

B2B Share: International Trade

If you had the opportunity to ask successful international business executives how they made the move into foreign markets, would you take it? Mayor Martin J. Chávez and the City of Albuquerque Economic Development Department invite you to “*B2B Share: International Trade*”. At this free conference, continental breakfast included, you will hear ABQ business people share their international trade success stories, including challenges they faced and strategies they utilized in overcoming those roadblocks to increase their company’s profitability.

For more information and to register, please see <http://www.cabq.gov/econdev/internationaltrade.html> or contact Kaycie Robinson at 768-3222 or krobinson@cabq.gov.

Schedule:

8-8:50am	Registration	10:20	Panel for Q&A
8:30am	Breakfast Sponsored by: <i>UNM Anderson School of Management</i> and <i>Albuquerque Hispano Chamber of Commerce</i>	Alaina Paradise One World Flowers, Inc.	Alberto Solís <i>Director of Business Development and Marketing</i> Dekker/Perich/Sabatini
9	Welcome Mayor Martin Chávez	Robert Dzur <i>Vice President & Systems Manager</i> Bohanan Huston	
9:15	Keynote Address Ioana Engstrom <i>VP- Global Business Director - Beverage</i> Miox Corporation	Ioana Engstrom <i>VP- Global Business Director - Beverage</i> Miox Corporation	
		12pm	Conference Dismissed
10	Coffee break		