

**BOARD OF TRUSTEES REVISED MEETING MINUTES**  
**ALBUQUERQUE MUSEUM**  
December 12, 2017

Present: Jerome Goss, Chair  
Pamela Chavez, Chair Elect  
Judy Suiter, Secretary  
Joni Palmer  
Pamela Weese  
Harold "Hal" Behl, Past Chair

Cathy Wright, Museum Director  
Elizabeth Becker, Curator of Education  
Deborah Slaney, Curator of History  
Andrew Connors, Curator of Art  
Emily Blaugrund Fox, AM Foundation Executive Director  
Deborah Good, AM Foundation Board Chair

Absent: Louise Campbell-Tolber

**Action items in red.**

Chairman Goss called the meeting to order at 11:32 a.m.

**Approval of Minutes**

The minutes of the October 10, 2017, Board of Trustees meeting were reviewed. Pamela Chavez moved that the minutes be approved as submitted. Hal Behl seconded, motion carried unanimously.

**Best Wishes and Thank You to Cathy Wright**

A special thank-you and well wishes were expressed by the entire Board of Trustees, the Foundation and staff members present to Cathy Wright for her leadership as the director of the Museum. Cathy will be retiring at the end of December. Cathy's ideas, creativity and vision have served to elevate the Museum and engage the community in meaningful ways.

**Chairperson's Report - Jerome Goss**

Jerome asked Pamela Weese to report whether the board could change the title of "Vice-Chairman" to "Chair-Elect". She reported that the board could change the title if it sees fit. Pamela Weese made a motion to change the title of "Vice-Chairman" to "Chair-Elect"; Hal Behl seconded, motion carried unanimously.

Jerome gave an update on the Museum Director Search Committee activities. Louise Campbell-Tolber is the chair of the committee with members Wayne Chew and Pamela Chavez. The committee will review candidates and will bring those candidates to pursue further to the entire Board of Trustees. The position is currently being advertised on the City of Albuquerque website. The posting ends January 29, 2018. **Interviews will begin in early February.**

Executive Committee meetings are being suspended and, in the future, the full Board of Trustees will be involved in all discussions.

In response to the Board of Trustee's request to the ABQ Museum Foundation for financial support for the Museum Director search, Deborah stated that the Foundation approved up to \$9,000 to support the search as well as up to \$2,500 for relocation costs. The money was available from the Foundation due to the success of the ArtsThrive event in the Fall 2017. **Pamela Chavez reported that she is willing to help get donations to defray expenses, and the Foundation will try**

## Board of Trustees December 12, 2017 Revised Minutes, continued

**to get some of the costs donated for the hotel, etc.** Tamarind Institute has a suite that may be available. The Foundation will be meeting with Los Poblanos representatives to discuss possible in-kind services in general and **a request to support the Director search will also be made.**

### Museum Director's Report – Cathy Wright

Cathy attended the first director's meeting of the new administration. She summarized the new administration's priorities and listed the accomplishments that have occurred during her tenure as Museum Director and identified nine action items over the next five years. **Cathy will prepare transition report.**

### Foundation Report – Dr. Deborah Good and Emily Blaugrund Fox

- ArtsThrive netted \$130,000 and the Foundation is already working on sponsorships for the 2018 ArtsThrive.
- Shaken Not Stirred event is April 14. Raffle for trip to Rome drawing will be held on April 14 (1 raffle ticket is \$50; 3 for \$100).
- Marni Jameson, "Downsizing the Family Home" speaking engagement and book signing, will be held Sunday, April 29<sup>th</sup> at 1:30-4:30 p.m. (See attached flyer).
- The aM website is being redone and will be completed in January.
- The group aM Contemporaries gained a new committee.
- Looking at new fundraising approach/ideas for Casa San Ysidro. **Emily Blaugrund Fox will be meeting with AARP representatives as a possible sponsor.**

### Curator Reports

#### Elizabeth

Elizabeth presented the findings of the "Visitors Count!" program survey. There were 161 museums nationwide that participated in the survey which the Museum is using to benchmark with the same survey done in 2008. Data will be useful for the strategic plan. The results showed higher ratings for the Museum this time (see attached "Visitor's Count! Report").

#### The Museum was given top ratings in the following:

1. Exhibitions
2. Positive impact
3. Customer focus
4. Overall exceeded expectations and visitors would return

#### Key opportunities for improvement included:

1. Media
2. Navigating the Museum
3. Having more to do at the Museum

## **Board of Trustees December 12, 2017 Revised Minutes, Curator Reports - continued**

### Results of who visits the Museum?

The Museum has 54% repeat visitors.  
20% fewer adults with children.  
52% of visitors live within 60 miles.  
62% are 55 or older.  
Equal amount of 1<sup>st</sup> time visitors and returning visitors.  
71% visitors are female.  
21% were Hispanic that took the survey

### 3<sup>rd</sup> Thursdays

Twice as many families attend on 3<sup>rd</sup> Thursdays  
40% were in the 35-54 age group  
31% vs. 20% Hispanic

Higher marks were given for social media; lower marks for learning about the community.

### **Deb**

- The next History Advisory Committee meeting will be held at the end of December.
- The opening of the exhibit “Mansions, Motoring, and Millennials: Transition in Franz Huning’s Highland Addition, 1880-2017” was a huge success.
- The exhibit, “From Invisible to Visible” Exploring how our City’s Chinese-American community came to be, opens June 9<sup>th</sup>.
- The “Leekya Family: Master Carvers of Zuni Pueblo” book and exhibit did well and are currently working on a catalog. \$9,000 was contributed to the book.
- An award was presented to The Links Incorporated local chapter, an international non-profit organization of professional women of color, for bringing a new audience to the Museum.

### **Andrew**

- The next Art Advisory Committee meeting will be held later today.
- Over the past year, we have received \$350,000 in donations of jewelry for the exhibit next summer.
- Amy Biehl High School students curated the “Works on Paper” exhibit.
- Two works of art from the Museum’s collection are going on loan to the James A. Michner Art Museum and the Roswell Museum.
- The “Making Africa: a Continent of Contemporary Design” exhibit will open February 3<sup>rd</sup>.
- New \$5,000 Patron Circle members from Santa Fe have expressed their enthusiasm for the Albuquerque Museum and how much they enjoy the Museum.

### **New Business**

None

### **Adjourn**

Hal moved that the meeting be adjourned and Joni seconded. Unanimous approval.

**Board of Trustees December 12, 2017 Revised Minutes - continued**

**The meeting adjourned at 1:00 p.m.**

**NEXT MEETING February 13, 2018, 11:30 p.m. to 1:00 p.m.**

**2018 Board of Trustees Meetings**

April 10

June 12