board's recommendation for Specials and Membership was made by Sharon Harrington and seconded by Lucy Gray. All in favor, motion carries.

(The Recommendation, as presented to and voted upon by the Board, is attached. Mr. John Perner is the author of this document.)

Meeting Adjourned 4:08 pm.

Approved by: _____

John Perner, Acting Chairperson

Next meeting on February 16, 2017 at Los Altos.

City of Albuquerque Golf Advisory Board
Recommendations to Golf Management

We move that the following specials be added:

- Starlight Express - Three 18 hole (year round 2 1/2 hours before dark - \$15 cart & greenfee
- Summer Special - June - August - \$30 cart & greenfee
- Winter Special - December - February - \$25 cart & greenfee
- Balloon Fiesta Special - 20% discount on all rates
- Buy 8 rounds and get 10 Special
- Starlight Express - PDS (year round 2 1/2 hours before dark - \$10 cart & greenfee

We move that the CABQ Golf Membership be added:

- \$99 annual fee
- 1 weekday greenfee/cart/rangeballs and 1 weekend greenfee/cart/rangeballs (Free)
- \$5 discounted rate on green fee
- \$5 discounted rate on cart
- 10% dicount on merchandise (most brands)
- \$5 youth with paying member (21 and under)

We move that an Educators Pass - May thru August (7 days per week) for \$525.00 (1/3 annual)
Must provide Educators ID to purchase

We move to lower PDS rate to the following:

	Weekday			Weekend		
	Senior	Adult	Junior	Senior	Adult	Junior
9 Holes	\$ 10.00	\$ 15.00	\$ 5.00	\$ 12.50	\$ 17.50	\$ 5.00
9 Hole Replay	\$ 5.00	\$ 7.00	\$ 3.00	\$ 9.00	\$ 9.00	\$ 2.50
Tournaments	\$ 25.00	\$ 25.00	\$ 25.00	\$ 30.00	\$ 30.00	\$ 30.00