

Mile-Hi District for San Pedro



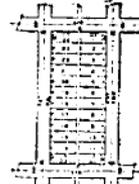
PROSPERITY IS HERE

Now is the time to take advantage and make some wise, small, unimproved real estate investment.

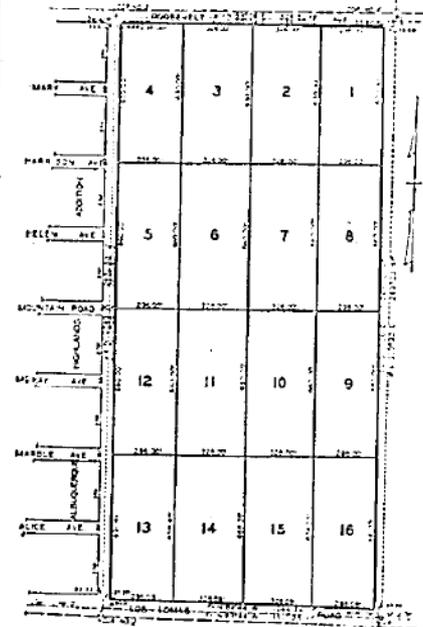
First buy one of the nice level Mile-Hi Addition five-acre tracts within the city limits, north of East Central Ave., at from \$195 to \$250 per five-acre tract on terms of \$25 cash, \$15 per month.

PLAT OF
MILE-HI ADDITION
 AN ADDITION TO THE CITY OF
ALBUQUERQUE, NEW MEXICO

SEPTEMBER 12, 1929 — SCALE 1" = 200'
 WITH DIMENSIONS BY THE SURVEYOR



TRACTS WILL BE SURVEYED AS INDICATED ABOVE



Then wait until the rapid development now in that direction requires the city to extend all utilities to that district.

Each of these five-acre tracts are so surveyed to subdivide into 24 50-foot lots, including street extensions. These lots within a few years should be worth from \$150 to \$200 per lot. Multiply this by 24 and figure it out for yourself.

Drive out Monte Vista Ave. or North Hermosa Ave. to Los Lunas Road, which is marked, thence east to this new Addition. Each five-acre tract is staked and numbered according to survey. Our representative, Mr. Roy Shaw, will be in a parked car on the ground, Sunday, from 11 a. m. until 4 p. m. with plat and prices.

University Heights Dev. Co., Owners, office 2306 East Central, Phone 839.

January Building Tops 1953 Figure

Estimated cost of construction in the city so far this month is \$1,968,060, exceeding by more than \$500,000 construction for the entire month of January last year.

This month's construction valuation received a boost Wednesday with city building department permits being issued to the Board of Education for a \$189,000 school addition at 225 Griegos NW. Contractor on the 17-room building to contain 15,185 square feet of floor space is Bark Construction Co.

Permits also were issued to: Gil Swearingen for five houses in the Mile Hi Addition. The houses are to cost an estimated total of \$78,621.

Kistler-Collister, a permit for a \$37,000 new store front at 301 Central West.

American Builders, \$11,958 house at 1316 Indiana NE.

New Mexico Construction Co., \$11,200 house at 1641 Kit Carson SW.

Miller & Mills, two \$8000 houses in the Esperanza Addition.

Young Conservationists

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Presenting "Live Better Electrically" MEDALLION HOMES



FIRST IN ALBUQUERQUE!

They're here! Now, for the first time, Albuquerque sees homes that go all the way in electrical living!

The new Marberry & Co. Mile-Hi Addition houses are the first group in the city to win the coveted "Live Better Electrically" Medallion.

To earn this hallmark of electrical quality they had to demonstrate clearly that they provide their owners with all three of these necessities for truly modern electrical living:

- the basic time-saving, labor-saving kitchen appliances;
- the comfort and brightness of Light for Living;
- full HOUSEPOWER.



"Perfection homes . . . in a perfect location"

Marberry & Co. has built many outstanding features into its new homes in Mile-Hi Addition. On lots from 75 feet up, these homes have wood-burning fireplaces, select oak floors, sliding glass doors, and beautiful ceramic tile baths, with vanity cabinets and mirrors. You'll also find in every home large linen closets, extra hall closets, planter boxes, forced-air central heat, and an air conditioner rough-in. Frame stucco or brick construction. Best of all, the bronze "Live Better Electrically" Medallion gives you the assurance of the people who know best -- your local electrical utility company -- that these homes are designed for comfortable ELECTRICAL living.

SEE THE MODEL HOMES TODAY! OPEN 10 A.M. TO 8 P.M.

THIS MEDALLION

is awarded only to homes that meet high standards for electrical living. It is your assurance of more convenience, comfort and value **ELECTRICALLY**

**Remember
the three M's:**



**Mile-Hi
Medallion Homes**



MILE-HIGH MEDALLION HOMES ARE AT 1216 VALENCIA DRIVE! To reach them, drive east on Lomas to San Pedro, go north on San Pedro two blocks to Mountain Road, and turn west three blocks to 1216 Valencia Drive NE.



City Rejects Plea to OK Heights Center

Commercial Area Said Developing Near San Mateo

A plea that formation of an uptown business center be encouraged by allowing a zone change has been rejected by the City Commission majority. The commissioners voted 3-2 to uphold Planning Commission denial of a zone change from apartment to offices for Eugene R. Casaus at the northeast corner of Copper Avenue NE and Monroe Street NE.

Ben C. Hernandez, attorney for Mr. Casaus, told the commission the establishment of an uptown business section is inevitable. It appears to be developing in an area bounded by San Pedro Drive, San Mateo Boulevard, Copper Avenue NE and Highland High School.

Enough Depts.
Mr. Hernandez said encouragement of the formation of a Heights commercial center here is an important thing. He said that area has enough depth for a business district. Almost every major insurance company has an office there, he said.

Commissioner James O'Toole said the commission must face the fact that the city will have a Heights business center. He said the City Planning Department should study trends and provide for the transition.

When William Ruch, planning director, said there is no demand for the action asked by Hernandez, Mr. O'Toole said the Planning Department is just not being progressive. O'Toole advocated changing the zoning of large areas to encourage such a business district. But the commission majority did not go along.

"If that is the way we are going to be, we are always going to be a two-bit city," O'Toole said. Chairman Maurice Sanchez retorted, "We are not a two-bit city." But Commissioner Clarence Davis said, "We are not a two-bit city because we don't have a quarter."

Notion Loss
Mr. Davis' motion to override the Planning Commission vote 3-2 and then the Planning Commission was upheld by the same vote.

In other action, the commissioners accepted Davis' suggestion to close two streets temporarily while a study is made. Making the closing permanent was recommended by the Planning Commission.

The streets recommended for closing are Cardenas and Caguana Drives NE between Marcell Avenue NE and Mountain Rd NE. The action was requested by Marberry and Co., Inc., to redesign the southern part of three blocks in the Hill-Heights Addition.

Opponents were the Fair Plaza Shopping Center, residents of Valencia Drive NE, the Carpenters Union and several dentists. Robert Nordhaus, attorney for the shopping center, said a traffic study was not made until the Planning Commission made its recommendation. The planners acted without factual basis, he said.

House owners on Caguana and Cardenas Drives favored the closing, but long discussion by both sides netted no decision. Commissioners finally agreed that the streets should be closed temporarily so that the

Salute Too Loud

Normally incoming governors are honored by the firing of 10 cannon shots at the close of the swearing-in ceremonies at Santa Fe.

But at the inauguration of Gov. A. T. Hannett, in 1925, only 11 went off before a hasty cease-fire was ordered—by the governor himself.

Russell C. Charlton, former state adjutant-general, tells what happened in an article, "Only 11 Guns for the Governor," in the January issue of New Mexico Magazine.

The article explains how, through a comedy of errors, the big shuck shells were double-loaded and how each shot was followed by the clatter of broken glass in the neighborhood.

Damage payments by the state were in order, including the replacement of a flock of emeralds that escaped through broken windows at a residence near the capitol.

GOP Chiefs Okay Valdez

The office of Gov.-elect Edwin L. Mechem today declined to comment on reports that Joe L. Valdez, operator of the L. Valdez, a Heights bar, will be named head of the state's ports of entry.

Mr. Valdez was reported to be in Santa Fe today. Edward L. Yudin, the Republican county chairman, said that the application for the position filed by Mr. Valdez had been approved by himself and Mrs. Fera Porter, the county chairwoman, and returned to Santa Fe.

The job now is held by Tom O. Montoya, a Democrat. The position pays \$7600 a year.

Kennedy to Air News Conferences

PALM BEACH, Fla., Dec. 28 (AP)—John F. Kennedy will do some trail blazing at his news conferences as president.

Some of them will be carried live during evening hours on nationwide television and radio.

Pierre Salinger, Kennedy's press secretary, announced the decision—under consideration for several weeks—last night after a meeting with representatives of the major TV and radio networks.

Salinger reported network officials very receptive to the plan for live broadcasts.

effects of permanent closing can be studied by the Traffic Engineering Department. A decision was postponed for six weeks.

The commission also approved plans for the development of Hoffman Park and for the construction of a children's play area at Lee Alton Park.

Hearing Air 40% OF

Factory fresh. All makes and models. No open electrical wiring or plumbing. One and one-half sections.

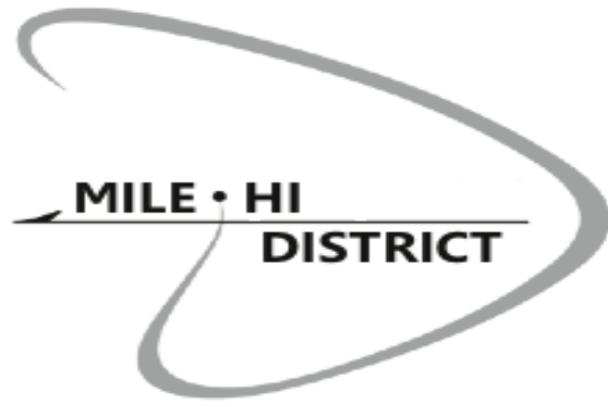
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107 Fourth NW, Albuquerque



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