Albuquerque Public Art Program
Unsolicited Proposals Submission and Review Guidelines

From the adopted City of Albuquerque Public Art Program Guidelines:

"B. Unsolicited Proposals: Acquisition of existing Works of Art or for procuring art from a particular artist, for consideration for purchase or donation, can be submitted by an artist, members of the public, the Mayor, the City Council, a User Department representative, a neighborhood group or other community organization, private donor(s), an Arts Board member, or Public Art staff. The proposal shall first be considered by the standing Unsolicited Proposal Committee for recommendation to the full Board. If an Unsolicited Proposal is submitted by an Arts Board member, that member shall recues him/herself from voting at any level of consideration. The full Board shall consider the Unsolicited Proposal Committee recommendations at least annually."

Anyone as described above who seeks to submit an Unsolicited Proposal, as described above, must submit the following materials for consideration by the Committee:

For Consideration of Purchase or Donation of Existing Works of Art:

1) Name of the artist, tile of artwork, size, medium, date of creation and price of the specific artwork(s) for consideration; if the artwork is part of a series, documentation about the series should be included;
2) Images, from one or more angles, of the specific artwork(s) which may include close ups to demonstrate craftsmanship or technique;
3) Biographical information about the artist;
4) Documentation on similar previous works sold with prices.
5) A statement regarding how the proposal meets the Unsolicited Proposal Review Criteria listed below.

The Committee will not entertain open invitations to visit artists' studios or galleries.
The Committee will determine further action based on the review of above required materials.
The Committee shall report to the full Arts Board on number of proposals reviewed and submit for Arts Board action only those works that the Committee recommends.

Unsolicited Proposals should be submitted to:

Public Art Urban Enhancement Program
Cultural Services Department
City of Albuquerque
PO Box 1293, Albuquerque, NM 87103

Physical address:

400 Marquette NW, 6th Fl. Rom 605, Albuquerque, NM 87103

or via e-mail to publicart@cabq.gov

Unsolicited Proposal Review Criteria

Public Art Program Mission: *Enhancing our community through exceptional public art by embracing a transparent process that reflects the diversity and interests of Albuquerque.*

The criteria outlined below for Unsolicited Proposals corresponds to the overarching Mission and several of the existing Public Art Program Guideline Goals and Criteria for public art (*Section III. A-J, Goals for the Public Art Program and Section J. 5. Criteria for Selection of Artists or Artworks*). The more criteria that an Unsolicited Proposal meets, the stronger the likelihood it will be recommended for acceptance into the Program.

Exceptional art proposals should answer some of all of the following affirmatively:

1. Is the proposed artwork provocative, exciting, or intriguing?
2. Will the proposed artwork generate dialogue?
3. Will the proposed artwork evoke an emotional response, a sense of awe, a memory?
4. Does the proposed artwork lend itself to discovery or ongoing contemplation?
5. Is the proposed artwork technically sophisticated or exhibit exceptional craftsmanship?
6. Does the proposed artwork exhibit innovation?
7. Will the proposed artwork enhance the Public Art Collection?

Goals for Unsolicited Proposals include:

A. Regarding placement:
   - there is an appropriate public space for the artwork.
   - the proposed artwork enhances the civic (urban or natural) environment.
   - the proposed artwork enhances the tourist or economic value of the space.

B. Regarding the artwork content/subject matter:
   - the proposed artwork enhances the diverse spectrum of beliefs, cultural heritage and traditions, and artistic expression in the collection.

C. Regarding the artwork medium:
   - the proposed artwork enhances the variety of media and style in the collection.

E. Regarding the funding:
   - funds are available internally, externally or by donation for the proposal.
   - the proposed artwork is a good value considering preparatory, maintenance or conservation costs.

G. Regarding local promotion and education:
   - the proposed artwork promotes the visual arts of Albuquerque and New Mexico in a unique or outstanding way contributing to an increased understanding of the Public Art Collection.
   - the proposed artwork involves an artist of unique position, such as emerging, local, renowned or other notoriety that is of value to the collection and/or program.

Regarding appropriateness:

- the proposed artwork must not include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols; such subject matter is inappropriate for public display or acquisition.
- if the proposed artwork includes religious subject matter, the artwork must be able to be displayed in such a manner that the work is not revered and is solely for the purpose of exhibiting cultural or historical traditions.

Regarding other city initiatives:

- special consideration shall be given to proposed artwork(s) that align with existing and current strategic plans or initiatives that are specific to public art.

Unsolicited proposals for memorials or monuments will be evaluated with the above criteria.