

ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

BOARD OF TRUSTEES

MINUTES

SEPTEMBER 20, 2017

The meeting was called to order by Vice Chairperson Tom Fisher at 4:04 PM.

Present were Tom Fisher, Bobbie Tuley, Peter Cuneo, Betty Ann McDermott, Cindy Hernandez-Wall, Greg Shuman, Angela Romero, Margie Marino and Karen Brown. Also present were museum staff Paul Garver, Marilee Nason, and Amanda Lujan. Foundation staff Jill Lane was also present.

The minutes from the last meeting were read. There were several corrections. On page two the reference to revenue going to the Fiesta should read to the Foundation. The inductee to the Hall of Fame is Geoff Green. Greg moved and Angela seconded that the minutes be approved as corrected. Karen will make the changes and send everyone an updated copy.

MUSEUM REPORT

Paul reviewed the Fiesta plan. The museum will be open from 6 am to 6 pm, with a soft opening at 5 am for Foundation guests. Regular admission will be changed except on the two Sunday mornings which are free until 1 pm. The shuttles will run from 6 am until noon and from 3 pm to 9 pm. There will be a snack café in the library and the information tent at the front entrance. The gates to the grounds will be open from 6 am to 4 pm. Pets will be allowed and the bike valet will be in the same area as last year.

Programs include:

1. Darth and Yoda Awake is October 6 from 8:30 – 11:00 am.
2. Hall of Fame will be Friday, October 6 at 5 pm. Tracy Barnes and Geoff Green will be inducted. Tracy is the founder of Firefly Balloons and was an innovator in the field. Geoff set a number of ballooning records. He passed away last year.
3. Balloon Explorium will have hands on activities in Balloon School from 9 am to 3 pm, daily.
4. RC Balloon flights on the north lawn, weather permitting.
5. Stories and Music in the Sky on Wednesday.
6. Guided tours at 2:00 pm each day with other times as docents are available.
7. New FAVIA exhibit will be open. This exhibit highlights aerial firsts in America.
8. A 4D film called "My Balloon Ride" will open in the theater. The film features an actual balloon ride. It was developed by Production Outfitters.
9. There is a new visitor guide.

Jill reported on the Foundation events. Viewing events will be held every morning except Monday and Tuesday and on the evenings when there are events on the field. Board members can purchase tickets online at a discount using the code VIP2017. The final Sunday is Family Day. Cost is \$10 and does not include food. There will be a food vendor. The events are about 2/3 full right now with both Saturday AM events sold out.

Magnify Your View is a new program which sells for \$25. It includes a parking pass, two entrance passes and a 10% discount in the shoppe. No food is included. Participants can come at any time and stay as long as they want, including past the 6pm closing. Each Board member received one of these packets.

Notable New Mexicans is part of the viewing events. It features authors, historians and photographers from around the state.

Jill invited Board members to attend events as ambassadors at the viewing events, talking with guests about the museum and fiesta. There is one comp ticket for Board members and a 10% discount for others who come with you. There is also comp tickets for legislators and politicians on Saturday, October 8. There will be someone at each events to sell Diamond Raffle tickets.

Peter mentioned he had gotten an email from Becky Weigland from the National Balloon Museum. Can we offer her a parking pass at the museum? Jill said she would gladly do that.

There are a total of 24 events which are about 70% booked so far. There is still room for private events in the west rooms.

Marilee noted there will be a time lapse camera which will film before and during Fiesta from the roof.

There being no further business, Karen moved and Peter seconded the meeting be adjourned.

The next meeting is November 8 at 4:00 pm.