SUBMISSIONS:
Creative Albuquerque is conducting the application and selection process, and requires that all application images and materials be submitted in digital format via email to info@creativeabq.org

DEADLINE:
February 3, 2012
at 4:00 p. m.

Project updates will be available on the Creative Albuquerque and the City of Albuquerque Public Art websites.

www.cabq.gov/publicart

www.creativeabq.org

Questions about the project may be directed to Benjamin Tobias,
at (505) 268-1920
or email:
ben@creativeabq.org

City of Albuquerque Public Art Program
Albuquerque Arts Board
Creative Albuquerque

Prospectus
To commission the design and creation of a mural for the east exterior wall at 115 4th Street NW, (Creative Albuquerque Mural/Low Relief Project)

Location/Context:
The City of Albuquerque Public Art Program, the Albuquerque Arts Board, and the Creative Albuquerque Mural Selection Committee have initiated a project to enhance the east exterior wall of a facility located at 115 4th Street NW. The facility is owned by the City of Albuquerque and leased by Creative Albuquerque. The Committee seeks artists from the greater Albuquerque area to design and install a mural/relief that will embody the values and mission of Creative Albuquerque, while further enhancing the diversity of the Downtown Arts and Cultural district and the 4th Street pedestrian mall.

Project Intent/Theme:
The Creative Albuquerque Mural Selection Committee seeks artists who can design and implement a mural/relief on the east facing exterior wall (see attached photo). The Committee seeks proposals that will take into consideration the vibrancy of the Downtown Arts and Cultural district, the 4th Street pedestrian mall and Creative Albuquerque's values and mission, www.creativeabq.org.

Site:
The site is located at 115 4th Street NW, on the southwest corner of 4th and Copper NW, on the pedestrian mall. The project site is 20 feet wide by 8 feet high but the Committee encourages designs that will incorporate a larger section of the wall.

Media/Style/Size
The Committee will accept one design per artist's proposal fitting the given measurements for the project. The design should be submitted in digital format, preferably as a 'JPG'. The design should incorporate the vitality of the City and the Downtown Arts and Cultural district, as well as the driving forces behind Creative Albuquerque's mission. The design should consider the stucco surface area and which type of medium can best be applied for durability and resilience to the surrounding environment. The artist will be responsible for the design, implementation and completion of the project. The City's Public Art Program is available for consultation on appropriateness of materials upon request.

Project Funds: $25,000 is available to design, implement and complete the project, which includes all materials and preparation of the site. The source of the funds for this project is General Obligation Bonds - 1% for Art.

Attachment: Site Photograph

Application/Selection Process:
Submissions must be received no later than 4:00 p.m. on Friday, February 3, 2012, at info@creativeabq.org.

Eligibility: This is an open competition for all artists residing in the Greater Albuquerque area. One artist or team will be selected for the final project.

Materials: Artists must submit the following items in order to be considered:

1) A letter of intent, not to exceed two pages or 500 words, which includes a description of your ideas and the themes that will be addressed in your design.
2) One visual representation of your idea for the project.
3) Up to ten digital images of past work.
4) An annotated image key, clearly labeled with your full name and numerical listing for each image, the title of the work, the media, dimensions and year of completion.
5) A current resume including statements regarding your artwork/art education.

All materials should be submitted in electronic format. Please use a standard 'Word' or 'PDF' format for all written documents. All images, drawings and diagrams should be submitted in a standard 'JPG' or 'PDF' format (no larger than 8" x 10" at 300 DPI). Email submissions should not exceed 12 MB. If you send multiple emails to accommodate your submission, please label them in the subject area of your email with your last name and the sequence.
(Example: Smith 1of 3)