



CITY OF ALBUQUERQUE
Public Art Urban Enhancement Division



ONE
ALBUQUERQUE

“City Bright” **Call for Artists**

A Temporary Art Project of the City of Albuquerque Public Art Program

City Bright is a new opportunity offered under the City’s In-Sight Temporary Public Art program that aims to activate Albuquerque’s downtown with light-based artworks in the autumn months. From September to December, five sites will be lit up with installations, architectural light interventions, light sculptures, performance, projections and more.

Albuquerque's 1% for Public Art Program invites local artists to submit proposals for site-specific temporary public art installations that will activate downtown spaces with light. Eight sites are available for creative activation in Albuquerque’s downtown area (please see attached). Some sites can house stationary light installations which will be consistently on view for several months; other sites can be activated more performatively on four First Fridays. Artists are encouraged to challenge traditional artistic mediums and explore unconventional digital or light affects; all projects must include light as a primary element. Five projects will be selected.

A Public Art Program/City Bright Liaison will be available throughout the project to mentor artists in making excellent proposals to the open call and supporting selected artists in the execution, documentation, and promotion of their artworks. The Public Art Program Liaison is not a member of the committee and is available to help all artists through the process. All projects will be promoted as part of the In-Sight Temporary Public Art program and documented photographically for inclusion in the City's permanent collection.

Project Intent/Theme

The objectives of City Bright are to connect artists and local communities with opportunities for art-centered engagement:

- Develop quality public light-based artworks that exhibit a wide range of artistic styles and disciplines.
- Support diverse local artists, especially emerging artists, in the management of a small-scale public art project.
- Provide opportunities for artists to advance professional and creative skills.
- Enliven downtown sites with short-term installations of contemporary light-based public art.
- Build a program that projects radiance through form, content, and process.
- Encourage dialogue about the power of art to build community.

2019 Project timeline

May 23: open call announced

June 8: submission workshop (Saturday, 10am – noon @ KiMo)

June 12: submission workshop (Wednesday, 6pm-8pm @ ATC)

June 30: submission deadline

July 30: awards announced

August 1 - September 1: project development/individual meetings with public art liaison

September 4: stationary projects installed

September 5: First Friday!

October 4: First Friday!

November 1: First Friday!

December 6: First Friday!

December 7-8: stationary projects de-installed

December 31: final reports and project wrap-up, documentary images due

Eligibility and Funding

Eligible artists must reside in Albuquerque and be 18 years of age and older. Awards are in the amount of \$2,000 and should be used by the artist to cover all materials, equipment, transportation, labor, and stipend.

Criteria

Artistic quality must be of the highest standard in regard to design, materials, craftsmanship and appropriateness to theme and character as designated by the Arts Board. The artists must demonstrate their ability to successfully complete their project, based on:

- Previous achievements and future promise in the arts
- Evidence of financial planning through a project budget
- Technical competence and craft experience
- Feasibility of the proposed work, including:
 - Durability, public safety and maintenance
- Artistic merit of the proposed work, including:
 - Idea to be conveyed, suitability of media to idea, visual impact and relationship to existing physical and social setting, including size and scale.

Proposals for works of art that include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols, will be reviewed for their appropriateness for public display. Proposals for works of art that include religious subject matter or symbols may be placed in a public space as long as it is not in a location where it can be revered and is solely for the purpose of exhibiting cultural or historical traditions.

Site Information

Artwork must be proposed for one of the seven available sites as described in the attachment. Artists are allowed to consider other sites. Proposals can be made for sites

not listed on the attachment but must be accompanied by a signed letter of agreement from the landowner/tenant who will host the proposed artwork. All artworks must be located west of the rail road tracks, north of Coal, east of 7th and south of Tijeras (please see map.) Placement and installation of approved projects will be overseen by the City Bright liaison. Artists are allowed to make up to two proposals.

Proposal Workshops

Two free workshops will be made available to prospective applicants. The proposal process will be reviewed in-depth and each site will be discussed. Applicants will have a chance to brainstorm ideas, ask questions, and get feedback.

Saturday, June 8: 10am-noon Kimo Theater Gallery, 423 Central Ave NW, Albuquerque, NM 87102

Wednesday, June 12: 6-8pm Alvarado Transportation Center, 320 1st Street SW, Albuquerque, NM 87102 – 2nd floor community room, elevator easily accessible.

Liability

Responsibility for the artwork, including installation, loss or damage of the artwork due to vandalism, and clean-up/de-installation, is assumed by the artist. Artist will need to sign a loan agreement. The City will not own any materials utilized for the installations.

Notification

All selected artists will be notified by email by July 30, 2019.

Media/Press Releases

The Public Art Program will promote City Bright through various press networks, social media, and public mailing lists. The Public Art Program must be notified of any artist-initiated media releases prior to distribution. All publicity must acknowledge that the project is funded by the Albuquerque 1% for Art Program.

Documentation

Within 30 days of project's completion, artists are required to submit a set of professional quality photographs of the installed/activated temporary public artwork and a <1,000 word project description to the Public Art Program coordinator. Artists are encouraged (but not required) to submit video, drawings and/or other media documenting the project.

Payment

Payment will be made to the artist in two phases: \$1500 upon signature of the loan agreement, and the remaining \$500 upon the Public Art Program's receipt and approval of the project narrative and professional quality photographic documentation of the temporary installation and/or performance.

Submission Materials

- Resume, including relevant work history (no more than 3 pages; PDF format)

- 5-10 images of previous work (1MB max each, JPG format) with image key including title, date, dimensions or duration, and up to 150 words of additional information.
- Project proposal including a description of the work, its conceptual intent, how the project engages the site; a description of the intended audience experience is required. A site-specific preliminary sketch or digital mock-up is optional but encouraged. Please note whether the proposed project currently exists or if it is a new idea. Also note whether your proposal is stationary and can be consistently viewed for the three month period or if it is a performative work that will be on view during each of the project's three First Fridays (2-3 pages, PDF format)
- A proposed budget of anticipated expenses, not to exceed \$2000 (PDF)

All submission materials should be submitted electronically.

Email submissions to: publicart@cabq.gov

Note: incoming email larger than 10MB will be rejected by the City of Albuquerque; if you're submission is larger than 10MB, please send multiple emails.

If you are unable to send your materials electronically, send a thumb-drive labeled with name and contact information. Note that thumb-drives will not be returned by mail, but may be picked up at the Public Art office.

Mail submissions must be **received by** June 30 and mailed to:

Cultural Services Department
Public Art Urban Enhancement Division
PO Box 1293
Room 605, 6th Floor
Albuquerque, NM 87103

Submission Deadline

The deadline for proposals is June 30, 2019. Late and incomplete applications will not be considered.

Questions

Questions about the project may be directed to the Albuquerque Public Art Program: 505-768-3833 or by email at publicart@cabq.gov

For information about the Albuquerque 1% for Public Art Program
and the Albuquerque Arts Board, visit
www.cabq.gov/publicart