



Friends
of
the
Orphan
Signs



Historic Route 66-inspired Sign

Public Art Design Competition Prospectus

The City of Albuquerque Arts Board and the Public Art Urban Enhancement Program is pleased to announce a Historic Route 66-inspired Sign Design Competition in collaboration with 516 ARTS and Friends of the Orphan Signs. Artists are invited to submit designs for a new or existing sign along Albuquerque's Historic Route 66. Design submissions may be displayed as part of the "Time Pieces: Friends of the Orphan Signs" exhibition at 516 ARTS from May 26th – August 11th, 2012.

PROJECT SCOPE: This project is a design competition for signs that may be commissioned by private or public parties for actual sites long Central Avenue in Albuquerque. The Historic Route 66-inspired Sign Art Selection Committee may select up to three artists to be awarded a design contract to realize their design proposal with an existing business or appropriate property owner along Central Avenue. In addition, the Art Selection Committee may purchase up to three, 2-dimensional renderings of the design proposal to be included in the Public Art Collection. Artists will be notified of purchase award selections before the "Time Pieces" exhibition closes.

PROCESS: Artists interested in working with a local business and the Albuquerque Public Art Program to develop historically inspired signs may submit original drawings, sketches, Photoshop mock-ups, paintings, collages or other mediums as two-dimensional artworks for display during the "Time Pieces" exhibition. Artists may submit up to 2 sign designs; maximum dimension for each design must not exceed 16" x 20", this includes framing, mounting or other presentation format for the design artwork, and must be ready to hang. The Art Selection Committee may elect to purchase up to 3 of the sign design original artwork submissions for up to \$500 each; The Art Selection Committee will select works for purchase with the intention of working with bona fide sign or property owners to realize full scale signs along Route 66. Such design services will be paid by the City of Albuquerque Public Art Urban Enhancement Program to the artist and design fees will be negotiated if/when a project is established.

NOTE: 516 ARTS reserves the right to select all or some of the artists' submitted materials for display as part of the "Time Pieces" exhibition at 516 ARTS in collaboration with Friends of the Orphan Signs. All submitted materials will be reviewed by the Art Selection Committee regardless if they are on display at 516 ARTS during the exhibition.

ELIGIBILITY: This competition is open to artists and designers who reside in the state of New Mexico and are over the age of 18.

SUBMISSION MATERIALS: Artists interested in submitting for the neon sign design competition process must submit the following materials:

1. Up to two, 16" x 20" ready to hang, artistic sketches or illustrations of sign designs; each work must be labeled on the back with Name, Title, Year and Media.
2. A current resume or CV with current address, phone number and email;
3. An optional 500 word artist statement about the artist's vision for, or interest in, proposing historically inspired sign designs for Albuquerque's Route 66.

READY TO HANG: All design submissions must be 2-dimensional in presentation and submitted to 516 ARTS ready to hang for consideration of display during the “Time Pieces” exhibition. This may include, but is not limited to: being framed; mounted to foam-core, gator board, aluminum or other rigid backing surface. For questions on presentation possibilities, please contact 516 ARTS.

DEADLINE: 5:00pm, Wednesday April 18, 2012 submitted to 516 ARTS

Artists interested in submitting for the historic/neon sign design competition process must submit the required materials to 516 ARTS no later than 5pm on the deadline day. This is **not** a postmark deadline.

HOW TO SUBMIT: Materials may be mailed, hand delivered or delivered by a courier and must arrive by 5:00 pm, 4/18/2012 to:

516 ARTS
Attn, Public Art Sign Design Competition
516 Central Ave SW
Albuquerque NM, 87102

LEGAL NOTICE: If selected for purchase, finalists’ original artwork will become the property of the City of Albuquerque. The City of Albuquerque may also seek to own the design concept for up to one year, with a one year option to enter into a contract with an appropriate party to construct the neon sign design. The finalists will retain the copyright of their work unless contracted for constructing the sign within one year, at which time the city, the artist, and maybe the property owner, may pursue joint, shared copyright.

CONTACT: Questions about the project scope and selection process may be directed to the Albuquerque Public Art Urban Enhancement Program via email: publicart@cabq.gov. Questions about design/artwork submission requirements may be directed to 516 ARTS via email to rhannon@516arts.org or by telephone, (505)242-1445.