

Board of Trustees Virtual Meeting Minutes

Wednesday, September 9, 2020

3:00 - 4:30 pm, conducted via ZOOM web hosting

Members in attendance: Nancy Abruzzo, Michael Anderson, Josh Bacon, Troy Bradley, Peter Cuneo, Sid Gutierrez, Cindy Hernandez-Wall, Betty Ann McDermott, Angela Romero, Khristaan Villela

Museum Stakeholders in Attendance: Nan Masland, Marilee Schmit Nason, Eric Wimmer; Hakim Bellamy

Meeting was called to order at 3:10 pm

Participants were reminded of Open Meeting Act (OMA) requirements for city ZOOM meetings by Chairperson, Peter Cuneo.

Museum Manager, Nan Masland summarized progress achieved over the last two months. Museum has reopened, as of today, September 9th, by ticketing through Hold My Ticket, with no interactive exhibits and special COVID-19 measures. New and planned exhibits include: Elevation Station; Women in Ballooning and the 50th Fiesta Exhibit. THE first piece of exhibit hardware, the half-dome theatre has arrived and appropriate video presentations are being researched.

Upcoming October events: In lieu of the postponed Balloon Fiesta a grassroots effort by local and international balloonists, titled Lifting Spirits will feature a distribute launch of balloons in honor of first providers world-wide. If COVID-19 conditions allow, there may also be a City of Albuquerque sponsored launch of up to 70 balloons from Fiesta Field.

Nan reported that there have been no significant developments in the negotiations between the City and the Museum Foundation or in progress towards producing a plaque to honor past BOT members.

Nan did present a full report on the results of the Branding Identity effort that has resulted from extensive customer surveys and intensive brain storming by the staff and contractor. The Museum is still awaiting final approval to hire their selection for the Exhibition Curator position.

Deputy Director, Cultural Services Department, Hakim Bellamy, detailed a proposal from the Mayor's office that is before the City Council to revamp the structure of all the City's volunteer

boards. Hakim answered questions and took several action items and will keep us informed of the progress of this proposal.

Museum Curator of Collections, Marilee Schmit Nason and Museum Registrar, Eric Wimmer detailed progress on storing artifacts in newly purchased archival containers and cataloguing 3,000 more items from the collection.

Foundation Executive Director, Laurie MaGovern. Stated that the Museum Gift Shop has reopened and a limited number of staff members have returned from furlough. Items are also available on line. New initiatives are being organized including a commemorative COVID pin, an art exhibit and competition and an end-of-year fundraising campaign. Plans for making requests of the 2021 NM Legislative session are being coordinated by the Foundation lobbyist and board member, Jeremy Rutherford.