

**POLICE OVERSIGHT BOARD
OUTREACH SUBCOMMITTEE**

**Monday, June 29, 2015 – 2:00 p.m.
Plaza Del Sol Hearing Room, #160,
600 2nd St. NW Albuquerque, New Mexico**

Members Present

Dr. Jeannette Baca (Chair)
Dr. David Z. Ring III
Leonard Waites

Others Present

Robin S. Hammer
Michelle Contreras
Diane McDermott
Erin O’Neil
Christine Garcia, HR Representative

MINUTES

- I. Welcome and Call to Order:** Chair Baca called the meeting to order at 2:03 p.m.
- II. Approval of the Agenda:** Subcommittee member Ring moved to approve the agenda. Subcommittee member Waites seconded the motion. Passed.
For: 3 – Baca, Ring, Waites.
- III. Public Comments.** No public comments.
- IV. Approval of the Minutes:** Subcommittee member Waites moved to accept the May 26, 2015 minutes with changes. Subcommittee member Ring seconded the motion. Passed.
For: Baca, Waites, Ring.
- VI. Discussion of Projects for Outreach Subcommittee and Outreach of Police Oversight Board as a whole.**
Item VI was heard out of order awaiting the arrival of a HR representative.
- A. Business Cards.** A discussion was had regarding the creation of business cards for the Board members. Chair Baca will forward the business card template to Senior Administrative Assistant Michelle Contreras, who will forward to the City vendor to check for availability and pricing.
- B. CPOA Advertising on City Buses.** The Subcommittee discussed the CPOA advertising on City buses. Chair Baca provided to the Subcommittee members a Lamar Advertising proposal regarding possible PSA’s on City buses. Subcommittee member Ring moved to defer the Lamar proposal to a later date. Subcommittee member Waites seconded the motion. Passed.
For: Baca, Waites, Ring.

C. Creating a PSA for television. The Subcommittee discussed the production of a Public Service Announcement for GOV TV with the possibility of broadcasting it on other media outlets such as local cable.

D. NACOLE Conference in Albuquerque in 2016. The Subcommittee discussed the NACOLE Conference coming to Albuquerque in 2016. Acting Executive Director Hammer suggested that the full board create a separate subcommittee to discuss the 2016 NACOLE conference. In addition, subcommittee members discussed which POB members will be attending the 2015 NACOLE Conference in Riverside, California.

E. Other projects. The Subcommittee discussed the process for outside organizations to present their suggestions and ideas to the Outreach subcommittee. The process would include inviting those organizations to address the subcommittee first. The subcommittee will then relay the organizations concerns to the full board.

- V. Discussion of Outreach Coordinator Job Search – City HR.**
The Subcommittee discussed the hiring process of the Outreach Coordinator to include the timelines, interviewing process, and selection of candidates.
- VII. Other Business & Subcommittee Recommendations.** Chair Baca suggested to Subcommittee member Waites that she can add organizations, such as the Southern Christian Leadership Conference of New Mexico, onto the Outreach Subcommittee Agenda as agenda item.
- VIII. Next Meeting:** August 17, 2015 at 2:00 p.m.
- IX. Adjournment.** Subcommittee member Ring moved to adjourn the meeting. Subcommittee member Waites seconded the motion. Passed.
For: 3 – Baca, Waites, Ring.

The meeting adjourned at 2:35 p.m.

Approved by:
Jeannette Baca, Chair
Outreach Subcommittee

Date

CC: Julian Moya, City Council Staff
Natalie Y. Howard, City Clerk
Rey Garduño, City Council President