



Board of Directors



Board of Trustees

AGENDA

March 11, 2020 - Joint Board Meeting, 4pm-5pm

- I. **Call to Order - Peter Cuneo & Amanda Molina**
- II. **Welcome & Introductions**
- III. **Approval of Minutes - *Board of Trustees only***
- IV. **Legislative Overview & Next Steps - Jeremy & Laurie (20 minutes)**
 - A. Overview of Session Success, what's ahead & what's expected of us (how and when money needs to be used, any follow up with Legislators)
 - B. What we can do as individuals and groups to garner support year-round
 - C. Timeline for what we need to be doing and when (planning, collateral materials)
- V. **Strategic Planning - Nan (20 minutes)**
 - A. Embarking on a strategic planning process; working together on joint goals.
 - B. Priorities: Exciting coupled with Necessary
 - C. Action Items: ex. Form a committee, annual joint meetings.
- VI. **Events & Announcements - Nan & Laurie (20 minutes)**
 - A. Media Launch & Balloon Fiesta Exhibition Updates - March 5
 - B. Passages Campaign
 - C. Ballooning for All - March 21
 - D. Youth Exhibition
 - E. Balloon Glow Happy Hour - May 8 & Balloon Museum Gala - August 6
 - F. Other
- VII. **Adjournment - Board of Trustees**
- VIII. **See 5pm Agenda - Board of Directors**