**Topic 2: Signs**

**Total Number of Participants:** 12

**1a. Signs should be permitted to be displayed in the following way: Affixed to buildings**
- Strongly Agree: 3
- Agree: 9
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**1b. Signs should be permitted to be displayed in the following way: Hung in windows**
- Strongly Agree: 5
- Agree: 6
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**1c. Signs should be permitted to be displayed in the following way: Hung/attached to doors**
- Strongly Agree: 7
- Agree: 4
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**1d. Signs should be permitted to be displayed in the following way: Affixed/hung in any way so as not to intrude upon the public right-of-way and/or present a health or safety hazard**
- Strongly Agree: 7
- Agree: 0
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**1e. Signs should be permitted to be displayed in the following way: Video should be permitted (i.e. a video of an artist making and/or presenting jewelry)**
- Strongly Agree: 3
- Agree: 3
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 4

**2a. Beyond the types of signs that are currently allowed in Old Town, the following types of signs should also be allowed: Stickers/window clings showcasing memberships in local and national organizations**
- Strongly Agree: 3
- Agree: 1
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 8
**Topic 2: Signs**

**Total Number of Participants:** 12

*General*

2b. Beyond the types of signs that are currently allowed in Old Town, the following types of signs should also be allowed:
- Certifications such as ParkTool

![Pie chart](image1.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
5 | 6 | 0 | 1 | 0

*General*

2c. Beyond the types of signs that are currently allowed in Old Town, the following types of signs should also be allowed:
- Stickers showing forms of payment accepted

![Pie chart](image2.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
0 | 0 | 7 | 5 | 0

*General*

2d. Beyond the types of signs that are currently allowed in Old Town, the following types of signs should also be allowed:
- Menus

![Pie chart](image3.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
7 | 5 | 0 | 0 | 0

*General*

3. Signs that are permitted under the Old Town sign regulations be representative of Old Town.

![Pie chart](image4.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
5 | 0 | 5 | 1 | 1

*General*

4. Sign regulations for downstairs and upstairs businesses should be separate.

![Pie chart](image5.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
4 | 2 | 1 | 0 | 0

*Prohibited Signs*

5a. Signs that are lit should be allowed in Old Town.

![Pie chart](image6.png)

*Strongly Agree* | *Agree* | *Neutral* | *Disagree* | *Strongly Disagree*
---|---|---|---|---
5 | 4 | 0 | 2 | 1
Topic 2: Signs

Total Number of Participants: 12

6b. If you agree that signs that are lit and/or flash should be allowed, the following limitations should apply: Max size of standard "Open" Sign (29x19)

6c. If you agree that signs that are lit and/or flash should be allowed, the following limitations should apply: Consistent with the permissive size of other signs

6d. If you agree that signs that are lit and/or flash should be allowed, the following limitations should apply: 1 per 500 square feet of business floor area

7a. Portable sandwich boards should be allowed in Old Town under the following conditions: Boards are not blocking sidewalks and walkways
Topic 2: Signs

Total Number of Participants: 12

7b. Portable sandwich boards should be allowed in Old Town under the following conditions: Boards are only to be used during business hours.

7c. Portable sandwich boards should be allowed in Old Town under the following conditions: Boards are only for businesses that are not on main streets or on the plaza.

7d. Portable sandwich boards should be allowed in Old Town under the following conditions: Extra boards for patios that have limited views and accessibility.

8a. Two portable sandwich boards should be permitted for each business that is: Upstairs.

8b. Two portable sandwich boards should be permitted for each business that is: Set more than 5 ft back from the street.

8c. Two portable sandwich boards should be permitted for each business that is: Down an alley.
Topic 2: Signs

Total Number of Participants: 12

8d. Two portable sandwich boards should be permitted for each business that is: Down a side street

8e. Two portable sandwich boards should be permitted for each business that is: Located within an interior courtyard

8f. Two portable sandwich boards should be permitted for each business that is: Businesses that have larger parking lots and gates (that are often mistaken to be homes)

9. Signs should only be made of wood, tile, or metal

10a. Signs that are made of the following materials should also be allowed: Foam core board

10b. Signs that are made of the following materials should also be allowed: Chalkboards
**Topic 2: Signs**

**Total Number of Participants: 12**

**Prohibited Signs**
10c. Signs that are made of the following materials should also be allowed: Plastic

- Strongly Agree: 1
- Agree: 4
- Neutral: 3
- Disagree: 2
- Strongly Disagree: 0

**Prohibited Signs**
10d. Signs that are made of the following materials should also be allowed: Vinyl

- Strongly Agree: 4
- Agree: 2
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**Off-Premises Signs**
11a. Off-premises signs can be located more than 20 ft from the intersection point of the public right-of-way lines of 2 streets or alleys or the intersection of a public right-of-way and a parking lot with over 20 parking spaces under t

- Strongly Agree: 3
- Agree: 4
- Neutral: 1
- Disagree: 0
- Strongly Disagree: 0

**Off-Premises Signs**
11b. Off-premises signs can be located more than 20 ft from the intersection point of the public right-of-way lines of 2 streets or alleys or the intersection of a public right-of-way and a parking lot with over 20 parking spaces under t

- Strongly Agree: 3
- Agree: 5
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

**Off-Premises Signs**
12a. Allowing ½ square foot of sign area for off-premises signs relating to any 1 business is sufficient.

- Strongly Agree: 5
- Agree: 1
- Neutral: 2
- Disagree: 0
- Strongly Disagree: 0

**Off-Premises Signs**
12b. If not, which of the following sizes is sufficient: 2 square feet

- Strongly Agree: 4
- Agree: 3
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0
- Blank: 0
On-Premises Signs
12c. If not, which of the following sizes is sufficient: 3 square feet

12d. If not, which of the following sizes is sufficient: 10 square feet

Off-Premises Signs
12e. If not, which of the following sizes is sufficient: Larger than 10 square feet (for upstairs businesses)

13a. The maximum mounting height of 10 feet is sufficient for off-premises signs.

13b. If not, the maximum height should be: Raised no more than 5 feet from the wall height on which it is mounted

On-Premises Signs
14a. Beyond wall or canopy signs that are attached to a structure fronting on Old Town Plaza or within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be allowed include the
**On-Premises Signs**

14b. Beyond wall or canopy signs that are attached to a structure fronting on Old Town Plaza or within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be allowed include the fol...

Total Number of Participants: 12

**On-Premises Signs**

14c. Beyond wall or canopy signs that are attached to a structure fronting on Old Town Plaza or within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be allowed include the fol...

**On-Premises Signs**

14d. Beyond wall or canopy signs that are attached to a structure fronting on Old Town Plaza or within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be allowed include the fol...

**On-Premises Signs**

15a. Beyond freestanding and projecting signs being used by businesses that are not fronting on Old Town Plaza and not within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be...

**On-Premises Signs**

15b. Beyond freestanding and projecting signs being used by businesses that are not fronting on Old Town Plaza and not within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be...

**On-Premises Signs**

15c. Beyond freestanding and projecting signs being used by businesses that are not fronting on Old Town Plaza and not within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be...
Topic 2: Signs

15d. Beyond freestanding and projecting signs being used by businesses that are not fronting on Old Town Plaza and not within a 150 foot radius of the exterior boundaries of the Plaza Park, other types of on-premises signs that should be

Total Number of Participants: 12

On-Premises Signs
16a. Depending on whether or not an establishment has frontage on 2 or more streets, the appropriate number of signs that should be allowed for any one business should be: 4 signs

16b. Depending on whether or not an establishment has frontage on 2 or more streets, the appropriate number of signs that should be allowed for any one business should be: 3 signs

16c. Depending on whether or not an establishment has frontage on 2 or more streets, the appropriate number of signs that should be allowed for any one business should be: 3 per entranceway

16d. Depending on whether or not an establishment has frontage on 2 or more streets, the appropriate number of signs that should be allowed for any one business should be: 2 with a third added if the business is upstairs

16e. Depending on whether or not an establishment has frontage on 2 or more streets, the appropriate number of signs that should be allowed for any one business should be: Minimum of 2 signs for each business and any premises that exceeds
17. Code Enforcement should quantify a composite group of small signs as one sign if they do not collectively amount to larger than the allowed square footage.

18. Window and door signs should count towards your total number of on-premises signs allowed.

19. Window and door signs should count towards an upstairs business’ total number of on-premises signs allowed.

20. 8 square feet of wall sign area should be allowed for on-premises signs (choose one option)

21a. 16 square feet of wall sign area should be allowed for on-premises signs that are on a facade abutting an arterial or collector street or on a front facade that is wholly visible from an arterial street.

21b. If you disagree, the allowable square footage should be (choose one): Larger, smaller, Larger for upstairs businesses than downstairs businesses

Total Number of Participants: 12
Topic 2: Signs

22a. 3 square feet of non-wall sign’s area should be allowed on each of 1 or 2 sides.

22b. If you disagree, the allowable square footage should be (choose one): Larger, smaller, larger for upstairs businesses than downstairs businesses.

23. Signs should be able to exceed the height of a facade, eaves, or fire wall of a building, whichever is lower.

24a. The combined total of 1.5 square feet in area is sufficient for signs that are posted in windows or doors.

24b. If you do not feel it is sufficient, what size would be (choose one):

25. 16 square inches for any individual window or sign is sufficient for signs that are posted in windows or doors.
Topic 2: Signs

Total Number of Participants: 12

### On-Premises Signs

**26a.** The maximum sign mounting height of 10 feet above grade is sufficient.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**26b.** If you do not feel it is sufficient, what height would be (choose one):

- Higher depending on the height of the buildings
- Blanks

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**27a.** ½ square feet of sign area for establishments located on the premises is sufficient.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**27b.** If you do not feel it is sufficient, what sign area would be (choose one):

- Larger for upstairs businesses than downstairs businesses
- 2 square feet
- Blanks

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**28a.** 20 square feet of total sign area is sufficient.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**28b.** If you do not feel it is sufficient, what total sign area would be (choose one):

- Size is not what matters - distance, angle, and lettering
- 25 square feet
- 30 square feet
- Blanks
**Topic 2: Signs**

**On-Premises Signs**

29a. Freestanding signs should be able to be located closer than 150 feet from the exterior boundaries of the Plaza Park.

- Strongly Agree: 3
- Agree: 2
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 3

29b. Freestanding signs should be able to be located (choose one):

- In proximity to businesses that are a significant distance from Plaza Park and are tucked away in a side street/patio area: 8
- Anywhere except in the immediate area around the plaza (the sidewalks across the street from the plaza): 1
- Only on private property: 1

**On-Premises Signs**

30. Premises with more than 1 entry from the public right-of-way or adjacent property should be required to acquire approval from the Landmarks Commission in order to add an additional sign.

- Strongly Agree: 2
- Agree: 3
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 2

**On-Premises Signs**

31a. An additional wall sign area of 6 square feet is sufficient for restaurants serving food prepared on premises for consumption on or off premises.

- Strongly Agree: 1
- Agree: 3
- Neutral: 1
- Disagree: 0
- Strongly Disagree: 0

31b. If you disagree, what would be sufficient (choose one):

- More than 6 square feet: 5
- A small freestanding sign to show the menu/specials should be sufficient: 2
- 2 square feet is sufficient for businesses on the plaza but not for those in other parts of Old Town: 2

**On-Premises Signs**

32. Besides the prohibition on electronic signs in HPO-5, other general sign regulations are relevant/important when enforcing upon signs in Old Town.

- Strongly Agree: 2
- Agree: 3
- Neutral: 3
- Disagree: 0
- Strongly Disagree: 5
**Topic 2: Signs**

**Directories**
33. The City should work with private businesses to provide more wayfinding signs on public property.
- Strongly Agree: 0
- Agree: 0
- Neutral: 4
- Disagree: 1
- Strongly Disagree: 8

**Directories**
34. Should the City provide a directory on public property (that support all businesses in Old Town).
- Strongly Agree: 2
- Agree: 0
- Neutral: 0
- Disagree: 10
- Strongly Disagree: 0

**Enforcement**
35. Code Enforcement needs to focus on addressing the following challenges for business owners:
- Sign enforcement sweeps: 5
- Unfair disadvantages to upstairs businesses: 2
- Permitting fees: 0

**Enforcement**
36. Code Enforcement should develop a handout/handbook outlining all of the sign regulations that are particular to Old Town as a result of the virtual task force.
- Strongly Agree: 1
- Agree: 1
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 8

**Enforcement**
37. This handout/handbook should be given out when a business permit is purchased.
- Strongly Agree: 1
- Agree: 1
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 0

**Enforcement**
38. When issuing a citation, Code Enforcement should be more specific about the way in which a particular sign is not in compliance.
- Strongly Agree: 1
- Agree: 3
- Neutral: 1
- Disagree: 1
- Strongly Disagree: 1

Total Number of Participants: 12
Topic 2: Signs

Total Number of Participants: 12

Enforcement

39. Sign violations should be classified as a civil offense instead of a criminal offense.

- Strongly Agree: 0
- Agree: 1
- Neutral: 0
- Disagree: 0
- Strongly Disagree: 0

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