

AlbuQuerQue CiQlovía A Sunday of Fun in the Streets! SAVE THE DATE! SEPTEMBER 21, 2014, 10AM-3PM

CiQlovía (pronunciation: \sEk-lo-via) is the Albuquerque version of the global phenomenon known as ciclovía or open streets. The word refers to events where city streets are closed to cars and opened up to people on foot and on bike, outdoor exercise classes, shopping, live music and other activities. It is an opportunity for juniors, seniors and inbetweeners to safely enjoy activities in the street.

CiQlovía is a FREE event designed to encourage **ALL** burqueños and visitors to enjoy our beautiful city and unique neighborhoods. CiQlovía will create a safe environment in which burqueños can explore the health benefits of walking and biking. This event will also highlight local businesses, improve community livability and cultivate relationships.

Obesity rates are high across the nation and Albuquerque is no exception: 20% of adults in Bernalillo County are obese (NM Department of Health). Our streets can also be dangerous for vulnerable users: 15% of fatal crashes in Albuquerque involved pedestrians and 9.4% fatalities involved a cyclist (MRCOG Albuquerque Crash & Safety Report).

CiQlovía will be an opportunity to stimulate a community conversation about bicycle and pedestrian issues and public health issues while also stimulating the local economy and encouraging active lifestyles. Additionally, the CiQlovía route will highlight and promote existing efforts and programming in Albuquerque including, but not limited to:

- •The 50 Mile Activity Loop
- •Silver / Mountain / 14th Bicycle Boulevard
- •Rio Grande Bosque
- •ABQ Bio Park & Zoo
- Old Town and Downtown ABQ



Cyclovia in Tucson, AZ



Open Streets in Salt Lake City, UT

