Topic 1: Outdoor Displays

Total Number of Participants: 33

Outdoor Display Types
1. Which of the following types of outdoor displays do you feel should be permissible in Old Town? (Please check all that apply)

- Flags, Balloons, etc. 20
- Ristras 21
- Sandwich Boards/A-Frames 24
- Street Furniture Logo 28
- Brochure Holder 13
- Hanging T-Shirts 26

Language
2. The IDO should reconsider what is appropriate in the street and public right-of-way in Old Town.

- Strongly Agree 1
- Agree 3
- Neutral 2
- Disagree 17
- Strongly Disagree 8

Language
3. The IDO should include outdoor display regulations that identify what is permissible as well as what is not.

- Strongly Agree 15
- Agree 8
- Neutral 0
- Disagree 2
- Strongly Disagree 5

Uniform Outdoor Display Template
4. A “uniform outdoor display template” should be developed that can be used by all Old Town businesses and that has a more uniform function such as tying together racks and/or folding up signs.

- Strongly Agree 28
- Agree 3
- Neutral 9
- Disagree 14
- Strongly Disagree 1

Outdoor Display Measurement, Size, & Number
5. Outdoor displays should be measured in square footage.

- Strongly Agree 9
- Agree 5
- Neutral 5
- Disagree 6
- Strongly Disagree 5

Outdoor Display Measurement, Size, & Number
6. The permissible square footage of outdoor displays should remain 15 square feet.

- Strongly Agree 5
- Agree 7
- Neutral 5
- Disagree 11
- Strongly Disagree 2
**Topic 1: Outdoor Displays**

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**Outdoor Display Measurement, Size, & Number**
7. The permissible square footage of outdoor displays should be larger than 15 square feet.

8. The permissible square footage of outdoor displays should be 5' x 5'.

9. The permissible square footage of outdoor displays should depend on the type of item being measured.

10. The permissible size of outdoor displays should be enforced based upon the size of the business that is exhibiting those displays.

11. The number of permissible outdoor displays should be enforced based upon the size of the business that is exhibiting those displays.

12. The definition of “rack” as an outdoor display should be interpreted more strictly.
13. Outdoor displays should be permissible on flat surfaces such as the ground.

14. Outdoor displays should be permissible in the public right-of-way as long as they are not obstructing it (leaving 4 feet of space available for the flow of foot traffic).

15. Outdoor displays should not be allowed on sidewalks because they are too narrow.

16. The permissibility of outdoor displays should change depending on how much of a setback a building has from the public right-of-way.

17. Businesses located along smaller side streets that have mixed architecture and building sizes should be able to display a wider variety of outdoor displays than businesses located along main streets.

18. Businesses that have products like pottery (that are not flatware, i.e. t-shirts or other clothing) should be given more allowances for outdoor displays, such as use of tables or display cases.
**Topic 1: Outdoor Displays**

**Outdoor Display Placement**
19. Businesses should be able to hang t-shirts outside because of the lack of windows and/or have narrow doors.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**Outdoor Display Placement**
20. It should be permissible for outdoor displays to be attached to buildings.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**Outdoor Display Placement**
21. There should be no limitations or qualifications for outdoor displays on private property other than for "health and safety" reasons.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**Enforcement, Citations, and Penalties**
22. Code Enforcement should develop a handout/handbook outlining all of the outdoor display regulations that are particular to Old Town as a result of this virtual task force.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**Enforcement, Citations, and Penalties**
23. When issuing a citation, Code Enforcement should be more specific about the way in which a particular outdoor display is not in compliance.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

**Enforcement, Citations, and Penalties**
24. Outdoor display violations should be classified as a civil offense instead of a criminal offense.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Total Number of Participants: 33
Enforcement, Citations, and Penalties
25. Businesses that have been grandfathered in should be assessed and enforced upon separately.