

June 18, 2019

Minutes: Census Meeting at Union Square

Start Time: 10:08

Census Complete Count Committee Introductions

Additions to Agenda:

- ABQ GIS Dept

General:

- Meet every third Tuesday of the Month
- There are a lot of resources that are available to the sub-committees
- This committee has \$200,000
- We don't have an update on state-level funding
- We'd like to be driven by the wisdom of those in the sub-committee
- The state complete count committee is still discussing how to split the \$2.8 million across 33 counties (how they are going to do this is in contention)
- Question
 - State wide CCC is happening next week, do we want representation at that meeting?
 - Probably same training that many participants have already attended

Draft Work Plan:

- Goal to achieve complete and accurate count
- Based on feedback, an organization chart has been passed out
 - Proposed: Media Committee
 - Sub-Committees organized around broad, hard-to-count groups
- Dissemination; different for each sub-community
- Questions:
 - John Murray: Are the Committees mixed, county and city?
 - Yes
 - Bing: Will Asian groups be added to the identity populations?
 - Yes
 - John Murray: What about other sub-committees, such as the faith based committee?
 - You can be a part of multiple committees and we hope that those who are on multiple will help with communication between the groups.

Sub-Committee Members:

- One expectation: Committed to attending meetings and do work necessary
- We can schedule virtual meetings (need to plan ahead of time)
- There is a template that was passed out for the members to base their work plan off of

G.I.S. (Geographic Information System) Talk

- Sample/Example map handed out
- PowerPoint will be sent out
- This may be a way to focus your efforts
- They hope to create web-apps (requests for this can be sent to Brittany/Executive Committee)
- Advanced map viewer through city website

Three Goals for the Sub-Committee Break-Out:

- 1. Identify and Share
- 2. Use Template to start to Outline Work Plan
- 3. Set Meeting Date for Subcommittee

Sub-Committee Chairs

- *Media Committee*: Cathryn McGill, Shawn Perry Turner
 - Need feedback structure
 - Want to do literature review and look at existing message. Then they hope to put this up online so that sub-committees can see what currently exists.
 - Need complete list of major events the groups will be involved in
 - Want to send out messages to businesses
 - Everyone needs elevator message; 1. General Public 2. Specific Targeted Group
 - “5 minute investment for the people of New Mexico”
- *Identity Population*: James Povijua
 - Want to start a list of populations
 - Identify the trusted organizations that already exist
 - Want to promote communication between the CCCs
- *Young Population*: Jacob Vigil
 - Reaching the youth population with the census time line
 - Need for solid messaging targeting parents and families
 - Why do this? and, How to do this?
 - Want good content to push to families before the school year
- *Immigrant/Refugee/LEP Population*: Rosalinda Dorado
 - Want organizations to reach out to these populations
 - Next meeting the 26th
 - Want list of events from city and county
 - Outreach to libraries and other targeted areas (churches, naturalization ceremonies)
 - Tabling
 - Money for canvassing
- *Transient Population*: Hannah Gossett
 - Pool a lot of strategies from new count
 - Pool resources with nonprofits
 - Collaborate with the shleters

- *Senior Population: Jessica Velesquez*
 - Focus on external partnerships
 - Brainstormed about how to reach unengaged, hard-to-reach seniors
 - Ancillary services they may use (mobile vets, hairstylists, etc.)
 - How do we sift and sort data?
 - People who are not voters who are over 65 may be a good indicator of those hard-to-reach seniors
 - Table at events
 - Recruit the county

Update on Citizenship Question:

- Goal was to have opinion by SCOTUS by end of June
- Findings from republican gerrymandering expert changes timeline
- Plaintiffs don't want opinion from SCOTUS now because they want all the new evidence to be reviewed
 - If SCOTUS doesn't issue an opinion, federal court decisions will be binding, so the question won't be involved
 - SCOTUS could also decide to rule on it later