



**Albuquerque Public Art Program  
Cultural Services Department**

**ALBUQUERQUE ARTS BOARD MINUTES**  
**Wednesday, May 20, 2020 ~ 4:00 – 6:00 pm**  
Meeting held virtually via ZOOM

**Members Present**

Dorothy Stermer, Board Chair, Dist. 9  
Jonathan Sanchez, Dist. 1  
Juli Hendren, Dist. 2  
Woody Duncan, Dist. 4  
Pamela Chavez, Dist. 5  
Christopher MacQueen, Dist. 6  
Emilie De Angelis, Vice Chair, Dist. 7  
Charlotte Schoenmann, Dist. 8  
Peg Cronin, Member-at-Large

**Members Absent**

Jessica Helen Lopez, Member-at-large  
Vacant – Dist. 3

**Staff Present**

Sherri Brueggemann, Division Manager  
Dan Fuller, Collection Manager  
Matt Carter, Project Coord.  
Karen Mazur, Assoc. Project Coord.  
Isabelle Zamora, UETF Program Manager  
Augustine Romero, Satellite Galleries Curator  
Madrone Matishak, Intern

**Guests Present from City of Albuquerque**

Shelle Sanchez, Director, Cultural Services  
Brandon Gibson, Deputy Director, Cultural  
Services Department  
Staci Drangmeister, Marketing/Innovation

**I. Meeting Called to Order:** at 4:03 pm by D. Stermer.

Introductions and welcome to Brandon Gibson, new Deputy Director at the Cultural Services Department as of Mach. Introduction of Madrone Matishak, public art intern who just graduated from UNM with recognition of her outstanding achievement in the Department of Dance.

**II. Approval of the Agenda:** P. Chavez moved to approve the agenda, P. Cronin seconded. Agenda was approved unanimously.

**III. Approval of the minutes from May 6 meeting:** C. Schoenmann moved to approve the minutes. J. Sanchez seconded. The motion passed unanimously.

**IV. Public Comment:** no public comment

**V. Reviews and Approvals:**

- A. **Mural Committee Report, Public/Private Mural Proposal:** J. Hendren presented the artist's statement that was requested by the board and updated plan for the previously submitted FUSION/Cell Theatre mural. There was discussion about the imagery and whether it resembled the coronavirus, and the implications for continued relevance if so. C. Schoenmann asked for a clarification of our obligation to maintain the mural (five years), considering the added 3-d elements proposed by

the artist. After much discussion about the role of artist to reflect on current events and the relevance to the private site, C. Schoenmann moved to approve the proposal for \$8,000.00 (rounded up from \$7982.00, a fifty percent match with FUSION), J. Hendren seconded. Motion passed with five yays, one nay, and one abstention.

**B. Public Service/Social Distancing Design:** S. Brueggemann proposed three new ways of engaging and supporting artists: 1) commission tape designs to encourage physical distancing in public spaces, 2) secure licensed uses of original artworks for downloadable poster designs for the public to download and print, and 3) 4' x 4' foot murals on portable material to be displayed temporarily at various sites. There was discussion about cost, licensing, what would end up in the city's collection (photographic documentation and prints just like the deliverables for Temporary Public Art, but we are essentially purchasing designs only). W. Duncan moved to approve recommending the commission of up to 10 tape designs, 10 poster designs and 10 small temporary murals for a total budget of \$10,000. C. Schoenmann seconded. Discussion ensued about being able to adjust the allocation of funds if not enough submissions in each category are received or accepted. The motion was passed and committee was formed to include P. Cronin, J. Sanchez and E. De Angelis.

**C. Temporary Railyard Sculptures:** A. Romero and D. Fuller introduced a proposal for curated, temporary sculpture behind the Blacksmith's shop at the Railyards. Initially, this work would only be viewable from the back of the Blacksmith's shop, where most Railyards activity now takes place. Eventually, the hope is that this program could expand as development continues and access to the space grows. They explain that the city won't own the pieces, and that artists will be paid a nominal fee to install and de-install their works. This is an opportunity for artists to widen their audiences and for Railyards visitors to see contemporary art in an unexpected venue. C. MacQueen moved to approve the proposal for \$1000.00 per artist (quarterly or twice a year) and P. Cronin seconded. The motion passed unanimously.

**D. The Markets-Indian and Spanish Markets Call for Artworks:** I. Zamora introduced the proposal to purchase works from artists who have already been accepted into the now cancelled in-person Santa Fe Spanish and Indian Markets. She explained how the Public Art Collection is lacking in traditional New Mexican works such as those found at the markets, and that since often artists create new works for the markets, we would be getting never-before seen pieces. She also explained the economic value to the artists who often make much of their year's earnings at these summer markets. P. Chavez moved to approve the proposal for \$100,000.00 (\$50k for participants from each market) and W. Duncan seconded. The motion passed with no dissent.

## **VI. Introductions**

**A. Expo New Mexico/Vision Zero Mural design:** Staci Drangmeister from the Mayor's Office of Marketing and Innovation presented a proposal for a mural design

that would eventually wrap around the wall that surrounds Expo New Mexico from Central near Louisiana, and eventually along Louisiana to Lomas. She explained that Vision Zero is an initiative aimed at reducing traffic fatalities (including pedestrians and cyclists) and that by improving this wall and adding some visual interest studies have shown that it will help slow drivers, thereby reducing danger. Board members asked about the design and if it could be distracting. S. Brueggemann and S. Drangmeister explained that the design would be simple and very graphic so as to be easily replicable (currently we are only looking at funding the 50-100 feet of mural, but the design would carry on). A simple design also makes it a perfect opportunity for civic engagement, wherein community members could participate in the creation of the mural. The board was receptive and interested and will vote on the a more complete proposal at the next meeting.

- B. **Rio Grande Boulevard/Candelaria Roundabout:** S. Brueggemann introduced a proposal for landscaping and artwork at a recently constructed roundabout at Rio Grande Blvd. and Candelaria NW, eagerly awaited by the surrounding community. She presented the site plan and explained generally what type of work would be appropriate for the space considering vehicular sightlines and traffic patterns. D. Stermer asked for a motion to set aside approximately \$30,000.00 for the project, establish a committee to then draft a call for artists. P. Chavez moved, P. Cronin seconded. The motion passed. The committee was formed and includes P. Chavez, J. Hendren and P. Cronin.

VII. **Announcements/Ongoing Project Updates**

- A. **Chair’s Announcements** – none
- B. **Board Announcements**– none
- C. **Project Updates:** S. Brueggemann reported that the CAO signed off on all of the projects that the board approved at the May 6 meeting and that all are moving forward.
- D. **Events/Dedications** S. Sanchez explained about the virtual groundbreaking event for the International District Library and that the library should be open by October 2021. S. Schoenmann asked if there would be public art at the library, and S. Brueggemann confirmed that about 90k has been set aside for that purpose.

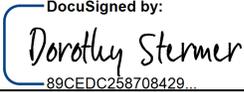
VIII. **New Business**–none

IX. **Next Regular Meeting** – June 17, 2020

X. **Adjourn** – C. Schoenmann motioned to adjourn the meeting. P. Cronin seconded. Meeting adjourned at 5:44pm

Respectfully Submitted:

Sherri Brueggemann, Public Art Urban Enhancement Division Manager

Approved:   
Dorothy Stermer, Chair

7/16/2020 | 11:08 AM MDT  
Date