

ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

BOARD OF TRUSTEES

MINUTES

September 19, 2018

The meeting was called to order by Chairperson Peter Cuneo at 4:06 PM.

Present were Nancy Abruzzo, Troy Bradley, Peter Cuneo, Karen Brown, Cindy Hernandez-Wall, Betty Ann McDermott, Sid Gutierrez, Angela Romero, Robert Bacon and Scott Appelman (phone). Also present were museum staff Paul Garver, Linda Hubley Amanda Lujan, Marilee Nason and Department Director Shelle Sanchez. Foundation director Jill Lane was also present.

The minutes from the last meeting were read. Several typos were corrected. Betty Ann moved and Angela seconded the minutes be approved as corrected. Passed.

New Trustees were introduced. Scott Appelman represents the Foundation. Robert Bacon is a balloonist and served as a firefighter in Rio Rancho.

MUSEUM REPORT

Peter asked Paul to include more discussion on the collection storage issue. Accreditation is an important goal and the storage problem is a major stumbling block to achieving this. Peter would like an update at each meeting. Ms. Sanchez shared that there was a meeting regarding GO bond funding and there is bond money available. The Mayor is committed to completing ongoing projects before starting new projects and the next bond cycle will focus on that. The administration is aware of the importance of our project but it may be several cycles before it can be included. Peter asked how the Board can help. Ms. Sanchez noted that when the request appears we can support it and that the Foundation can go to the legislature for funding. Jill noted the intention of the Foundation is to seek support for the project this year.

Paul gave the Board a run down on plans for this year's Fiesta. The Hall of Fame induction ceremony will be in Friday, October 5. The Balloon Federation of America reception is Thursday, October 4, and the Darth and Yoda event is October 5. The museum will be open from 6 am to 6 pm, normal fees will apply. The café will be in the library again this year. It was very popular last year. The theater will operate every fifteen minutes and Balloon Explorium will have activities in Balloon School. The radio control balloons will be scheduled daily at 8:30 am, weather permitting. Docent guided tours are scheduled for 2:00 pm and Stories in the Sky will be held on Wednesday. There will be an information booth and shuttle service at the front entrance. Peter asked where the Hall of Fame ceremony will be held, it will be in Sky Lounge.

FOUNDATION – Jill

Jill noted Fiesta is the number one fundraiser for the Foundation and this year is shaping up to be one of the best. There are seventeen private events scheduled for this year including two on non-event nights. The viewing events are trending well and are about 75% full at this time. The first Saturday is sold out. Each Trustee has a parking permit in their packet and an invitation to the Sunday family day event. If anyone would like to be a host for any of the events, please let Jill know.

In other Foundation news, Chic-I-Boom Ball netted over \$50,000 and Red, White and Balloons made about \$13,000. The summer concert series was a success, with the 2018 series sponsored by a corporate sponsor, Garcia Automotive.

MUSEUM UPDATES

Marilee reported all installations in the Hall of Fame exhibit should be complete by the end of the week. Paul thanked Marilee for her work on the artifact installation.

Linda reported rentals are good and most of the weekends in 2019 are booked thanks to good work by Robin. Balloon Mania is scheduled for October 26 and will include a haunted house and a Halloween glow. Cumulus Radio is partnering.

Amanda noted that it has been exciting to see all the items in the collection while working on the Hall of Fame. The education staff is expanding after school programs that will include community centers and Girl Scouts. School field trips are going well and Montgolfier Day events are scheduled for November 8 and 13. She also reported that Michelle Grisham has nominated the Balloon Museum for a national award through the IMLS.

STRATEGIC PLAN FINAL REVIEW

Please note the Tier 2 items are subject to deferred times as resources become available.

Items relating to the Board include the reactivation of the collections, education and exhibitions committees. Also scheduled is reorganization of storage especially for the storage of Arctic Air.

Scott asked about exhibition planning. Plans call for exhibits on the 50th anniversary of AIBF, a permanent exhibit on Two Eagles and revamping Balloon School. The museum is exploring new ideas for partners in the community.

Volunteer coordination will focus on service and volunteer management that will meet the needs of the staff for volunteers. Rachel Zulezi has been hired as volunteer coordinator. She has extensive experience in nonprofit management.

Staff will be working on the makeup, meeting schedule etc. for the committees. Marilee noted it would be good to have crossover of committee members so the committees can coordinate.

Betty Ann noted she is impressed with everything that has been accomplished.

It was noted that several Trustee members' terms have recently expired. The group discussed if there should be some kind of recognition as members leave the Board. Karen suggested a membership might be appropriate.

Marilee discussed the agreement between the city and Balloon Fiesta. She noted this is a good time to address the need for space to accommodate the storage area. The museum needs to have someone on the committee which will negotiate the agreement.

Peter also noted the need to keep track of the current exhibit plans and put them into priority order.

There being no further business to come before the Board, the meeting was adjourned at 5:25 pm.

The next meeting is November 14, 2018.