



**Albuquerque Public Art Program
Cultural Services Department**

**ALBUQUERQUE ARTS BOARD MINUTES
Wednesday, May 6, 2020 ~ 4:00 – 6:00 pm
Via Recorded ZOOM**

Members Present

Dorothy Stermer, Board Chair, Dist. 9
Jonathan Sanchez, Dist. 1
Juli Hendren, Dist. 2
Woody Duncan, Dist. 4
Pamela Chavez, Dist. 5
Christopher MacQueen, Dist. 6
Emilie De Angelis, Vice Chair, Dist. 7
Charlotte Schoenmann, Dist. 8
Peg Cronin, Member-at-Large

Members Absent

Jessica Helen Lopez, Member-at-large
Vacant – Dist. 3

Staff Present

Sherri Brueggemann, Division Manager
Dan Fuller, Collection Manager
Matt Carter, Project Coord.
Karen Mazur, Assoc. Project Coord.
Isabelle Zamora, UETF Program Manager
Augustine Romero, Satellite Galleries Curator
Madrone Matishak, Intern

Public Present (Special Guest)

Vanessa Alvarado/ALMA
Josh Rogers/Titan Development
Kameron Baumgardner
Ian Robertson

I. Meeting Called to Order: at 4:06 pm by D. Stermer. Before moving on with meeting, S. Brueggemann explained to attendees how the virtual meeting space works and how the meeting will be organized in consideration of the Open Meetings Act with special considerations regarding Zoom, including roll call votes, which follow the procedures of the Albuquerque City Council.

II. Approval of the Agenda: D. Stermer asked if there was any comment on the agenda and S. Brueggemann explained that one of the projects to be introduced had been left off the agenda but that it would be included in item VI. (introductions). She asked the board for approval of the amended agenda. J. Hendren made a motion to approve and C. Schoenmann seconded. Motion passed.

III. Approval of the minutes from February 22 meeting: D. Stermer asked if there was any discussion around approval of February 22nd, 2020 minutes. P. Chavez moved to approve the minutes. J. Hendren seconded. The motion passed with two abstentions by members were not in attendance at previous meeting.

IV. Public Comment: no public comment

V. Reviews and Approvals:

- A. ALMA – final design for Summer 2020 ACC Tile Mosaic:** V. Alvarado presented the final design for this summer’s ALMA apprenticeship program. The designs, a collaboration between lead artists and apprentices, are inspired by monarch butterflies and pollination. The project’s staff and timeline are slightly condensed this year; however, the group is awaiting social distancing requirements. Work is set to take about six weeks and take place during June and July. W. Duncan moved to approve the design. C. MacQueen seconded. The motion passed unanimously and the final design was approved with glowing reviews by all.
- B. Unsolicited Proposals Committee Report:** S. Brueggemann introduced the Unsolicited Proposals process. P. Cronin reported on the results of the Unsolicited Proposal Committee’s meeting held earlier via Zoom. The committee agreed to bring to the board three direct purchase requests: Three paintings by artist Angela Berkson, a series of paintings by Mark Horst, and a neon sculpture by Adrian Pijoan at the request of the KiMo Theatre staff, where it is currently installed. D. Stermer asked if there was any discussion. W. Duncan asked for some more information on A. Berkson, and P. Cronin assured him that her work is very collectable. The cost of each piece was broken down for the committee. C. Schoenmann asked for more details on how this process works and S. Brueggemann gave some more background on how the Unsolicited Proposal review process came out of relief efforts during the 2008 recession. A committee of the Board came up with criteria for artists to follow in offering their work for sale. P. Chavez moves to approve the purchase of the three pieces, W. Duncan seconds. The motion passed unanimously.
- C. Mural Committee Report – Public/Private Mural Proposals:**
- 1) Augmented Reality (AR) Mural:** S. Brueggemann welcomed guests from the partnership of Titan Development and RS21, who are seeking matching funds for a mural on a development, Broadstone Nob Hill, on Central Ave. between Morningside and Sierra NE. This project will include an augmented reality portion, and what the City is being asked to fund is the painted mural on the residential/commercial building. J. Rogers from Titan development described the development and proposed that the mural with augmented reality will create enough interest in the area that it will help with public safety (“keeping eyes on” the property and helping the whole Nob Hill area in turn). Josh introduced Ian and Kameron from RS21 who talked about the artwork being an homage to Rt. 66, including imagery from old signs and automobiles. They described and demonstrated the technical aspects of the process and answered questions about and maintenance. D. Stermer asked if there were questions/discussion. W. Duncan asked if viewers would need special software and K. Baumgardner explained that it would work with Facebook and Instagram. E. Di Angeles had two questions: First, about whether this would create a traffic hazard, and second, about the technology’s ability to adapt or if obsolescence will be an issue. J. Rogers replied that they are keeping a close eye on the traffic situation and that RS21 will be responsible for maintenance for the life of the mural. P. Cronin wonders if voting will occur today, since the mural is still in development and the design hasn’t

been approved. S. Brueggemann explained that if we move forward with the allocation of the money, the board will still approve final design citing the ALMA process as an example. W. Duncan inquired about the cost to maintain the AR, and K. Baumgardner said that there may be a few costs to add features to the AR but clarified that Augmented Reality is not physical so there is no material upkeep. Finally, after much discussion and there were no more questions E. Di Angeles moved to approve the money with right to review and approve the design, and P. Cronin seconded. The motion was passed unanimously.

2) FUSION Mural. J. Hendren introduced the project for the Fusion Forum. The artist is Dave Weirdly, a scenic designer who is a longtime collaborator with FUSION and had recently completed a piece with a similar tone at Meow Wolf. J. Hendren added that this spot is very visible from new developments near the rail trail that divides EDO from Downtown and that will soon be more heavily used. Artists initial design ideas were shared to the group. Before a vote was called, C. MacQueen asked if the design being proposed was final and expressed that it might not do the project justice. He would like to see a more fleshed out design before approving. S. Brueggemann suggests that the board vote on approving with the understanding that the design would be subject to final approval or the board not vote yet. P. Cronin moves that the board accept the proposal with final approval of design. M. Carter suggested that the Arts Board to ask FUSION to rework the proposal with the artist, with the board's feedback. In order for this to work, the board needed to make a motion to send the proposal back to the mural committee for communication. P. Chaves moved to send the proposal back to the murals committee, C. MacQueen seconded. J. Sanchez and J. Hendren (because they are on murals committee), and E. De Angelis (on board of FUSION) abstained from voting. Roll call ended with 6 yesses and 3 abstentions. The motion to send the Fusion proposal back to the Mural Committee passed.

3) Albuquerque High School Mural. The final public/private mural proposal was for artist Francisco LeFebre to complete a mural on the north and west walls of the Albuquerque High School commons that he worked on in the 1970s. The money allocated is from the state mural allocation from Summer 2019, specifically to fund mural projects, so the city is acting as a pass-through, rather than spending bond money. C. Schoenmann moved to approve, W. Duncan seconded. The motion was approved unanimously.

VI. Introductions

- A. **2-D Artwork Purchase Initiative:** staff introduced a call for 2-dimensional works to be purchased from qualifying artists to be installed at city locations including the convention center, city hall, libraries, etc.
- B. **3-D Artwork Purchase Initiative:** staff introduced a call for 3-dimensional works to be purchased from qualifying artists to be installed at city locations including the convention center, city hall, libraries, etc.

- C. **The Markets Purchase Initiative:** staff introduced a call for works to be purchased from qualified artists who normally sell their work at the Hispanic and Native markets in Santa Fe, which have been closed.
- D. **Social Distancing Tape Design Competition:** to be introduced later
- E. **Garo Antreasian Purchase Award (immediate action requested):** proposed purchase of portfolios from Tamarind student artists.

D. Stermer clarified that these are just introductions, and S. Brueggemann responded that as they are being brought out now rather than later to act as economic stimulus for artists, staff is asking for immediate action on the introductions. J. Sanchez asked if Contemporary markets would be included? P. Chavez and J. Sanchez offered to work with selection sub-committees. After straw poll was conducted to gauge interested in voting, board decided to move on approval of the 2-D, 3-D and Garo Antreasian/Tamarind calls, and vote on the others at the next meeting. C. MacQueen moved to approve, and P. Chavez seconded. D. Stermer asked if there was any more discussion. Voting commenced via roll call, 9 in favor and one abstention.

- F. **Temporary Railyard Sculptures:** call for an evolving sculpture installation at the railyards. This would not be a purchase, but a call for an artist to have their piece on exhibit at a location with a lot of foot traffic, alongside work from the Albuquerque museum sculpture collection (3 pieces of which are already installed in that location). Board decided that this vote could wait until the next meeting with the other projects. Board members then self-selected to be part of purchase committees (P. Chavez, E. De Angeles and W. Duncan for 2-D, C. Schoenmann, C. MacQueen and P. Cronin for 3-D).

VII. **Announcements**

- A. **Chair’s Announcements** – none, except that all stay well.
- B. **Board Announcements**– none
- C. **Project Updates:** M. Carter reported that the Fire Station 9 project is coming along well and that the Mural Love had completed its first round of reviews. The Tamarind Tipping Points review is moving a long sluggishly and needs to move to more decisive scoring (less ‘maybe’s, more Yes’s or No’s). The Sawmill project was approved by City Council.
- D. **Events/Dedications** J. Sanchez told everyone about a Drink and Draw event on Facebook Live, C. MacQueen and M. Carter mentioned that US airports, including the Sunport, are taking part in Facebook Live concerts.

VIII. **New Business**–none

IX. **Next Regular Meeting** – May 20, 2020

- X. **Adjourn** – P. Chavez motioned to adjourn the meeting. P. Cronin seconded. Meeting adjourned at 6:12pm

Respectfully Submitted:
 Sherri Brueggemann, Public Art Urban Enhancement Division Manager

Approved: _____
 Dorothy Stermer, Chair

DocuSigned by:

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5/20/2020

_____ Date