Topic 1: Outdoor Displays

Total Number of Participants: 33

Outdoor Display Types
1. Which of the following types of outdoor displays do you feel should be permissible in Old Town? (Please check all that apply)

- Flags, Balloons, etc. 20
- Ristras 13
- Sandwich Boards/A-Frames 28
- Street Furniture Logo 26
- Street Furniture 21
- Brochure Holder 24
- Hanging T-Shirts 15

Language
2. The IDO should reconsider what is appropriate in the street and public right-of-way in Old Town.

- Strongly Agree 1
- Agree 3
- Neutral 2
- Disagree 17
- Strongly Disagree 8

Language
3. The IDO should include outdoor display regulations that identify what is permissible as well as what is not.

- Strongly Agree 0
- Agree 2
- Neutral 15
- Disagree 8
- Strongly Disagree 5

Uniform Outdoor Display Template
4. A “uniform outdoor display template” should be developed that can be used by all Old Town businesses and that has a more uniform function such as tying together racks and/or folding up signs.

- Strongly Agree 14
- Agree 3
- Neutral 28
- Disagree 9
- Strongly Disagree 2

Outdoor Display Measurement, Size, & Number
5. Outdoor displays should be measured in square footage.

- Strongly Agree 6
- Agree 5
- Neutral 5
- Disagree 9
- Strongly Disagree 2

Outdoor Display Measurement, Size, & Number
6. The permissible square footage of outdoor displays should remain 15 square feet.

- Strongly Agree 11
- Agree 2
- Neutral 5
- Disagree 7
- Strongly Disagree 1
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Outdoor Display Measurement, Size, & Number
7. The permissible square footage of outdoor displays should be larger than 15 square feet.

Outdoor Display Measurement, Size, & Number
8. The permissible square footage of outdoor displays should be 5’ x 5’.

Outdoor Display Measurement, Size, & Number
9. The permissible square footage of outdoor displays should depend on the type of item being measured.

Outdoor Display Measurement, Size, & Number
10. The permissible size of outdoor displays should be enforced based upon the size of the business that is exhibiting those displays.

Outdoor Display Measurement, Size, & Number
11. The number of permissible outdoor displays should be enforced based upon the size of the business that is exhibiting those displays.

Outdoor Display Measurement, Size, & Number
12. The definition of “rack” as an outdoor display should be interpreted more strictly.
**Total Number of Participants: 33**

### Outdoor Display Placement

#### Question 13
Outdoor displays should be permissible on flat surfaces such as the ground.
- Strongly Agree: 10
- Agree: 12
- Neutral: 5
- Disagree: 3
- Strongly Disagree: 1

#### Question 14
Outdoor displays should be permissible in the public right-of-way as long as they are not obstructing it (leaving 4 feet of space available for the flow of foot traffic).
- Strongly Agree: 12
- Agree: 10
- Neutral: 3
- Disagree: 3
- Strongly Disagree: 6

#### Question 15
Outdoor displays should not be allowed on sidewalks because they are too narrow.
- Strongly Agree: 8
- Agree: 7
- Neutral: 4
- Disagree: 3
- Strongly Disagree: 1

#### Question 16
The permissibility of outdoor displays should change depending on how much of a setback a building has from the public right-of-way.
- Strongly Agree: 11
- Agree: 7
- Neutral: 5
- Disagree: 3
- Strongly Disagree: 3

#### Question 17
Businesses located along smaller side streets that have mixed architecture and building sizes should be able to display a wider variety of outdoor displays than businesses located along main streets.
- Strongly Agree: 7
- Agree: 7
- Neutral: 4
- Disagree: 1
- Strongly Disagree: 1

#### Question 18
Businesses that have products like pottery (that are not flatware, i.e. t-shirts or other clothing) should be given more allowances for outdoor displays, such as use of tables or display cases.
- Strongly Agree: 9
- Agree: 7
- Neutral: 4
- Disagree: 6
- Strongly Disagree: 7
Topic 1: Outdoor Displays

**Outdoor Display Placement**
19. Businesses should be able to hang t-shirts outside because of the lack of windows and/or have narrow doors.

21. There should be no limitations or qualifications for outdoor displays on private property other than for "health and safety" reasons.

**Enforcement, Citations, and Penalties**
22. Code Enforcement should develop a handout/handbook outlining all of the outdoor display regulations that are particular to Old Town as a result of this virtual task force.

23. When issuing a citation, Code Enforcement should be more specific about the way in which a particular outdoor display is not in compliance.

24. Outdoor display violations should be classified as a civil offense instead of a criminal offense.

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Enforcement, Citations, and Penalties

25. Businesses that have been grandfathered in should be assessed and enforced upon separately.