

**IN-SIGHT – Civic Plaza Public Pianos 2018**  
**Prospectus for Temporary Art Installations**  
**Deadline Sunday, April 8<sup>th</sup>, 2018 - 5:00 pm via email**

Albuquerque's Public Art Program in collaboration with SMG Management for Civic Plaza and Sponsorship from Ripe Incorporated - invites local artists to submit proposals for designing and transforming an upright piano as temporary public art installations on Civic Plaza for the 2018 summer season. **IN-SIGHT – Civic Plaza Public Pianos 2018** asks artists to propose designs for transforming an upright piano to be used by the public, which will engage music and visual arts with a lasting impact for the community to enjoy. This year, two pianos will be available for artistic transformation. Artists are encouraged to challenge traditional artistic mediums, and explore unconventional ways to enhance our city. Selected artwork will be documented photographically for inclusion in the City's permanent collection.

Two selected submissions will be matched to the available two pianos - to transform the instrument into an interactive work of art. Submissions are encouraged to have a bold curb-side appeal, to draw attention to the instrument and visually inviting the public to interact with the artwork and experience music as part of their daily lives. This project focuses on creating a place where music is ubiquitous in the community culture, providing a free source of inspiration and appreciation of the city's local arts and talents.

The objectives of **IN-SIGHT – Civic Plaza Public Pianos** are to:

- Develop quality public artworks that augment the musical and visual arts experience and draws attention to the public space of Civic Plaza, during the 2018 summer season.
- Provide opportunities for artists, including emerging artists, to manage a small-scale public art project.
- Provide opportunities for artists to advance less traditional art forms.
- Offer contemporary, short-term installations of public art in locales around the city.
- Encourage dialogue about works of public art, issues raised by art, and the various roles that a visual artist can undertake in collaboration with musical and performing arts in the public realm.

## **Project Guidelines**

### **Eligibility and Funding**

Funding is available to artists 18 years of age and older, residing in the Albuquerque Metro Area, including Bernalillo County. The project budget for each piano is \$1,500. Artists are encouraged to seek or utilize additional funds from other sources, if available, but are not required.

### **Criteria**

Artistic quality must be of the highest standard in regard to design, materials, craftsmanship and appropriateness to theme and character as designated by the Albuquerque Arts Board. The artists must demonstrate their ability to successfully complete their project, based on:

- Previous achievements and future promise in the visual arts.
- Technical competence and craft experience.
- Feasibility of the proposed work, including:  
Durability, public safety and maintenance obligation.
- Artistic merit of the proposed work, including:  
idea being conveyed, suitability of media, and overall visual impact.

## **Additional Information**

- The public piano artwork(s) will be located on Civic Plaza during daytime hours and any additional programming. They will be equipped with wheels to be stored during night hours in the Convention Center Lobby Area.
- The intent for the public pianos is to remain on the plaza accessible to the public for the 2018 Summer Season.
- Public piano artworks can be interactive but must be safe and secure at all times.
- Each piano will have a bench available, for the instruments' use, and is encouraged to be incorporated into the design of transforming the instrument with visual artwork.
- Materials (paints, brushes & etc) for the creation of the artwork will be purchased by the artists within the project budget, including a UV Varnish coating/varnish to help protect the artwork from the elements.
- Creation of public pianos' artwork will take place at The Albuquerque Convention Center, across the street from Civic Plaza. A designated area will be provided for the artists inside the building, however any aerosol or spray materials must be done outside for proper ventilation, on the building's premises.
- As is required of all City of Albuquerque funded temporary public art projects, proposals for works of art that include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols, will be reviewed for their appropriateness for public display. Proposals for works of art that include religious subject matter or symbols may be placed in a public space as long as it is not in a location where it can be revered and is solely for the purpose of exhibiting cultural or historical traditions.
- The City of Albuquerque Public Art program may or may not opt to retain the commissioned temporary artworks on the public pianos for a period longer than the 2018 Summer Season, including accessioning the actual pianos into the permanent Public Art Collection.
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## **Project Documentation Requirements**

Artists are required to submit a brief description of the completed project to the Public Art Program Coordinator within 30 days of project completion. The description must include a written narrative of no more than 1,000 words. Artists are required to deliver reproduction quality digital images, two unique (different) conservation quality, digital prints (12" x 16") of the installed artwork documenting their completed project. Artists are encouraged to submit additional digital photographs of the artwork in process and interaction with the public (but not required) or to submit video, drawings and/or other media documenting the project.

## **Payment**

Payment of \$1,500 will be made to the artist in three phases: \$500 upon signature of the temporary artwork agreement, \$500 upon completion of artwork and installation on civic plaza, and the remaining \$500 upon the Public Art Program's receipt and approval of the project narrative and photographic documentation.

## **Media/Press Releases**

If selected for the project, the artist must notify the Public Art Program of any artist-initiated media releases prior to distribution. All publicity must acknowledge that the project is funded by the Albuquerque 1% for Art Program.

### **Submission Materials**

- Resume (no more than 3 pages), including relevant work history.
- Artist(s)/proposal statement or project concept, including a sketch, sample or digital rendering of the proposed public piano artwork.
- 5-10 JPGs of previous work that demonstrate your ability to complete the project.
- Two (2) references that can speak to your work as an artist (contact information).
- No more than two (2) submissions per artist (or artist group) will be considered.

All materials should be in electronic format. Please use standard Microsoft Word format for all written documents saved as a “.doc” or PDF file format. All images, drawings and diagrams should be created using standard JPG format. Individual emails should not exceed 12 MB. If sending multiple emails, please label the subject line with your last name and the sequence. (Example: Smith 1 of 3).

**Submissions should be emailed to [fsearer@cabq.gov](mailto:fsearer@cabq.gov) by 5:00 pm Sunday, April 8<sup>th</sup>, 2018.**

If you are unable to send your materials electronically, a standard CD will be acceptable but please use the above guidelines when preparing your materials. Label the CD with your name and contact information. CDs will not be returned.

### **Submission Deadline**

The deadline for submission of proposals is Sunday, April 8<sup>th</sup>, 2018 by 5:00 PM. **Late or incomplete applications will not be considered.**

Cultural Services Department  
Public Art Urban Enhancement Program      OR  
PO Box 1293  
Albuquerque, NM 87103

Public Art Urban Enhancement Office  
Two Civic Plaza, NW (*inside Convention  
Center West Lobby on 3<sup>rd</sup> Street between  
Marquette and Tijeras, NW, Albuquerque*)

### **Questions**

Questions about the project may be directed to Francesca Searer at the Albuquerque Public Art Program: 505-768-3566 or by email at [fsearer@cabq.gov](mailto:fsearer@cabq.gov).

For information about the Albuquerque 1% for Public Art Program  
and the Albuquerque Arts Board, visit  
[www.cabq.gov/publicart](http://www.cabq.gov/publicart)

**Image of the type of pianos available for this project (upright) – in addition, image examples of public pianos transformed by art.**









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